



ECONOMIC DEVELOPMENT COMMITTEE

Tuesday August 27, 2024 at 11:00 am
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!

[Click here to join the meeting](#)

Meeting ID: 274 356 225 734 | Passcode: SLNEK3

AGENDA

1. Call to Order & Introductions
2. North Park Economic Development News/Updates
3. North Park Music Fest RFP
4. Events
 - a. North Park Oktoberfest Mini Golf (9/26)
 - b. Taste of North Park (10/5)
 - c. North Park Book Fair (10/26)
 - d. Shop Local (11/30)
 - i. Scavenger Hunt Idea
 - e. Discussion
 - i. Far South Border North Public Impact Day (9/19)
5. Community Engagement
 - a. Ribbon Cuttings
 - i. 7th House – 7/29 at 6 pm
 - ii. Pure Pawsh – 7/31 at 4 pm
 - b. Community Engagement Strategies
6. Explore North Park
 - a. Phase I Updates and Phase II Vision
 - b. Business Features
7. Miscellaneous
 - a. Neighborhood SEO
 - b. Granada House Podcast
 - c. Local business involvement at NPMS events
8. Idea Backlog
 - a. [Bike Locker Proposal](#) [Awaiting Stakeholder Update]
 - b. North Park Development Report
 - c. NPMS Resource Guide Update
 - d. Explore North Park Advertising Kit
 - e. Mental Health Education for Businesses by Mental Health America
9. Adjourn - Next Meeting: next meeting September 24th 11 am