



BEAUTIFICATION COMMITTEE AGENDA

FRIDAY, July 26th, 2024 at 11 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

[Click Here to Join Online](#)

Passcode: tvR8G2

NEW MEETING TIME – 4th FRIDAYS at 11 am

- I. Call to Order / Introductions
- II. NPMS Monthly Maintenance & Sanitation Update
- III. Funding Opportunities for Committee activities
 - a. NPMS Mini Golf Event
 - b. Additional Ideas and Discussion
 - i. Home Depot
- IV. Projects
 - a. Additional ideas
- V. Events
 - a. Community Clean Up – August 24th
 - b. Additional ideas
- VI. Community Programs
 - a. North Park Trash Signs Update
 - b. Adopt-A-Utility Box: Organizations and individuals can sponsor art in our community. NPMS will coordinate logistics and implementation with the artists, the art location, and any additional stakeholders, making it easy for our community to directly support the art and artists in our community that make North Park unique!
 - c. NPMS Art Support Program Overview (see more info below)
- VII. Motion to Adjourn Meeting
- VIII. Next Meeting: August 23rd at 11 am

NPMS Art Support Program Overview

- I. Reimbursement-based stipend program to support business and property owners adding art into the community.
- II. Qualified organizations can receive between \$500-\$1000 in 50/50 matching costs for the art project. Example: if a mural costs a business owner \$1000 to implement, the most they can receive is \$500
- III. Basic Requirements
 - a. Must submit rendering of art OR picture of art post completion
 - b. Art Requirements
 - i. No business logos, corporate advertising, or similar components
 - ii. No derogatory or inflammatory material. This could include material that could be interpreted as racist, sexist, homophobic, agist and any other prejudices.
 - c. Payment Requirements – must submit a service proposal or receipt and W2 for the artist.
- IV. Decision Making Process
 - a. After organizations submit their application, it will be added for review by NPMS's beautification committee. Materials must be submitted 1 week before the meeting (4th Friday) to make the agenda, if received after that, they will be added to the next months Agenda.
 - b. NPMS Beautification committee will vote to approve or reject the funding
- V. Funding Limitations
 - a. The Matching Mural Fund is supported by revenue generated from NPMS special events. There is not a set budget at this time and funding will be on a first come first served basis.