



BOARD OF DIRECTORS AGENDA

Thursday, July 11th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

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|-------|--|-------------------------------|
| I. | Additions to Agenda | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | C. State Senator Toni Atkins, District 39 | Gonzalo Rocha-Vazquez |
| | D. San Diego City Mayor, Todd Gloria | Emily Piatanesi |
| | E. Assembly Member Chris Ward, District 78 | Chris Gris |
| | F. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | G. Economic Development Department | Rhea Aguinaldo |
| | H. P.A.T.H | Julie Germain |
| | I. North Park Planning Committee (NPPC) | Patrick Garbani |
| | J. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | K. North Park Maintenance Assessment District (MAD) | Will Slate |
| | L. Mid City Parking District (MCPD) | Will Slate |
| IV. | Information Item – Storefront Improvement Program | Aliss Gabriel |
| V. | Consent Items | |
| | A. Treasurer’s Report | INFO ITEM |
| | B. Approval of Financial Reports, May 2024 | ACTION ITEM |
| | C. Approval of Previous Board Meeting Minutes | ACTION ITEM |
| VI. | Committee Reports | |
| | A. Beautification Committee | <i>Committee Chair Vacant</i> |
| | i. Monthly SED Activity Report | |
| | ii. Adopt-A-Utility Box Program | |
| | B. Economic Development Committee | <i>Committee Chair Vacant</i> |
| | i. Events | |
| | • Skate Night at the Mini Park (Sponsored by BANF) – July 18 th | |
| | ii. Updates | |
| VII. | Executive Director Report | Mark West |
| | A. Mid-City Community Shuttle Update | |
| VIII. | President’s Report | William Lopez |
| | A. Appointment of Committee Chairs | |
| | i. Economic Development: Jim S. & Guthrie C. | |
| | ii. Mobility: Jenna H. & Jake N. | |
| | iii. Beautification: Matt N. | |
| IX. | NPMS Event Review & FY25 Signature Event Calendar | |
| X. | Motion to Adjourn (10:00 am) | ACTION ITEM |
| | A. <u>Next Meeting: August 8, 2024 at 9:00 am (at NPMS office)</u> | |

Meetings

Board of Directors – 2nd Thursdays at 9 am
Executive Committee – Friday before Board meetings at 9am
Beautification Committee – 4th Wednesdays at 9 am
Economic Development Committee – 4th Tuesdays at 11 am
Mobility Committee – 4th Tuesdays at 1 pm

BOARD OF DIRECTORS AGENDA

Thursday, June 13th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

- | | | |
|------|---|-----------------------|
| I. | Additions to Agenda | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | i. Captain Takeguki | |
| | <ul style="list-style-type: none">• New PD Chief (Whal) has been sworn in last week• Whal's Starting Initiatives<ul style="list-style-type: none">a. Establish community trustb. Establish trust with officersc. Establish strong organizational leadershipd. Reorganize the department for the first time in over 25 years | |
| | ii. CRO Hall | |
| | <ul style="list-style-type: none">• Propane tanks are being targeted again this summer | |
| | iii. LT. Carbjal | |
| | <ul style="list-style-type: none">• Coffee with a cop | |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | C. State Senator Toni Atkins, District 39 | Gonzalo Rocha-Vazquez |
| | i. State Budget Deadline is this Saturday | |
| | D. San Diego City Mayor, Todd Gloria | Emily Piatanesi |
| | E. Assembly Member Chris Ward, District 78 | Chris Gris |
| | F. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | i. Council passed FY25 Budget | |
| | <ul style="list-style-type: none">• SBEP – an additional \$1 million was added to support small businesses and BID subsidies• CPPS - \$900,000 budget• ACCF - \$450,000 | |
| | ii. New Fire Chief Logan appointed | |
| | G. Economic Development Department | Rhea Aguinaldo |
| | i. EDD is shuffling & hiring right now to support staff capacity | |
| | H. P.A.T.H | Julie Germain |
| | i. 117 clients being serviced. 2 housed last month, 3 have housing matches this month | |
| | I. North Park Planning Committee (NPPC) | Patrick Garbani |
| | i. | |
| | J. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | K. North Park Maintenance Assessment District (MAD) | Will Slate |
| | i. Tile replacement on University should be | |
| | L. Mid City Parking District (MCPD) | Will Slate |
| IV. | Consent Items | |
| | A. Approval of Previous Board Meeting Minutes | ACTION ITEM |
| | i. Patick motioned, Joe seconded, All in favor | |
| | B. Treasurer's Report | INFO ITEM |
| | C. Approval of Financial Reports, April 2024 | ACTION ITEM |
| | i. Han motioned, Patrick seconded, All in favor | |
| V. | Committee Reports | |

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Wednesdays at 9 am

Economic Development Committee – 4th Tuesdays at 11 am

- A. Beautification Committee NPMS Maintenance
 - i. Monthly SED activity report
 - ii. City College Art Box Program starting on June 21st
 - iii. Trashcan signage to start going up soon
 - iv. Full time pressure washing to resume for high season
 - v. G
- B. Economic Development Committee *Committee Chair Vacant*
 - i. Events
 - Coffee Chats
 - i. Congressman Peters – June 18th at 9 am (NPMS Office)
 - ii. Coffee with the Cops – June 27th at 10 am (Subterranean)
 - ii. Updates
 - Skate Night at the Mini Park (Sponsored by BANF) – June 20th, July 18th
- VI. Executive Director Report Mark West
 - A. Mid-City Community Shuttle Update
- VII. President’s Report William Lopez
 - A. Motion to approve Steve Billings to NPMS Board of Directors **ACTION ITEM**
 - i. **Joe motioned, Han seconded, All in favor**
- VIII. Executive Committee Elections **ACTION ITEM**
 - A. Secretary Han Tran – **Joe, Steve seconded, All in Favor**
 - B. Treasurer Stefan Katasampes – **Han, Patrick seconded, All in favor**
 - C. Vice President Patrick Garbani – **Steve, Stefan seconded, All in favor**
 - D. President William Lopez – **Han, Jake seconded, All in favor**
- IX. Motion to Adjourn (9:52 am) **ACTION ITEM**
 - A. Joe motioned, Patrick seconded, All in favor

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Wednesdays at 9 am

Economic Development Committee – 4th Tuesdays at 11 am

NORTH PARK MAIN STREET
Balance Sheet
As of May 31, 2024

	May 31, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	431.13	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	56,096.13	
10131 · Savings Acct - 3944/USB 9440	73,391.20	
10120 · Farmer's Market - 7186/USB 1868	13,422.63	
10100 · General Checking - 3557/USB5574	68,379.73	
Total UNION BANK ACCOUNTS	<u>211,289.69</u>	
Total Checking/Savings	211,720.82	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	136,436.19	<i>SED March. SBEP - City Fees & Services, Festival Sales - Tixr</i>
Total Accounts Receivable	<u>136,436.19</u>	
Other Current Assets		
Employee Loan	42.15	
Total Other Current Assets	<u>42.15</u>	
Total Current Assets	348,199.16	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	<u>9,970.22</u>	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	<u>3,629.00</u>	
TOTAL ASSETS	<u><u>361,798.38</u></u>	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	56,595.66	
Total Accounts Payable	56,595.66	
Other Current Liabilities		
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	<u>12,409.00</u>	
Total Current Liabilities	<u>69,004.66</u>	
Total Liabilities	69,004.66	

NORTH PARK MAIN STREET
Balance Sheet
As of May 31, 2024

	<u>May 31, 24</u>	Notes
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	350,446.98	
30015 · NET ASSETS	29,405.48	
Net Income	<u>(102,887.74)</u>	
Total Equity	<u>292,793.72</u>	
TOTAL LIABILITIES & EQUITY	<u><u>361,798.38</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
May 2024

	May 24	Jul '23 - May 24	Notes - May
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	32,630.00	68,797.00	Fesitval Sponsorship - US Bank, Strategic Aviation & Diamond Parking
40025 · SED - Special Enhacement Dist	0.00	488,457.15	
40067 · Explore North Park (EDTS grant			
40067b · Explore NP - misc income	0.00	1,000.00	
Total 40067 · Explore North Park (EDTS grant	0.00	1,000.00	
40165 · Misc Income - Temp Restricted			
40168 · Bookkeeping Grant	0.00	3,000.00	
Total 40165 · Misc Income - Temp Restricted	0.00	3,000.00	
40021 · BID Assessments Advance	6,398.81	72,016.05	May BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	16,090.00	
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	23,590.00	
70010 · INTEREST INCOME	23.47	182.43	
42030 · PUBLIC CONTRIBUTIONS	0.00	400.00	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	0.00	1,500.00	
40058 · Holiday Events	0.00	6,584.32	
40066 · Taste of North Park			
Boutique Participation	0.00	2,750.00	
Ticket Sales	0.00	74,166.06	
Total 40066 · Taste of North Park	0.00	76,916.06	
40050 · FESTIVAL			
NPMF Merchchandise	(314.40)	(314.40)	
NPMF - Ticket Sales	96,432.82	97,862.82	Tixr - Festival Sales
40056 · Beer Gardens-Craft Beer Block	32,950.10	32,950.10	Tixr - Festival Sales
40130 · TOT/City Fees & Services GRANTS			
40115 · TOT-City and City Fees&Services	0.00	1,996.20	
Total 40130 · TOT/City Fees & Services GRAN	0.00	1,996.20	
40053 · VENDOR INCOME / FOOD	1,350.00	1,350.00	
40054 · VENDOR INCOME / Booths	7,920.00	13,070.00	
Total 40050 · FESTIVAL	138,338.52	146,914.72	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	16,281.00	158,592.05	
Total 40045 · FARMER'S MARKET	16,281.00	158,592.05	
Total 40040 · SPECIAL EVENTS INCOME	154,619.52	390,507.15	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	2,125.00	

NORTH PARK MAIN STREET
Profit & Loss
 May 2024

	May 24	Jul '23 - May 24	Notes - May
40154 · Community Profile	0.00	314.97	
40150 · MISCELLANEOUS INCOME - Other	0.00	1,590.00	
Total 40150 · MISCELLANEOUS INCOME	0.00	4,029.97	
Total Income	193,671.80	1,053,769.10	
Gross Profit	193,671.80	1,053,769.10	
Expense			
52150 · Grant Expenses	0.00	1,875.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	3,984.70	
51514 · Marketing - Other	10.99	4,169.41	
Total 51514 · Marketing	10.99	8,154.11	
51515 · WEB SITE	0.00	570.00	
Total 51510 · PROMOTION	10.99	8,724.11	
51537 · SED - Special Enhancement Dist			
General Operating			
SED - Insurance			
Insurance - Workers Comp	4,462.50	4,462.50	
Total SED - Insurance	4,462.50	4,462.50	
Total General Operating	4,462.50	4,462.50	
SED - Sanitation	30,179.58	342,970.59	
SED - Landscaping	194.84	15,643.49	
SED - Improvement & Econ Dev	8,162.66	62,638.80	
SED - Safety Programs	1,107.29	40,137.64	
SED - Administration	150.10	62,776.32	
Total 51537 · SED - Special Enhancement Dist	44,256.97	528,629.34	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	0.00	32,229.69	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	2,050.00	
Taste - Advertising	0.00	5,556.99	
Taste - Supplies/Materials	0.00	3,864.90	
Taste - Miscellaneous	0.00	2,117.34	
Taste - Printing	0.00	2,414.00	
Total 51520 · Taste of North Park	0.00	16,003.23	
51522 · Community Profile	0.00	50.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
51300 · HOLIDAY DECORATION	0.00	4,625.35	
51400 · HOLIDAY PARTY	0.00	87.52	
51500 · LICENSE & FEES	0.00	(259.00)	
52000 · PRINTING & MARKETING	0.00	891.00	
52004 · FESTIVAL			

NORTH PARK MAIN STREET
Profit & Loss
May 2024

	May 24	Jul '23 - May 24	Notes - May
52004J · Printing - general items	8,577.20	8,954.33	
52004L · Beer Gardens&Craft Block	6,928.72	15,462.41	
52004A · Contractors (Admin/Profession)	14,491.00	30,337.00	
52004B · Music&Dancers (Artist/ Entert)	40,400.00	64,400.00	
52004D · Marketing/Advertising	4,339.16	7,322.15	
52004E · Materials & Supplies (support)	5,005.31	5,629.83	
52004F · Permits (Other)	0.00	538.44	
52004G · Equipment (Rent & Facility Exp)	31,862.08	51,112.08	
Total 52004 · FESTIVAL	111,603.47	183,756.24	
52200 · FARMER'S MARKET			
52200L · Staffing	5,571.07	49,370.40	
52200I · FM - Bank Charges	444.49	1,571.21	
52200A · Facility Expense	3,227.59	27,723.05	
52200B · Marketing & Promotions	551.90	10,758.54	
52200C · Materials & Supplies	193.23	6,613.28	
52200E · Taxes & Licenses	0.00	9,395.86	
Total 52200 · FARMER'S MARKET	9,988.28	105,432.34	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	121,591.75	342,837.53	
50040 · Hospitality	109.02	1,136.31	
50070 · INSURANCE			
Volunteer Insurance	0.00	301.00	
Special Events Policy	839.00	839.00	
General Liability Insurance	0.00	4,931.00	
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	1,487.50	4,207.75	
Total 50070 · INSURANCE	2,326.50	13,331.75	
50080 · TRAVEL & Parking	0.00	129.75	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	7,500.00	
61100a · Bookkeeping	3,000.00	21,000.00	
Total 61100 · ACCOUNTING	3,000.00	28,500.00	
61200 · BANK SERVICE FEES			
Merchant Fees	12,469.99	14,455.34	Square & Tixr Merchant Fees
61200 · BANK SERVICE FEES - Other	40.00	158.01	
Total 61200 · BANK SERVICE FEES	12,509.99	14,613.35	
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	579.24	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	418.99	6,037.22	
Total 50135 · COMPUTER SUPPLIES	418.99	6,037.22	
50155 · COPIER LEASE	217.63	2,760.81	

NORTH PARK MAIN STREET

Profit & Loss

May 2024

	May 24	Jul '23 - May 24	Notes - May
50060 · DUES & SUBSCRIPTIONS	(114.00)	1,087.00	
50035 · HEALTH INSURANCE	165.51	2,224.27	
50150 · OFFICE SUPPLIES & EXPENSES	218.85	4,226.06	
65600 · PAYROLL PREP FEES	313.50	4,390.75	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	22,550.00	
50100 · REPAIR & MAINTENANCE	0.00	714.61	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	(1,695.49)	7,814.21	
50032 · EXECUTIVE ASSISTANT	5,158.34	35,719.85	
50027 · ASST. DIRECTOR	0.00	2,153.58	
50026 · EXECUTIVE DIRECTOR	9,658.32	81,299.90	
50030 · PAYROLL TAX EXPENSE	3,371.73	45,069.53	
Total 50025 · STAFFING PAYROLL	16,492.90	172,057.07	
50140 · TAXES & FEES	0.00	200.00	
Total ORGANIZATION	37,708.89	274,590.86	
Total Expense	203,568.60	1,156,656.84	
Net Ordinary Income	(9,896.80)	(102,887.74)	
Net Income	(9,896.80)	(102,887.74)	

NORTH PARK MAIN STREET

Profit & Loss

06/19/24

May 2024

Accrual Basis

	May 24	May 23	Jul '23 - May 24
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	32,630.00	32,000.00	68,797.00
40025 · SED - Special Enhancement Dist	0.00	166,377.54	488,457.15
40067 · Explore North Park (EDTS grant			
40067b · Explore NP - misc income	0.00	0.00	1,000.00
Total 40067 · Explore North Park (EDTS grant	0.00	0.00	1,000.00
40165 · Misc Income - Temp Restricted			
40168 · Bookkeeping Grant	0.00	0.00	3,000.00
Total 40165 · Misc Income - Temp Restricted	0.00	0.00	3,000.00
40021 · BID Assessments Advance	6,398.81	7,502.10	72,016.05
41140 · Grants	0.00	20,000.00	1,789.35
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	0.00	7,500.00
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	0.00	16,090.00
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	0.00	23,590.00
70010 · INTEREST INCOME	23.47	2.18	182.43
40020 · BID REIMBURSEMENT	0.00	2,594.39	0.00
42030 · PUBLIC CONTRIBUTIONS	0.00	0.00	400.00
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	0.00	250.00	1,500.00
40058 · Holiday Events	0.00	0.00	6,584.32
40066 · Taste of North Park			
Boutique Participation	0.00	0.00	2,750.00
Ticket Sales	0.00	0.00	74,166.06
Total 40066 · Taste of North Park	0.00	0.00	76,916.06
40050 · FESTIVAL			
NPMF Merchchandise	(314.40)	2,804.69	(314.40)
NPMF - Ticket Sales	96,432.82	95,091.10	97,862.82
40056 · Beer Gardens-Craft Beer Block	32,950.10	44,661.69	32,950.10
40130 · TOT/City Fees & Services GRANTS			
40115 · TOT-City and City Fees&Services	0.00	1,031.29	1,996.20
Total 40130 · TOT/City Fees & Services GRANTS	0.00	1,031.29	1,996.20
40053 · VENDOR INCOME / FOOD	1,350.00	0.00	1,350.00
40054 · VENDOR INCOME / Booths	7,920.00	6,465.00	13,070.00
Total 40050 · FESTIVAL	138,338.52	150,053.77	146,914.72
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	16,281.00	16,125.31	158,592.05
Total 40045 · FARMER'S MARKET	16,281.00	16,125.31	158,592.05
Total 40040 · SPECIAL EVENTS INCOME	154,619.52	166,429.08	390,507.15
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	0.00	2,125.00
40154 · Community Profile	0.00	0.00	314.97
40150 · MISCELLANEOUS INCOME - Other	0.00	0.00	1,590.00
Total 40150 · MISCELLANEOUS INCOME	0.00	0.00	4,029.97
Total Income	193,671.80	394,905.29	1,053,769.10
Gross Profit	193,671.80	394,905.29	1,053,769.10
Expense			
52150 · Grant Expenses	0.00	0.00	1,875.00
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	0.00	3,984.70
51514 · Marketing - Other	10.99	0.00	4,169.41
Total 51514 · Marketing	10.99	0.00	8,154.11
51515 · WEB SITE	0.00	0.00	570.00
Total 51510 · PROMOTION	10.99	0.00	8,724.11

NORTH PARK MAIN STREET

Profit & Loss

May 2024

	May 24	May 23	Jul '23 - May 24
51537 · SED - Special Enhancement Dist			
General Operating			
SED - Insurance			
Insurance - Workers Comp	4,462.50	0.00	4,462.50
Total SED - Insurance	4,462.50	0.00	4,462.50
Total General Operating	4,462.50	0.00	4,462.50
SED - Sanitation	30,179.58	30,607.29	342,970.59
SED - Landscaping	194.84	215.46	15,643.49
SED - Improvement & Econ Dev	8,162.66	23,355.37	62,638.80
SED - Safety Programs	1,107.29	4,016.47	40,137.64
SED - Administration	150.10	8,950.21	62,776.32
Total 51537 · SED - Special Enhancement Dist	44,256.97	67,144.80	528,629.34
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	0.00	750.00	32,229.69
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	500.00	2,050.00
Taste - Advertising	0.00	0.00	5,556.99
Taste - Supplies/Materials	0.00	0.00	3,864.90
Taste - Miscellaneous	0.00	0.00	2,117.34
Taste - Printing	0.00	0.00	2,414.00
Total 51520 · Taste of North Park	0.00	500.00	16,003.23
51522 · Community Profile	0.00	900.00	50.00
51100 · AWARDS & STIPENDS	0.00	0.00	21.16
51300 · HOLIDAY DECORATION	0.00	0.00	4,625.35
51400 · HOLIDAY PARTY	0.00	0.00	87.52
51500 · LICENSE & FEES	0.00	0.00	(259.00)
52000 · PRINTING & MARKETING	0.00	0.00	891.00
52004 · FESTIVAL			
52004J · Printing - general items	8,577.20	1,206.81	8,954.33
52004L · Beer Gardens&Craft Block	6,928.72	36,648.19	15,462.41
52004A · Contractors (Admin/Profession)	14,491.00	17,543.50	30,337.00
52004B · Music&Dancers (Artist/ Entert)	40,400.00	52,478.00	64,400.00
52004D · Marketing/Advertising	4,339.16	6,349.65	7,322.15
52004E · Materials & Supplies (support)	5,005.31	5,256.89	5,629.83
52004F · Permits (Other)	0.00	935.00	538.44
52004G · Equipment (Rent & Facility Exp)	31,862.08	12,221.59	51,112.08
52004H · Staging (Techl Prod)	0.00	6,750.00	0.00
Total 52004 · FESTIVAL	111,603.47	139,389.63	183,756.24
52200 · FARMER'S MARKET			
52200L · Staffing	5,571.07	3,200.63	49,370.40
52200I · FM - Bank Charges	444.49	0.00	1,571.21
52200A · Facility Expense	3,227.59	2,277.35	27,723.05
52200B · Marketing & Promotions	551.90	774.30	10,758.54
52200C · Materials & Supplies	193.23	191.60	6,613.28
52200D · Rent	0.00	71.44	0.00
52200E · Taxes & Licenses	0.00	0.00	9,395.86
Total 52200 · FARMER'S MARKET	9,988.28	6,515.32	105,432.34
52300 · COMMISSION	0.00	0.00	0.00
Total SPECIAL EVENTS & PROJECTS	121,591.75	148,054.95	342,837.53
ORGANIZATION			
50040 · Hospitality	109.02	261.92	1,136.31
50070 · INSURANCE			
Auto/Truck Insurance	0.00	121.62	0.00
Volunteer Insurance	0.00	0.00	301.00
Special Events Policy	839.00	0.00	839.00
General Liability Insurance	0.00	0.00	4,931.00
Directors & Officers Insurance	0.00	0.00	3,053.00
Workers Compensation Insurance	1,487.50	621.00	4,207.75
Total 50070 · INSURANCE	2,326.50	742.62	13,331.75
50080 · TRAVEL & Parking	0.00	158.44	129.75

NORTH PARK MAIN STREET

Profit & Loss

May 2024

	May 24	May 23	Jul '23 - May 24
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	0.00	7,500.00
61100a · Bookkeeping	3,000.00	3,150.00	21,000.00
Total 61100 · ACCOUNTING	3,000.00	3,150.00	28,500.00
61200 · BANK SERVICE FEES			
Merchant Fees	12,469.99	15,378.51	14,455.34
61200 · BANK SERVICE FEES - Other	40.00	0.00	158.01
Total 61200 · BANK SERVICE FEES	12,509.99	15,378.51	14,613.35
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	749.27	579.24
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	418.99	69.96	6,037.22
50135 · COMPUTER SUPPLIES - Other	0.00	370.00	0.00
Total 50135 · COMPUTER SUPPLIES	418.99	439.96	6,037.22
50155 · COPIER LEASE	217.63	207.26	2,760.81
50060 · DUES & SUBSCRIPTIONS	(114.00)	0.00	1,087.00
50035 · HEALTH INSURANCE	165.51	353.75	2,224.27
50150 · OFFICE SUPPLIES & EXPENSES	218.85	337.55	4,226.06
65600 · PAYROLL PREP FEES	313.50	0.00	4,390.75
50075 · POSTAGE	0.00	0.00	52.67
50020 · RENT-OFFICE	2,050.00	2,050.00	22,550.00
50100 · REPAIR & MAINTENANCE	0.00	0.00	714.61
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	(1,695.49)	2,789.22	7,814.21
50032 · EXECUTIVE ASSISTANT	5,158.34	0.00	35,719.85
50027 · ASST. DIRECTOR	0.00	0.00	2,153.58
50026 · EXECUTIVE DIRECTOR	9,658.32	4,633.33	81,299.90
50030 · PAYROLL TAX EXPENSE	3,371.73	3,315.11	45,069.53
Total 50025 · STAFFING PAYROLL	16,492.90	10,737.66	172,057.07
50140 · TAXES & FEES	0.00	0.00	200.00
Total ORGANIZATION	37,708.89	34,566.94	274,590.86
Total Expense	203,568.60	249,766.69	1,156,656.84
Net Ordinary Income	(9,896.80)	145,138.60	(102,887.74)
Net Income	(9,896.80)	145,138.60	(102,887.74)