



BOARD OF DIRECTORS AGENDA

Thursday, June 13th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

**Hosted In-Person Only (No Virtual)
at Working Class (4095 30th Street)**

Meeting at 9 am / Breakfast with the Board at 10 am

- | | | |
|-------|---|-------------------------------|
| I. | Additions to Agenda | ACTION ITEM |
| II. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| III. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | C. State Senator Toni Atkins, District 39 | Gonzalo Rocha-Vazquez |
| | D. San Diego City Mayor, Todd Gloria | Emily Piatanesi |
| | E. Assembly Member Chris Ward, District 78 | Chris Gris |
| | F. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | G. Economic Development Department | Rhea Aguinaldo |
| | H. P.A.T.H | Julie Germain |
| | I. North Park Planning Committee (NPPC) | Patrick Garbani |
| | J. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | K. North Park Maintenance Assessment District (MAD) | Will Slate |
| | L. Mid City Parking District (MCPD) | Will Slate |
| IV. | Consent Items | |
| | A. Approval of Previous Board Meeting Minutes | ACTION ITEM |
| | B. Treasurer’s Report | INFO ITEM |
| | C. Approval of Financial Reports, April 2024 | ACTION ITEM |
| V. | Committee Reports | |
| | A. Beautification Committee | NPMS Maintenance |
| | i. Monthly SED Activity Report | |
| | B. Economic Development Committee | <i>Committee Chair Vacant</i> |
| | i. Events | |
| | • Coffee Chats | |
| | i. Congressman Peters – June 18 th at 9 am (NPMS Office) | |
| | ii. Coffee with the Cops – June 27 th at 10 am (Subterranean) | |
| | ii. Updates | |
| | • Skate Night at the Mini Park (Sponsored by BANF) – June 20 th , <u>29th</u> , July 18 th | |
| VI. | Executive Director Report | Mark West |
| | A. Mid-City Community Shuttle Update | |
| VII. | President’s Report | William Lopez |
| | A. Motion to approve Steve Billings to NPMS Board of Directors | ACTION ITEM |
| VIII. | Executive Committee Elections | ACTION ITEM |
| IX. | Motion to Adjourn (10:00 am) | ACTION ITEM |
| | A. <u>Next Meeting: July 11, 2024 at 9:00 am (at NPMS office)</u> | |
| X. | Breakfast with the Board 10 am to 1045 am | |

Meetings

- Board of Directors – 2nd Thursdays at 9 am
- Executive Committee – Friday before Board meetings at 9am
- Beautification Committee – 4th Wednesdays at 9 am
- Economic Development Committee – 4th Tuesdays at 11 am

BOARD OF DIRECTORS MINUTES

Thursday, May 9th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

- I. Call to Order / Introductions
- II. Additions to Agenda **ACTION ITEM**
- III. Public Comment on Items NOT on Agenda (3-minute limit per person)
 - A. Anna (A7D) – Cinco De Mayo w/Explore North Park
 - i. Over 17k reach for Cinco De Mayo campaign for business
 - B. Matt (Renew Church)
 - i. Every 1st Saturday (11 am to 1 pm): Know Your Neighbor – Live music, free food, a time to interact with people in our community both housed and unhoused.
- IV. Community & Government Liaison Reports **INFO ITEM**
 - A. San Diego Police Department Jenny Hall
 - i. Incident Report
 - Man running through the street with metal pole – arrested for resisting an officer and under the influence of illegal drugs
 - Accident at 30th and University Ave – Pedestrian hit by car while crossing red light
 - Burglary @ Stubborn Goat
 - Encampment at Vacant House across from Bluefoot – no letter of agency of file, so the process will be longer
 - B. Congressman Scott Peters, District 50 Cesar Solis
 - C. State Senator Toni Atkins, District 39 Gonzalo Rocha-Vazquez
 - i. Governor’s May Revised Budget comes out 5/14
 - D. San Diego City Mayor, Todd Gloria Emily Piatanesi
 - i. Budget Season Update
 - Mayor Revise in 1-2 weeks
 - \$135 million deficit... so cuts and constraints are coming
 - ii. New PD Chief
 - Full City Council interview conducted, final decision on 5/13th council meeting
 - iii. Fire Chief
 - Recruitment and interview process getting started
 - iv. Homelessness
 - Ketner & Vine Shelter Proposal– vacant commercial building 65k sq ft w/ potential for 1000 congregate beds
 - H Barracks – safe parking site with 200 parking spaces, with the potential for a sprung structure (a huge tent) as well. In permitting process with Costal Commission
 - E. Assembly Member Chris Ward, District 78 Chris Gris
 - F. San Diego City Council Member Stephen Whitburn Logan Braydis
 - i. Budget Townhall on May 15th at 630pm (virtual)
 - ii. University Avenue Mobility Project
 - Work between 30th and Illinois ongoing – new designer coming on to troubleshoot unique circumstances.
 - Streetlights coming online w/accompanying concrete work
 - iii. Safety Measures
 - All way stop at Utah & Polk installed in late April
 - iv. 30th to Kansas (Lincoln Intersection)

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Wednesdays at 9 am

Economic Development Committee – 4th Tuesdays at 11 am

- v. North Park Way – Pedestrian Popout Implementation
 - The work is taking longer than expected, and unacceptable to not have better oversight on contractor completion of the project
 - G. Economic Development Department Rhea Aguinaldo
 - H. P.A.T.H Julie Germain
 - i. 18 positive exits in Q3. Q4 #'s incoming
 - I. North Park Planning Committee (NPPC) Patrick Garbani
 - i. New Board & Executive Committee Installed
 - J. North Park Business & Neighborhood Foundation (BANF) Dave Goldsmith
 - i. Working with Granada House on VIP Support for NPMF
 - ii. Public Piano Rehab
 - iii. Community Skate Night w/NPMS
 - iv. Working on rebranding of BANF
 - K. North Park Maintenance Assessment District (MAD) Will Slate
 - L. Mid City Parking District (MCPD) Will Slate
- V. Consent Items
 - A. Approval of Previous Board Meeting Minutes - **Patrick motioned, Han seconded; 12-0-2 Passed**
 - B. Treasurer’s Report **INFO ITEM**
 - i. Cost cutting measures in place to help us bridge financial gap. Small deficit of 10k in April is putting the strain on operations.
 - C. Approval of Financial Reports, March 2024 - **Jenna motioned, Patrick seconded; 8-0-6 Passed**
- VI. Committee Reports
 - A. Beautification Committee NPMS Maintenance
 - i. Monthly SED Activity Report
 - ii. Community Clean Up Recap
 - Over 40 volunteers at the festival / Over 100 lbs of trash collected
 - iii. Letter of Agency – continue to submit letters on a yearly basis
 - B. Economic Development Committee *Committee Chair Vacant*
 - i. Events
 - Ribbon Cutting – Coach B’s May 11th at 1130 am (2527 University Ave)
 - Coffee Chats
 - i. County Supervisory Montgomery Steppe – May 8th at 9 am
 - ii. Congressman Peters – June 18th at 9 am
 - North Park Music Fest – May 31 + June 1
 - i. Board volunteers will be critical
 - ii. Updates
 - Skate Night at the Mini Park (Sponsored by BANF) - Sandra
- VII. Executive Director Report Mark West
 - A. Mid-City Community Shuttle Update
 - B. Small Business Enhancement Program (SBEP) Update
- VIII. President’s Report William Lopez
 - A. Executive Committee Election – June Board Meeting
 - i. **Breakfast with the Board**
 - B. **New Board Candidate – Steve Billings**
- IX. Motion to Adjourn – **Joe motioned, Jake seconded; All in favor**
- X. Next Meeting: June 13, 2024 at 9:00 am

Meetings

Board of Directors – 2nd Thursdays at 9 am
 Executive Committee – Friday before Board meetings at 9am
 Beautification Committee – 4th Wednesdays at 9 am
 Economic Development Committee – 4th Tuesdays at 11 am

NORTH PARK MAIN STREET
Balance Sheet
 As of April 30, 2024

	Apr 30, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	431.13	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	168,594.73	
10131 · Savings Acct - 3944/USB 9440	111,367.73	
10120 · Farmer's Market - 7186/USB 1868	22,846.62	
10100 · General Checking - 3557/USB5574	26,776.70	
Total UNION BANK ACCOUNTS	329,585.78	
Total Checking/Savings	330,016.91	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	27,063.63	<i>SED March. SBEP - City Fees & Services</i>
Total Accounts Receivable	27,063.63	
Total Current Assets	357,080.54	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	3,629.00	
TOTAL ASSETS	370,679.76	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	53,958.63	
Total Accounts Payable	53,958.63	
Credit Cards		
Credit Cards		
Home Depot	627.67	
Total Credit Cards	627.67	
Total Credit Cards	627.67	
Other Current Liabilities		
ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	12,409.00	

NORTH PARK MAIN STREET
Balance Sheet
As of April 30, 2024

	Apr 30, 24	Notes
Total Current Liabilities	66,995.30	
Total Liabilities	66,995.30	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	350,446.98	
30015 · NET ASSETS	29,405.48	
Net Income	(91,997.00)	
Total Equity	303,684.46	
TOTAL LIABILITIES & EQUITY	370,679.76	

NORTH PARK MAIN STREET
Profit & Loss
April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	567.00	36,167.00	Fesitval Sponsorship - Diamond Parking
40025 · SED - Special Enhacement Dist	0.00	488,459.58	
40067 · Explore North Park (EDTS grant			
40067b · Explore NP - misc income	0.00	1,000.00	
Total 40067 · Explore North Park (EDTS grant	0.00	1,000.00	
40165 · Misc Income - Temp Restricted			
40168 · Bookkeeping Grant	0.00	3,000.00	
Total 40165 · Misc Income - Temp Restricted	0.00	3,000.00	
40021 · BID Assessments Advance	8,228.04	65,617.24	April BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	16,090.00	
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	23,590.00	
70010 · INTEREST INCOME	21.52	158.96	
42030 · PUBLIC CONTRIBUTIONS	0.00	400.00	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	250.00	1,500.00	
40058 · Holiday Events	0.00	6,584.32	
40066 · Taste of North Park			
Boutique Participation	0.00	2,750.00	
Ticket Sales	0.00	74,166.06	
Total 40066 · Taste of North Park	0.00	76,916.06	
40050 · FESTIVAL			
NPMF - Ticket Sales	1,430.00	1,430.00	
40130 · TOT/City Fees & Services GRANTS			
40115 · TOT-City and City Fees&Services	0.00	1,996.20	
Total 40130 · TOT/City Fees & Services GRANTS	0.00	1,996.20	
40054 · VENDOR INCOME / Booths	5,150.00	5,150.00	
Total 40050 · FESTIVAL	6,580.00	8,576.20	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	16,119.00	142,311.05	
Total 40045 · FARMER'S MARKET	16,119.00	142,311.05	
Total 40040 · SPECIAL EVENTS INCOME	22,949.00	235,887.63	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	2,125.00	
40154 · Community Profile	0.00	314.97	
40150 · MISCELLANEOUS INCOME - Other	360.00	1,590.00	
Total 40150 · MISCELLANEOUS INCOME	360.00	4,029.97	
Total Income	32,125.56	860,099.73	

NORTH PARK MAIN STREET
Profit & Loss
April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
Gross Profit	32,125.56	860,099.73	
Expense			
52150 · Grant Expenses	0.00	1,875.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	3,984.70	
51514 · Marketing - Other	0.00	4,158.42	
Total 51514 · Marketing	0.00	8,143.12	
51515 · WEB SITE	420.00	570.00	
Total 51510 · PROMOTION	420.00	8,713.12	
51537 · SED - Special Enhancement Dist			
SED - Sanitation	31,247.52	312,369.47	
SED - Landscaping	0.00	15,448.65	
SED - Improvement & Econ Dev	2,000.00	54,476.14	
SED - Safety Programs	1,107.29	39,030.35	
SED - Administration	253.71	62,626.22	
Total 51537 · SED - Special Enhancement Dist	34,608.52	483,950.83	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	0.00	32,229.69	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	2,050.00	
Taste - Advertising	0.00	5,556.99	
Taste - Supplies/Materials	0.00	3,864.90	
Taste - Miscellaneous	0.00	2,117.34	
Taste - Printing	0.00	2,414.00	
Total 51520 · Taste of North Park	0.00	16,003.23	
51522 · Community Profile	(200.00)	50.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
51300 · HOLIDAY DECORATION	0.00	4,625.35	
51400 · HOLIDAY PARTY	0.00	87.52	
51500 · LICENSE & FEES	0.00	(259.00)	
52000 · PRINTING & MARKETING	63.00	891.00	
52004 · FESTIVAL			
52004J · Printing - general items	377.13	377.13	
52004L · Beer Gardens&Craft Block	6,278.69	8,533.69	
52004A · Contractors (Admin/Profession)	6,790.00	15,846.00	
52004B · Music&Dancers (Artist/ Entert)	24,000.00	24,000.00	
52004D · Marketing/Advertising	2,523.87	2,737.87	
52004E · Materials & Supplies (support)	133.16	578.98	
52004F · Permits (Other)	0.00	292.00	
52004G · Equipment (Rent & Facility Exp)	0.00	19,250.00	
Total 52004 · FESTIVAL	40,102.85	71,615.67	

NORTH PARK MAIN STREET
Profit & Loss
April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
52200 · FARMER'S MARKET			
52200L · Staffing	6,836.32	43,799.33	
52200I · FM - Bank Charges	308.85	1,126.72	
52200A · Facility Expense	2,687.71	24,495.46	
52200B · Marketing & Promotions	318.00	10,206.64	
52200C · Materials & Supplies	117.71	6,440.68	
52200E · Taxes & Licenses	0.00	9,395.86	
Total 52200 · FARMER'S MARKET	10,268.59	95,464.69	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	50,234.44	220,729.31	
50040 · Hospitality	46.51	1,027.29	
50070 · INSURANCE			
Volunteer Insurance	0.00	301.00	
General Liability Insurance	0.00	4,931.00	
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	0.00	2,720.25	
Total 50070 · INSURANCE	0.00	11,005.25	
50080 · TRAVEL & Parking	0.00	129.75	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	7,500.00	
61100a · Bookkeeping	3,000.00	18,000.00	
Total 61100 · ACCOUNTING	3,000.00	25,500.00	
61200 · BANK SERVICE FEES			
Merchant Fees	359.98	1,985.35	
61200 · BANK SERVICE FEES - Other	0.00	118.01	
Total 61200 · BANK SERVICE FEES	359.98	2,103.36	
61300 · BOARD & STAFF WORKSHOP & Develop	(294.95)	579.24	CivicWell - CMEA Reimb.
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	594.87	5,618.23	
Total 50135 · COMPUTER SUPPLIES	594.87	5,618.23	
50155 · COPIER LEASE	217.63	2,543.18	
50060 · DUES & SUBSCRIPTIONS	144.00	1,201.00	
50035 · HEALTH INSURANCE	165.50	2,058.76	
50150 · OFFICE SUPPLIES & EXPENSES	106.27	3,953.71	
65600 · PAYROLL PREP FEES	313.50	4,077.25	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	20,500.00	
50100 · REPAIR & MAINTENANCE	0.00	714.61	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	3,127.35	9,509.70	
50032 · EXECUTIVE ASSISTANT	5,158.34	30,561.51	

NORTH PARK MAIN STREET
Profit & Loss
 April 2024

	Apr 24	Jul '23 - Apr 24	Notes - April
50027 · ASST. DIRECTOR	0.00	2,153.58	
50026 · EXECUTIVE DIRECTOR	9,658.32	71,641.58	
50030 · PAYROLL TAX EXPENSE	3,478.13	41,697.80	
Total 50025 · STAFFING PAYROLL	21,422.14	155,564.17	
50140 · TAXES & FEES	0.00	200.00	
Total ORGANIZATION	28,125.45	236,828.47	
Total Expense	113,388.41	952,096.73	
Net Ordinary Income	(81,262.85)	(91,997.00)	
Net Income	(81,262.85)	(91,997.00)	

NORTH PARK MAIN STREET Profit & Loss

April 2024

	Apr 24	Apr 23	Jul '23 - Apr 24
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	567.00	6,000.00	36,167.00
40025 · SED - Special Enhancement Dist	0.00	71,319.43	488,459.58
40067 · Explore North Park (EDTS grant 40067b · Explore NP - misc income	0.00	0.00	1,000.00
Total 40067 · Explore North Park (EDTS grant	0.00	0.00	1,000.00
40165 · Misc Income - Temp Restricted 40168 · Bookkeeping Grant	0.00	0.00	3,000.00
Total 40165 · Misc Income - Temp Restricted	0.00	0.00	3,000.00
40021 · BID Assessments Advance	8,228.04	6,217.25	65,617.24
41140 · Grants	0.00	0.00	1,789.35
40160 · GRANTS - TEMP RESTRICTED			
PBID Grants	0.00	5,000.00	0.00
CPPS Grants	0.00	0.00	7,500.00
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	0.00	16,090.00
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	5,000.00	23,590.00
70010 · INTEREST INCOME	21.52	1.58	158.96
40020 · BID REIMBURSEMENT	0.00	2,405.61	0.00
42030 · PUBLIC CONTRIBUTIONS	0.00	0.00	400.00
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	250.00	0.00	1,500.00
40058 · Holiday Events	0.00	0.00	6,584.32
40066 · Taste of North Park			
Boutique Participation	0.00	0.00	2,750.00
Ticket Sales	0.00	0.00	74,166.06
Total 40066 · Taste of North Park	0.00	0.00	76,916.06
40050 · FESTIVAL			
NPMF - Ticket Sales	1,430.00	0.00	1,430.00
40130 · TOT/City Fees & Services GRANTS 40115 · TOT-City and City Fees&Services	0.00	0.00	1,996.20
Total 40130 · TOT/City Fees & Services GRANTS	0.00	0.00	1,996.20
40054 · VENDOR INCOME / Booths	5,150.00	4,475.00	5,150.00
Total 40050 · FESTIVAL	6,580.00	4,475.00	8,576.20
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	16,119.00	13,380.00	142,311.05
Total 40045 · FARMER'S MARKET	16,119.00	13,380.00	142,311.05
Total 40040 · SPECIAL EVENTS INCOME	22,949.00	17,855.00	235,887.63
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	0.00	2,125.00
40154 · Community Profile	0.00	0.00	314.97
40150 · MISCELLANEOUS INCOME - Other	360.00	737.65	1,590.00
Total 40150 · MISCELLANEOUS INCOME	360.00	737.65	4,029.97
Total Income	32,125.56	109,536.52	860,099.73
Gross Profit	32,125.56	109,536.52	860,099.73
Expense			
52150 · Grant Expenses	0.00	800.60	1,875.00
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	0.00	3,984.70
51514 · Marketing - Other	0.00	0.00	4,158.42
Total 51514 · Marketing	0.00	0.00	8,143.12
51515 · WEB SITE	420.00	0.00	570.00
Total 51510 · PROMOTION	420.00	0.00	8,713.12
51537 · SED - Special Enhancement Dist			
SED - Sanitation	31,247.52	42,238.27	312,369.47
SED - Landscaping	0.00	40.51	15,448.65
SED - Improvement & Econ Dev	2,000.00	13,097.50	54,476.14
SED - Safety Programs	1,107.29	3,857.09	39,030.35
SED - Administration	253.71	9,726.47	62,626.22
Total 51537 · SED - Special Enhancement Dist	34,608.52	68,959.84	483,950.83
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	0.00	0.00	32,229.69
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	0.00	2,050.00
Taste - Advertising	0.00	0.00	5,556.99

NORTH PARK MAIN STREET Profit & Loss

April 2024

	Apr 24	Apr 23	Jul '23 - Apr 24
Taste - Supplies/Materials	0.00	0.00	3,864.90
Taste - Miscellaneous	0.00	0.00	2,117.34
Taste - Printing	0.00	0.00	2,414.00
Total 51520 · Taste of North Park	0.00	0.00	16,003.23
51522 · Community Profile	(200.00)	0.00	50.00
51100 · AWARDS & STIPENDS	0.00	0.00	21.16
51300 · HOLIDAY DECORATION	0.00	0.00	4,625.35
51400 · HOLIDAY PARTY	0.00	0.00	87.52
51500 · LICENSE & FEES	0.00	0.00	(259.00)
52000 · PRINTING & MARKETING	63.00	0.00	891.00
52004 · FESTIVAL			
52004J · Printing - general items	377.13	6,968.32	377.13
52004L · Beer Gardens&Craft Block	6,278.69	0.00	8,533.69
52004A · Contractors (Admin/Profession)	6,790.00	6,500.00	15,846.00
52004B · Music&Dancers (Artist/ Entert)	24,000.00	650.00	24,000.00
52004D · Marketing/Advertising	2,523.87	1,233.10	2,737.87
52004E · Materials & Supplies (support)	133.16	520.52	578.98
52004F · Permits (Other)	0.00	51.75	292.00
52004G · Equipment (Rent & Facility Exp)	0.00	2,177.04	19,250.00
52004H · Staging (Techl Prod)	0.00	11,630.00	0.00
Total 52004 · FESTIVAL	40,102.85	29,730.73	71,615.67
52200 · FARMER'S MARKET			
52200L · Staffing	6,836.32	2,848.88	43,799.33
52200I · FM - Bank Charges	308.85	0.00	1,126.72
52200A · Facility Expense	2,687.71	2,277.35	24,495.46
52200B · Marketing & Promotions	318.00	1,216.45	10,206.64
52200C · Materials & Supplies	117.71	19.38	6,440.68
52200D · Rent	0.00	71.44	0.00
52200E · Taxes & Licenses	0.00	393.00	9,395.86
Total 52200 · FARMER'S MARKET	10,268.59	6,826.50	95,464.69
52300 · COMMISSION	0.00	0.00	0.00
Total SPECIAL EVENTS & PROJECTS	50,234.44	36,557.23	220,729.31
ORGANIZATION			
50040 · Hospitality	46.51	108.47	1,027.29
50070 · INSURANCE			
Volunteer Insurance	0.00	0.00	301.00
General Liability Insurance	0.00	0.00	4,931.00
Directors & Officers Insurance	0.00	0.00	3,053.00
Workers Compensation Insurance	0.00	0.00	2,720.25
Total 50070 · INSURANCE	0.00	0.00	11,005.25
50080 · TRAVEL & Parking	0.00	367.01	129.75
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	0.00	7,500.00
61100a · Bookkeeping	3,000.00	3,375.00	18,000.00
Total 61100 · ACCOUNTING	3,000.00	3,375.00	25,500.00
61200 · BANK SERVICE FEES			
Merchant Fees	359.98	61.02	1,985.35
61200 · BANK SERVICE FEES - Other	0.00	0.00	118.01
Total 61200 · BANK SERVICE FEES	359.98	61.02	2,103.36
61300 · BOARD & STAFF WORKSHOP & Develop	(294.95)	0.00	579.24
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	594.87	0.00	5,618.23
50135 · COMPUTER SUPPLIES - Other	0.00	370.00	0.00
Total 50135 · COMPUTER SUPPLIES	594.87	370.00	5,618.23
50155 · COPIER LEASE	217.63	207.26	2,543.18
50060 · DUES & SUBSCRIPTIONS	144.00	0.00	1,201.00
50035 · HEALTH INSURANCE	165.50	161.13	2,058.76
50150 · OFFICE SUPPLIES & EXPENSES	106.27	(287.66)	3,953.71
65600 · PAYROLL PREP FEES	313.50	286.50	4,077.25
50075 · POSTAGE	0.00	0.00	52.67
50020 · RENT-OFFICE	2,050.00	2,050.00	20,500.00
50100 · REPAIR & MAINTENANCE	0.00	0.00	714.61
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	3,127.35	545.35	9,509.70
50032 · EXECUTIVE ASSISTANT	5,158.34	2,291.90	30,561.51
50027 · ASST. DIRECTOR	0.00	0.00	2,153.58
50026 · EXECUTIVE DIRECTOR	9,658.32	0.00	71,641.58
50030 · PAYROLL TAX EXPENSE	3,478.13	3,341.40	41,697.80
Total 50025 · STAFFING PAYROLL	21,422.14	6,178.65	155,564.17
50140 · TAXES & FEES	0.00	0.00	200.00
50050 · TELEPHONE	0.00	(134.95)	0.00

NORTH PARK MAIN STREET

Profit & Loss

April 2024

	Apr 24	Apr 23	Jul '23 - Apr 24
Total ORGANIZATION	28,125.45	12,742.43	236,828.47
Total Expense	113,388.41	119,060.10	952,096.73
Net Ordinary Income	(81,262.85)	(9,523.58)	(91,997.00)
Net Income	<u>(81,262.85)</u>	<u>(9,523.58)</u>	<u>(91,997.00)</u>