



ECONOMIC DEVELOPMENT COMMITTEE

Tuesday April 23rd , 2024 at 11:00 am
2948 University Ave, Floor 2, San Diego, CA 92104

Meet in-person or online!

[Click here to join the meeting](#)

Meeting ID: 274 356 225 734 | Passcode: SLNEK3

AGENDA

1. Call to Order & Introductions
2. North Park Economic Development News/Updates
3. Events
 - a. North Park Music Fest (6/1 & 6/2)
 - i. DATE CHANGE ----- 5/31 & 6/1
 - b. North Park Mini Book Fair (6/29)
 - i. Hosted by Verbatim, with permitting assistance from North Park Main Street
 - c. North Park Book Fair (10/26)
 - i. Hosted by Verbatim, with permitting assistance from North Park Main Street
 - d. Discussion
4. Community Engagement
 - a. [Ribbon Cuttings](#)
 - b. Coffee Chats
 - i. Congressman Scott Peters – June 18th at 9 am
 - c. Discussion
5. Misc. Programs
 - a. Parking Validation Program Wrap Up
 - i. Reviewed report on program; Overall the program improved awareness of the garage's validation system, but also highlighted issues with long term affordability and communication from ACE
 - b. Bike Passport Program Update
 - i. 6 businesses signed up
 - ii. Working on prototype
 - iii. BikeSD will coordinate kickoff ride
 - c. [Bike Locker Proposal](#) Update
 - i. Meet with CivicSD, awaiting to connect with more parnters.
 - d. Skate Night at the Mini Park (Third Thursday Pilot) – [BANF](#) to fiscally sponsor
 - i. Will start in May and run through July
 - e. Discussion
 - i. NPMS Resource Guide Update



- ii. Explore North Park Advertising Kit
- 6. Idea Backlog
 - a. North Park Putt-Putt Classic – similar event footprint to Taste of North Park (bar and restaurant focused)
 - b. NCRC Conflict-Conversations District Wide Program (\$25k)
- 7. Adjourn - Next Meeting: next meeting May 28th 11 am