



BOARD OF DIRECTORS AGENDA

Thursday, May 9th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

Hosted In-Person & Online

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- | | | |
|-------|--|-------------------------------|
| I. | Call to Order / Introductions | |
| II. | Additions to Agenda | ACTION ITEM |
| III. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| IV. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | C. State Senator Toni Atkins, District 39 | Gonzalo Rocha-Vazquez |
| | D. San Diego City Mayor, Todd Gloria | Emily Piatanesi |
| | E. Assembly Member Chris Ward, District 78 | Chris Gris |
| | F. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | G. Economic Development Department | Rhea Aguinaldo |
| | H. P.A.T.H | Julie Germain |
| | I. North Park Planning Committee (NPPC) | Patrick Garbani |
| | J. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | K. North Park Maintenance Assessment District (MAD) | Will Slate |
| | L. Mid City Parking District (MCPD) | Will Slate |
| V. | Consent Items | ACTION ITEM |
| | A. Approval of Previous Board Meeting Minutes | INFO ITEM |
| | B. Treasurer’s Report | ACTION ITEM |
| | C. Approval of Financial Reports, March 2024 | |
| VI. | Committee Reports | NPMS Maintenance |
| | A. Beautification Committee | |
| | i. Monthly SED Activity Report | |
| | ii. Community Clean Up Recap | |
| | B. Economic Development Committee | <i>Committee Chair Vacant</i> |
| | i. Events | |
| | • Ribbon Cutting – Coach B’s May 11 th at 1130 am (2527 University Ave) | |
| | • Coffee Chats | |
| | i. County Supervisory Montgomery Steppe – May 8 th at 9 am | |
| | ii. Congressman Peters – June 18 th at 9 am | |
| | • North Park Music Fest – May 31 + June 1 | |
| | ii. Updates | |
| | • Skate Night at the Mini Park (Sponsored by BANF) - Sandra | |
| VII. | Executive Director Report | Mark West |
| | A. Mid-City Community Shuttle Update | |
| | B. Small Business Enhancement Program (SBEP) Update | |
| VIII. | President’s Report | William Lopez |
| | A. Executive Committee Election – June Board Meeting | |
| IX. | Motion to Adjourn | ACTION ITEM |
| X. | <u>Next Meeting: June 13, 2024 at 9:00 am</u> | |

Meetings

Board of Directors – 2nd Thursdays at 9 am

Executive Committee – Friday before Board meetings at 9am

Beautification Committee – 4th Wednesdays at 9 am

Economic Development Committee – 4th Tuesdays at 11 am

BOARD OF DIRECTORS MINUTES

Thursday, April 11th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

- | | | |
|------|--|-----------------------|
| I. | Call to Order / Introductions – 9:05 am | |
| II. | Additions to Agenda | ACTION ITEM |
| III. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| | A. | |
| IV. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | - Loud busker cited, not piano man | |
| | - Youth throwing stuff from the top of the garage | |
| | - Coffee With A Cop – Date TBD | |
| | - DEA Prescription Drug Take Back Day – Saturday April 27 th (10 am to 2 pm) at Mid City PD Station | |
| | - Parking Garage is staffed by kiosk attendant but not explicit security at the garage | |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | C. State Senator Toni Atkins, District 39 | Gonzalo Rocha-Vazquez |
| | i. No updates at this time. Working through the budget season | |
| | D. San Diego City Mayor, Todd Gloria | Emily Piatanesi |
| | i. Ketner x Vine Shelter – 1000 person capacity. Working to get online. | |
| | • Moves forward to Land Use committee in April | |
| | ii. Ballot Measure to increase sales tax by 1% | |
| | iii. New Chief of Police is Scott Whal, form deputy cheif | |
| | E. Assembly Member Chris Ward, District 78 | Chris Gris |
| | F. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | i. BID Budget passed | |
| | ii. UAMP – close to completion | |
| | • Block in front of Target (TBD) | |
| | • 805 Intersection | |
| | iii. Report any missing or detrimental infrastructure from UAMP | |
| | iv. Mark: Outstanding Issues | |
| | • Current patches are not up to pre-construction standard | |
| | • Traffic cones need to be removed | |
| | G. Economic Development Department | Rhea Aguinaldo |
| | i. Sean K – reconciling and adjusting SED activities as we move beyond the first full year of activities | |
| | • Interim promotion to Deputy Director | |
| | ii. BID & SED Budget Cycles | |
| | • Next speaking opportunity | |
| | a. MAD / SED – May 9 th at 9 am (Community and Nieghborhood Services Committee) | |
| | b. BID – May 13 th for second budget iteration | |
| | • Helpful Talking Points | |
| | a. Talk about your organization and how you leverage your funds | |
| | b. How do we take the \$XXX from the BID to seed a larger impact | |
| | H. P.A.T.H | Julie Germain |
| | i. Fully staffed in North Park | |
| | I. North Park Planning Committee (NPPC) | Patrick Garbani |
| | J. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |

- K. North Park Maintenance Assessment District (MAD) Will Slate
 - i. 20 trees to be planted by the end of fiscal year. Most of them are replacing dead trees along 30th. Crago awaiting for the soil to dry out a bit before planting.
 - ii. University Tiles to be completed by June. Supplies and contractor are in place
 - L. Mid City Parking District (MCPD) Will Slate
 - i. Herman
- V. Consent Items
 - A. Approval of Previous Board Meeting Minutes **ACTION ITEM**
 - i. **Han motioned, Jim seconded; A8-0-2; passed**
 - B. Treasurer’s Report **INFO ITEM**
 - i. Nothing major on the financial reports
 - C. Approval of Financial Reports, February 2024 **ACTION ITEM**
 - i. **Han motioned, Jenna Seconded, all in favor**
- VI. Election Committee – Voting Results & Ratified Board Roster for 2024 -2025 Patrick Garbani
- VII. Seating of New Board
- VIII. Committee Reports
 - A. Beautification Committee Freddie Carruthers
 - i. Monthly SED Activity Report
 - Reduced response rate due to new maintenance schedule
 - Revival Eyeware – chain smoking in front of store.
 - ii. Rooftop Graffiti
 - NPMS is a street-level maintenance organization.
 - iii. Trash Can Signage
 - Signage will help with driving people to reporting app
 - iv. Community Cleanup – April 21 @ 930 am – Hosted by 619 Spirits
 - 20 RSVPs for the pickup so far. Board member participation suggested.
 - B. Economic Development Committee *Committee Chair Vacant*
 - i. Events
 - AARP 25th Anniversary Celebration – April 11 from 11am to 1pm
 - Ribbon Cutting – Vinyl Record Rarities on April 17th at 4 pm
 - Coffee Chats
 - i. County Supervisor Montgomery Steppe – May 8th at 9 am
 - ii. Congressman Peters – June 18th at 9 am
 - North Park Music Fest – June 1 & 2
 - a. NPMS did not receive the WDC grant which set us back in prospective budgeting. 5000 attendees needed to break-even
 - b. NPMF is moving to May 31 and June 1 due to SDPD’s ability to host the event on Sunday.
 - c. Headliners
 - i. Fantastic Negrito
 - ii. King Louis XIV
 - iii. Transfer
 - ii. Updates
 - Explore North Park RFP
 - a. A7D selected
 - Skate Night at the Mini Park (Sponsored by BANF) - Will
- IX. Executive Director Report Mark West
 - A. N/A
- X. President’s Report William Lopez
 - A. N/A
- XI. Motion to Adjourn
- XII. **Han motioned, Jenn seconded; all in f**

XIII. Next Meeting: May 9, 2024 at 9:00 am

NORTH PARK MAIN STREET
Balance Sheet
As of March 31, 2024

	Mar 31, 24	Notes
ASSETS		
Current Assets		
Checking/Savings		
PETTY CASH	684.13	
UNION BANK ACCOUNTS		
10095 · SED Account - 3993/USB 9937	47,674.01	
10131 · Savings Acct - 3944/USB 9440	90,346.21	
10120 · Farmer's Market - 7186/USB 1868	39,493.96	
10100 · General Checking - 3557/USB5574	73,767.57	
Total UNION BANK ACCOUNTS	251,281.75	
Total Checking/Savings	251,965.88	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	161,291.62	<i>SED January, February and March. SBEP - City Fees & Services</i>
Total Accounts Receivable	161,291.62	
Other Current Assets		
Employee Loan	18.75	
Total Other Current Assets	18.75	
Total Current Assets	413,276.25	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile	11,300.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(12,590.34)	
Total FIXED ASSETS	9,970.22	
Total Fixed Assets	9,970.22	
Other Assets		
Refundable Security Deposits	3,629.00	<i>storage garage deposit and mobile storage unit for FM. Office Rent deposit.</i>
Total Other Assets	3,629.00	
TOTAL ASSETS	426,875.47	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20270 · ACCOUNTS PAYABLE	28,202.46	
Total Accounts Payable	28,202.46	
Credit Cards		
Credit Cards		
US Bank - WB 0142	19.90	
Home Depot	628.13	

NORTH PARK MAIN STREET
Balance Sheet
As of March 31, 2024

	Mar 31, 24	Notes
Total Credit Cards	648.03	
Total Credit Cards	<u>648.03</u>	
Other Current Liabilities		
 ACCRUED PAYABLES	12,409.00	
Total Other Current Liabilities	<u>12,409.00</u>	
Total Current Liabilities	<u>41,259.49</u>	
Total Liabilities	41,259.49	
Equity		
 Gain/Loss on Disposal of Assets	(2,220.00)	
 30011 · Retained Earnings	18,049.00	
 30010 · FUND BALANCE	350,446.98	
 30015 · NET ASSETS	29,405.48	
 Net Income	<u>(10,065.48)</u>	
Total Equity	<u>385,615.98</u>	
TOTAL LIABILITIES & EQUITY	<u><u>426,875.47</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
March 2024

	Mar 24	Jul '23 - Mar 24	Notes - March
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	11,600.00	35,600.00	Fesitval Sponsorship - SARSIS & Diamond Parking
40025 · SED - Special Enhacement Dist	22,067.43	488,459.58	March SED Reimbursement -
40067 · Explore North Park (EDTS grant			
40067b · Explore NP - misc income	0.00	1,000.00	
Total 40067 · Explore North Park (EDTS grant	0.00	1,000.00	
40165 · Misc Income - Temp Restricted			
40168 · Bookkeeping Grant	0.00	3,000.00	
Total 40165 · Misc Income - Temp Restricted	0.00	3,000.00	
40021 · BID Assessments Advance	5,572.63	57,389.20	March BID
41140 · Grants	0.00	1,789.35	
40160 · GRANTS - TEMP RESTRICTED			
CPPS Grants	0.00	7,500.00	
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	16,090.00	
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	23,590.00	
70010 · INTEREST INCOME	17.92	137.44	
42030 · PUBLIC CONTRIBUTIONS	0.00	400.00	
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	0.00	1,250.00	
40058 · Holiday Events	0.00	6,584.32	
40066 · Taste of North Park			
Boutique Participation	0.00	2,750.00	
Ticket Sales	0.00	66,747.86	
40066g · Taste of North Park - 2015			
Ticket Sales - Taste of NP 2015	0.00	7,418.20	
Total 40066g · Taste of North Park - 2015	0.00	7,418.20	
Total 40066 · Taste of North Park	0.00	76,916.06	
40050 · FESTIVAL			
40130 · TOT/City Fees & Services GRANTS			
40115 · TOT-City and City Fees&Services	0.00	1,996.20	
Total 40130 · TOT/City Fees & Services GRANTS	0.00	1,996.20	
Total 40050 · FESTIVAL	0.00	1,996.20	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	14,204.05	126,192.05	
Total 40045 · FARMER'S MARKET	14,204.05	126,192.05	
Total 40040 · SPECIAL EVENTS INCOME	14,204.05	212,938.63	
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	2,125.00	
40154 · Community Profile	275.00	314.97	
40150 · MISCELLANEOUS INCOME - Other	0.00	1,230.00	

NORTH PARK MAIN STREET
Profit & Loss
March 2024

	Mar 24	Jul '23 - Mar 24	Notes - March
Total 40150 · MISCELLANEOUS INCOME	275.00	3,669.97	
Total Income	53,737.03	827,974.17	
Gross Profit	53,737.03	827,974.17	
Expense			
52150 · Grant Expenses	0.00	1,875.00	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	3,984.70	
51514 · Marketing - Other	275.50	4,158.42	
Total 51514 · Marketing	275.50	8,143.12	
51515 · WEB SITE	0.00	150.00	
Total 51510 · PROMOTION	275.50	8,293.12	
51537 · SED - Special Enhancement Dist			
SED - Sanitation	32,652.59	280,726.87	
SED - Landscaping	91.12	15,325.42	
SED - Improvement & Econ Dev	2,600.00	52,476.14	
SED - Safety Programs	1,107.41	37,923.06	
SED - Administration	173.86	62,372.51	
Total 51537 · SED - Special Enhancement Dist	36,624.98	448,824.00	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	0.00	32,229.69	
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	2,050.00	
Taste - Advertising	0.00	5,556.99	
Taste - Supplies/Materials	0.00	3,864.90	
Taste - Miscellaneous	0.00	2,117.34	
Taste - Printing	0.00	2,414.00	
Total 51520 · Taste of North Park	0.00	16,003.23	
51522 · Community Profile	250.00	250.00	
51100 · AWARDS & STIPENDS	0.00	21.16	
51300 · HOLIDAY DECORATION	0.00	4,625.35	
51400 · HOLIDAY PARTY	0.00	87.52	
51500 · LICENSE & FEES	0.00	(259.00)	Refund from City
52000 · PRINTING & MARKETING	0.00	828.00	
52004 · FESTIVAL			
52004L · Beer Gardens&Craft Block	0.00	2,255.00	
52004A · Contractors (Admin/Profession)	0.00	9,056.00	
52004D · Marketing/Advertising	90.00	90.00	
52004E · Materials & Supplies (support)	31.22	445.82	
52004F · Permits (Other)	0.00	292.00	
52004G · Equipment (Rent & Facility Exp)	0.00	19,250.00	
Total 52004 · FESTIVAL	121.22	31,388.82	

NORTH PARK MAIN STREET
Profit & Loss
March 2024

	Mar 24	Jul '23 - Mar 24	Notes - March
52200 · FARMER'S MARKET			
52200L · Staffing	4,920.12	36,963.01	
52200I · FM - Bank Charges	147.27	817.87	
52200A · Facility Expense	2,789.96	21,807.75	
52200B · Marketing & Promotions	615.00	9,888.64	
52200C · Materials & Supplies	79.38	6,312.97	
52200E · Taxes & Licenses	1,700.00	9,395.86	
Total 52200 · FARMER'S MARKET	10,251.73	85,186.10	
52300 · COMMISSION	0.00	0.00	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	10,622.95	170,360.87	
50040 · Hospitality	56.47	980.78	
50070 · INSURANCE			
Volunteer Insurance	301.00	301.00	
General Liability Insurance	0.00	4,931.00	
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	0.00	2,720.25	
Total 50070 · INSURANCE	301.00	11,005.25	
50080 · TRAVEL & Parking	54.00	129.75	
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	7,500.00	
61100a · Bookkeeping	3,000.00	15,000.00	
Total 61100 · ACCOUNTING	3,000.00	22,500.00	
61200 · BANK SERVICE FEES			
Merchant Fees	52.00	1,625.37	
61200 · BANK SERVICE FEES - Other	0.00	118.01	
Total 61200 · BANK SERVICE FEES	52.00	1,743.38	
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	874.19	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	788.98	5,023.36	
Total 50135 · COMPUTER SUPPLIES	788.98	5,023.36	
50155 · COPIER LEASE	503.78	2,325.55	
50060 · DUES & SUBSCRIPTIONS	0.00	1,057.00	
50035 · HEALTH INSURANCE	165.52	1,893.25	
50150 · OFFICE SUPPLIES & EXPENSES	189.94	3,831.09	
65600 · PAYROLL PREP FEES	338.50	3,763.75	
50075 · POSTAGE	0.00	52.67	
50020 · RENT-OFFICE	2,050.00	18,450.00	
50100 · REPAIR & MAINTENANCE	0.00	714.61	
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	622.31	6,382.35	
50032 · EXECUTIVE ASSISTANT	5,158.34	25,403.17	

NORTH PARK MAIN STREET
Profit & Loss
 March 2024

	Mar 24	Jul '23 - Mar 24	Notes - March
50027 · ASST. DIRECTOR	0.00	2,153.58	
50026 · EXECUTIVE DIRECTOR	9,658.32	61,983.26	
50030 · PAYROLL TAX EXPENSE	3,823.97	38,219.67	
Total 50025 · STAFFING PAYROLL	19,262.94	134,142.03	
50140 · TAXES & FEES	0.00	200.00	
Total ORGANIZATION	26,763.13	208,686.66	
Total Expense	74,286.56	838,039.65	
Net Ordinary Income	(20,549.53)	(10,065.48)	
Net Income	(20,549.53)	(10,065.48)	

NORTH PARK MAIN STREET
Profit & Loss
March 2024

	Mar 24	Mar 23	Jul '23 - Mar 24
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	11,600.00	11,300.00	35,600.00
40025 · SED - Special Enhancement Dist	22,067.43	64,576.09	488,459.58
40067 · Explore North Park (EDTS grant			
40067b · Explore NP - misc income	0.00	0.00	1,000.00
Total 40067 · Explore North Park (EDTS grant	0.00	0.00	1,000.00
40165 · Misc Income - Temp Restricted			
40168 · Bookkeeping Grant	0.00	0.00	3,000.00
Total 40165 · Misc Income - Temp Restricted	0.00	0.00	3,000.00
40021 · BID Assessments Advance	5,572.63	7,046.75	57,389.20
41140 · Grants	0.00	10,000.00	1,789.35
40160 · GRANTS - TEMP RESTRICTED			
PBID Grants	0.00	5,000.00	0.00
CPPS Grants	0.00	0.00	7,500.00
40160 · GRANTS - TEMP RESTRICTED - Other	0.00	0.00	16,090.00
Total 40160 · GRANTS - TEMP RESTRICTED	0.00	5,000.00	23,590.00
70010 · INTEREST INCOME	17.92	1.60	137.44
42030 · PUBLIC CONTRIBUTIONS	0.00	200.00	400.00
40040 · SPECIAL EVENTS INCOME			
Pressure Washing Program	0.00	0.00	1,250.00
40058 · Holiday Events	0.00	2,100.00	6,584.32
40066 · Taste of North Park			
Boutique Participation	0.00	0.00	2,750.00
Ticket Sales	0.00	0.00	66,747.86
40066g · Taste of North Park - 2015			
Ticket Sales - Taste of NP 2015	0.00	0.00	7,418.20
Total 40066g · Taste of North Park - 2015	0.00	0.00	7,418.20
Total 40066 · Taste of North Park	0.00	0.00	76,916.06
40050 · FESTIVAL			
40130 · TOT/City Fees & Services GRANTS			
40115 · TOT-City and City Fees&Services	0.00	0.00	1,996.20
Total 40130 · TOT/City Fees & Services GRANTS	0.00	0.00	1,996.20
40054 · VENDOR INCOME / Booths	0.00	4,725.00	0.00
Total 40050 · FESTIVAL	0.00	4,725.00	1,996.20
40045 · FARMER'S MARKET			

NORTH PARK MAIN STREET
Profit & Loss
March 2024

	Mar 24	Mar 23	Jul '23 - Mar 24
40045-A · Vendor Fees	14,204.05	16,135.00	126,192.05
Total 40045 · FARMER'S MARKET	14,204.05	16,135.00	126,192.05
Total 40040 · SPECIAL EVENTS INCOME	14,204.05	22,960.00	212,938.63
40150 · MISCELLANEOUS INCOME			
40164 · Marketing	0.00	15.00	2,125.00
40154 · Community Profile	275.00	0.00	314.97
40150 · MISCELLANEOUS INCOME - Other	0.00	0.00	1,230.00
Total 40150 · MISCELLANEOUS INCOME	275.00	15.00	3,669.97
Total Income	53,737.03	121,099.44	827,974.17
Gross Profit	53,737.03	121,099.44	827,974.17
Expense			
Donations	0.00	1,000.00	0.00
52150 · Grant Expenses	0.00	0.00	1,875.00
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	0.00	3,984.70
51514 · Marketing - Other	275.50	100.00	4,158.42
Total 51514 · Marketing	275.50	100.00	8,143.12
51515 · WEB SITE	0.00	0.00	150.00
Total 51510 · PROMOTION	275.50	100.00	8,293.12
51537 · SED - Special Enhancement Dist			
SED - Sanitation	32,652.59	24,246.00	280,726.87
SED - Landscaping	91.12	4,206.24	15,325.42
SED - Improvement & Econ Dev	2,600.00	6,096.79	52,476.14
SED - Safety Programs	1,107.41	4,388.55	37,923.06
SED - Administration	173.86	6,794.30	62,372.51
Total 51537 · SED - Special Enhancement Dist	36,624.98	45,731.88	448,824.00
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	0.00	0.00	32,229.69
51520 · Taste of North Park			
Taste - Consultant/Contractors	0.00	0.00	2,050.00
Taste - Advertising	0.00	0.00	5,556.99
Taste - Supplies/Materials	0.00	0.00	3,864.90
Taste - Miscellaneous	0.00	0.00	2,117.34
Taste - Printing	0.00	0.00	2,414.00

NORTH PARK MAIN STREET
Profit & Loss
March 2024

	Mar 24	Mar 23	Jul '23 - Mar 24
Total 51520 · Taste of North Park	0.00	0.00	16,003.23
51522 · Community Profile	250.00	0.00	250.00
51100 · AWARDS & STIPENDS	0.00	0.00	21.16
51300 · HOLIDAY DECORATION	0.00	0.00	4,625.35
51400 · HOLIDAY PARTY	0.00	0.00	87.52
51500 · LICENSE & FEES	0.00	0.00	(259.00)
52000 · PRINTING & MARKETING	0.00	0.00	828.00
52004 · FESTIVAL			
52004L · Beer Gardens&Craft Block	0.00	0.00	2,255.00
52004A · Contractors (Admin/Profession)	0.00	0.00	9,056.00
52004D · Marketing/Advertising	90.00	3,005.06	90.00
52004E · Materials & Supplies (support)	31.22	0.00	445.82
52004F · Permits (Other)	0.00	730.88	292.00
52004G · Equipment (Rent & Facility Exp)	0.00	0.00	19,250.00
52004H · Staging (Techl Prod)	0.00	10,440.00	0.00
Total 52004 · FESTIVAL	121.22	14,175.94	31,388.82
52200 · FARMER'S MARKET			
52200L · Staffing	4,920.12	2,530.75	36,963.01
52200I · FM - Bank Charges	147.27	0.00	817.87
52200A · Facility Expense	2,789.96	2,846.69	21,807.75
52200B · Marketing & Promotions	615.00	165.00	9,888.64
52200C · Materials & Supplies	79.38	135.27	6,312.97
52200D · Rent	0.00	142.88	0.00
52200E · Taxes & Licenses	1,700.00	1,206.00	9,395.86
Total 52200 · FARMER'S MARKET	10,251.73	7,026.59	85,186.10
52300 · COMMISSION	0.00	0.00	0.00
Total SPECIAL EVENTS & PROJECTS	10,622.95	21,202.53	170,360.87
ORGANIZATION			
50040 · Hospitality	56.47	55.61	980.78
50070 · INSURANCE			
Volunteer Insurance	301.00	301.00	301.00
General Liability Insurance	0.00	0.00	4,931.00
Directors & Officers Insurance	0.00	0.00	3,053.00
Workers Compensation Insurance	0.00	0.00	2,720.25
Total 50070 · INSURANCE	301.00	301.00	11,005.25
50080 · TRAVEL & Parking	54.00	530.22	129.75
61100 · ACCOUNTING			
61100b · CPA - Audit & Tax Return	0.00	0.00	7,500.00

NORTH PARK MAIN STREET
Profit & Loss
March 2024

	Mar 24	Mar 23	Jul '23 - Mar 24
61100a · Bookkeeping	3,000.00	3,000.00	15,000.00
Total 61100 · ACCOUNTING	3,000.00	3,000.00	22,500.00
61200 · BANK SERVICE FEES			
Merchant Fees	52.00	564.84	1,625.37
61200 · BANK SERVICE FEES - Other	0.00	88.25	118.01
Total 61200 · BANK SERVICE FEES	52.00	653.09	1,743.38
61300 · BOARD & STAFF WORKSHOP & Develop	0.00	0.00	874.19
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	788.98	51.91	5,023.36
50135 · COMPUTER SUPPLIES - Other	0.00	370.00	0.00
Total 50135 · COMPUTER SUPPLIES	788.98	421.91	5,023.36
50155 · COPIER LEASE	503.78	219.76	2,325.55
50060 · DUES & SUBSCRIPTIONS	0.00	0.00	1,057.00
50035 · HEALTH INSURANCE	165.52	868.63	1,893.25
50105 · LEGAL	0.00	15,000.00	0.00
50150 · OFFICE SUPPLIES & EXPENSES	189.94	494.07	3,831.09
65600 · PAYROLL PREP FEES	338.50	482.25	3,763.75
50075 · POSTAGE	0.00	0.00	52.67
50020 · RENT-OFFICE	2,050.00	2,050.00	18,450.00
50100 · REPAIR & MAINTENANCE	0.00	0.00	714.61
50025 · STAFFING PAYROLL			
50038 · Employee Retirement	622.31	636.81	6,382.35
50032 · EXECUTIVE ASSISTANT	5,158.34	2,062.01	25,403.17
50027 · ASST. DIRECTOR	0.00	0.00	2,153.58
50026 · EXECUTIVE DIRECTOR	9,658.32	4,633.33	61,983.26
50030 · PAYROLL TAX EXPENSE	3,823.97	3,045.69	38,219.67
Total 50025 · STAFFING PAYROLL	19,262.94	10,377.84	134,142.03
50140 · TAXES & FEES	0.00	0.00	200.00
50145 · UTILITIES	0.00	25.14	0.00
Total ORGANIZATION	26,763.13	34,479.52	208,686.66
Total Expense	74,286.56	102,513.93	838,039.65
Net Ordinary Income	(20,549.53)	18,585.51	(10,065.48)
Net Income	(20,549.53)	18,585.51	(10,065.48)