

BOARD OF DIRECTORS MINUTES

Thursday, April 11th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

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|------|--|-----------------------|
| I. | Call to Order / Introductions – 9:05 am | |
| II. | Additions to Agenda | ACTION ITEM |
| III. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| | A. | |
| IV. | Community & Government Liaison Reports | INFO ITEM |
| | A. San Diego Police Department | Jenny Hall |
| | - Loud busker cited, not piano man | |
| | - Youth throwing stuff from the top of the garage | |
| | - Coffee With A Cop – Date TBD | |
| | - DEA Prescription Drug Take Back Day – Saturday April 27 th (10 am to 2 pm) at Mid City PD Station | |
| | - Parking Garage is staffed by kiosk attendant but not explicit security at the garage | |
| | B. Congressman Scott Peters, District 50 | Cesar Solis |
| | C. State Senator Toni Atkins, District 39 | Gonzalo Rocha-Vazquez |
| | i. No updates at this time. Working through the budget season | |
| | D. San Diego City Mayor, Todd Gloria | Emily Piatanesi |
| | i. Ketner x Vine Shelter – 1000 person capacity. Working to get online. | |
| | • Moves forward to Land Use committee in April | |
| | ii. Ballot Measure to increase sales tax by 1% | |
| | iii. New Chief of Police is Scott Whal, form deputy chief | |
| | E. Assembly Member Chris Ward, District 78 | Chris Gris |
| | F. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | i. BID Budget passed | |
| | ii. UAMP – close to completion | |
| | • Block in front of Target (TBD) | |
| | • 805 Intersection | |
| | iii. Report any missing or detrimental infrastructure from UAMP | |
| | iv. Mark: Outstanding Issues | |
| | • Current patches are not up to pre-construction standard | |
| | • Traffic cones need to be removed | |
| | G. Economic Development Department | Rhea Aguinaldo |
| | i. Sean K – reconciling and adjusting SED activities as we move beyond the first full year of activities | |
| | • Interim promotion to Deputy Director | |
| | ii. BID & SED Budget Cycles | |
| | • Next speaking opportunity | |
| | a. MAD / SED – May 9 th at 9 am (Community and Neighborhood Services Committee) | |
| | b. BID – May 13 th for second budget iteration | |
| | • Helpful Talking Points | |
| | a. Talk about your organization and how you leverage your funds | |
| | b. How do we take the \$XXX from the BID to seed a larger impact | |
| | H. P.A.T.H | Julie Germain |
| | i. Fully staffed in North Park | |
| | I. North Park Planning Committee (NPPC) | Patrick Garbani |
| | J. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |

- K. North Park Maintenance Assessment District (MAD) Will Slate
 - i. 20 trees to be planted by the end of fiscal year. Most of them are replacing dead trees along 30th. Crago awaiting for the soil to dry out a bit before planting.
 - ii. University Tiles to be completed by June. Supplies and contractor are in place
- L. Mid City Parking District (MCPD) Will Slate
 - i. Herman
- V. Consent Items
 - A. Approval of Previous Board Meeting Minutes **ACTION ITEM**
 - i. **Han motioned, Jim seconded; A8-0-2; passed**
 - B. Treasurer’s Report **INFO ITEM**
 - i. Nothing major on the financial reports
 - C. Approval of Financial Reports, February 2024 **ACTION ITEM**
 - i. **Han motioned, Jenna Seconded, all in favor**
- VI. Election Committee – Voting Results & Ratified Board Roster for 2024 -2025 Patrick Garbani
- VII. Seating of New Board
- VIII. Committee Reports
 - A. Beautification Committee Freddie Carruthers
 - i. Monthly SED Activity Report
 - Reduced response rate due to new maintenance schedule
 - Revival Eyeware – chain smoking in front of store.
 - ii. Rooftop Graffiti
 - NPMS is a street-level maintenance organization.
 - iii. Trash Can Signage
 - Signage will help with driving people to reporting app
 - iv. Community Cleanup – April 21 @ 930 am – Hosted by 619 Spirits
 - 20 RSVPs for the pickup so far. Board member participation suggested.
 - B. Economic Development Committee *Committee Chair Vacant*
 - i. Events
 - AARP 25th Anniversary Celebration – April 11 from 11am to 1pm
 - Ribbon Cutting – Vinyl Record Rarities on April 17th at 4 pm
 - Coffee Chats
 - i. County Supervisor Montgomery Steppe – May 8th at 9 am
 - ii. Congressman Peters – June 18th at 9 am
 - North Park Music Fest – June 1 & 2
 - a. NPMS did not receive the WDC grant which set us back in prospective budgeting. 5000 attendees needed to break-even
 - b. NPMF is moving to May 31 and June 1 due to SDPD’s ability to host the event on Sunday.
 - c. Headliners
 - i. Fantastic Negrito
 - ii. King Louis XIV
 - iii. Transfer
 - ii. Updates
 - Explore North Park RFP
 - a. A7D selected
 - Skate Night at the Mini Park (Sponsored by BANF) - Will
- IX. Executive Director Report Mark West
 - A. N/A
- X. President’s Report William Lopez
 - A. N/A
- XI. Motion to Adjourn
- XII. **Han motioned, Jenn seconded; all in f**

XIII. Next Meeting: May 9, 2024 at 9:00 am