

BOARD OF DIRECTORS MINUTEES

Thursday, March 14th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

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|------|--|---------------------------------|
| I. | Call to Order / Introductions 9:03 am | |
| II. | Additions to Agenda | ACTION ITEM |
| III. | Public Comment on Items NOT on Agenda (3-minute limit per person) | |
| IV. | Community & Government Liaison Reports | |
| | A. Police Report | |
| | i. Introduction of Captain Shawn Takeuchi | Jenny Hall |
| | B. Congressman Scott Peters, District 50 | - |
| | C. State Senator Toni Atkins, District 39 | Gonzalo Rocha-Vazquez |
| | i. No updates | |
| | D. San Diego City Mayor, Todd Gloria | - |
| | E. Assembly Member Chris Ward, District 78 | - |
| | F. San Diego City Council Member Stephen Whitburn | Logan Braydis |
| | i. Clean up on the 805 twice a month | |
| | ii. All-way stop in Utah and Polk did not pass inspection but Councilmember Whitburn will be mailing a letter of support to the Transportation Department to get it passed | |
| | G. Economic Development Department | - |
| | H. P.A.T.H | Will Slate |
| | i. The second outreach coordinator has started in NP. Andres will be working alongside Kelly to provide services to the unhoused in our district | |
| | I. North Park Planning Committee (NPPC) | Patrick Garbani |
| | i. No Update | |
| | J. North Park Business & Neighborhood Foundation (BANF) | Dave Goldsmith |
| | i. Working on a rebrand | |
| | ii. Working on the VIP experience for NPMF | |
| | K. North Park Maintenance Assessment District (MAD) | Will Slate |
| | i. Contractor for tile replacement on red sidewalks of University has been selected. Once tiles arrive the contractor will begin work (depending on weather) | |
| | L. Mid City Parking District (MCPD) | Will Slate |
| | i. Parking evaluation underway for Herman Street Between University Ave and NP Way. Duration study will inform the city if they should add meters to that road | |
| | ii. Lighting Evaluation in the works for a crosswalk at the intersection of Alabama & University. City evaluation id there is enough light for pedestrians to cross safely at night. | |
| | iii. Funding will go to CMO shuttles. | |
| V. | Walkabout Introduction | Jessica Young |
| VI. | Consent Items | |
| | A. Approval of Previous Board Meeting Minutes
seconded, 8-0-0- | Jenna montioned, Patrick |
| | B. Review of FY25 Operating Budget | INFO ITEM |
| | C. Approval of Financial Report
seconded, 8-0-0 | Patrick montioned, Steve |
| | i. Balance Sheet, Jan 2023 | |
| | ii. Profit & Loss Statement, Jan 2023 | |

- VII. Executive Director Report Mark West
- A. SB 969 – Entertainment Zones
 - i. Will sent a letter of support. Funding will be involved
 - B. Maintenance Schedule
 - i. A new team is now available 1-9pm on weekends
- VIII. President’s Report William Lopez
- A. No update
- IX. Committee Reports *Committee Chair Vacant*
- A. Economic Development Committee
 - i. Women’s Leaders Mixer – March 24th at 10 am
 - ii. North Park Music Festival – June 1st & 2nd
 - iii. Business Forum
 - Election Forum & Mixer – March 28th at 2pm at Pinky’s Café
 - iv. Explore North Park RFP Update
 - B. Beautification Committee Freddie Carruthers
 - i. Monthly SED Activity Report
 - ii. Trashcan Signage
 - C. Election Committee Patrick Garbani
 - i. Voting Window for Board of Directors Open from March 14th to March 28th
 - ii. Who can vote? Eligibility guidelines:
 - Holders of a valid and fully paid San Diego Business Tax Certificate on the last day of February for North Park Business Improvement District; OR
 - Listed on the North Park MAD Assessment Roll for the current Fiscal Year (July 1st 2023 to June 30th 2024)
 - People who are running for the Board of Directors are eligible to vote
 - iii. How to vote? In person at NPMS office OR online at:
<https://northparkmainstreet.com/board-of-directors-voting/>
- A. Approval of Election Ballot **Han montioned,**
- Jenna seconded, 8-0-0**
- X. Motion to Adjourn
- XI. Next Meeting: April 11, 2024 at 9:00 am