

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Tuesday March 26th, 2024 at 11:00 am
2948 University Ave, Floor 2, San Diego, CA 92104

1. Call to Order & Introductions
2. North Park Economic Development News/Updates
3. Explore North Park RFP – RFP Applicant Q&A (10-minute max per applicant)
 - a. [A7D](#)
 - b. [Loading Media](#)
4. Events
 - a. North Park Music Fest (6/1 & 6/2)
 - b. Coach B's 2024 Events
 - c. Discussion
5. Community Engagement
 - a. Election Forum – 3/28 @ 2pm at Pinky's Café
 - i. Last call for votes for the board of directors election
 - b. [Ribbon Cuttings](#)
 - c. Coffee Chats
 - i. Congressman Scott Peters – June 18th at 9 am
 - d. Discussion
6. Misc. Programs
 - a. Parking Validation Program Wrap Up
 - i. Conducting exit interviews
 - b. Bike Passport Program Update
 - i. Securing MOUs from participating businesses
 - c. [Bike Locker Proposal](#) Update
 - i. Setting up meeting with CivicSD and ACE Parking
 - d. Skate Night at the Mini Park (Third Thursday Pilot) – [BANF](#) to fiscally sponsor
 - e. Discussion
 - i. NPMS Resource Guide Update
 - ii. Explore North Park Advertising Kit
7. Idea Backlog
 - a. North Park Putt-Putt Classic – similar event footprint to Taste of North Park (bar and restaurant focused)
 - b. NCRC Conflict-Conversations District Wide Program (\$25k)
8. Adjourn - Next Meeting: next meeting April 23rd 11 am