

NORTH PARK MAIN STREET
Balance Sheet
 As of October 31, 2022

	Oct 31, 22	Notes
ASSETS		
Current Assets		
Checking/Savings		
SAN DIEGO COUNTY CREDIT		
101-00 · PBID Savings Account - #00	65.00	
101-90 · PBID Checking Account - #95	45,729.42	
Total SAN DIEGO COUNTY CREDIT	45,794.42	
PETTY CASH		
10070 · General Office Petty Cash	200.00	
PETTY CASH - Other	858.86	
Total PETTY CASH	1,058.86	
US BANK		
10006 · Money Market Acct - #5302	(9.71)	Need to Contact US Bank to have fee reversed.
10005 · General Checking - #8707 (1870)	56,544.28	
Total US BANK	56,534.57	
UNION BANK ACCOUNTS		
10090 · General Checking #5354-NEW	71,092.33	NPMS New General Checking
10035 · Money Mkt Savings - #9294	44,994.53	NPMS Savings
10020 · Farmers Market- Checking #7729	74,791.17	
Total UNION BANK ACCOUNTS	190,878.03	
Total Checking/Savings	294,265.88	
Accounts Receivable		
GENERAL ACCOUNTS RECEIVABLE	49,770.13	<i>PBID September & October , Festival Vendors</i>
Total Accounts Receivable	49,770.13	
Other Current Assets		
Employee Loan	1,160.01	
Total Other Current Assets	1,160.01	
Total Current Assets	345,196.02	
Fixed Assets		
FIXED ASSETS		
10240 · Automobile (PBID Truck)	4,000.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(10,589.34)	
Total FIXED ASSETS	4,671.22	
Total Fixed Assets	4,671.22	
Other Assets		
Refundable Security Deposits	129.00	storage garage deposit and mobile storage unit for FM
Total Other Assets	129.00	
TOTAL ASSETS	349,996.24	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		

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20270 · ACCOUNTS PAYABLE	22,696.71	
Total Accounts Payable	<u>22,696.71</u>	
Credit Cards		
Credit Cards		
Home Depot	810.72	
Total Credit Cards	<u>810.72</u>	
Total Credit Cards	810.72	
Other Current Liabilities		
Payroll Clearing	0.00	
1510 · Clearing Account	928.88	Company Transfers
PBID Grant	15,000.00	three grants at \$5,000/each
ACCRUED PAYABLES	12,409.00	
20295 · PAYROLL TAXES PAYABLE		
20325 · CHILD SUPPORT GARNISHMENTS	250.00	
20305 · FEDERAL, FICA, MEDICARE	0.02	
Total 20295 · PAYROLL TAXES PAYABLE	<u>250.02</u>	
Total Other Current Liabilities	<u>28,587.90</u>	
Total Current Liabilities	<u>52,095.33</u>	
Total Liabilities	52,095.33	
Equity		
Gain/Loss on Disposal of Assets	(2,220.00)	
30011 · Retained Earnings	18,049.00	
30010 · FUND BALANCE	251,881.16	
30015 · NET ASSETS	29,405.48	
Net Income	785.27	
Total Equity	<u>297,900.91</u>	
TOTAL LIABILITIES & EQUITY	<u><u>349,996.24</u></u>	

NORTH PARK MAIN STREET
Profit & Loss
 October 2022

	Oct 22	Jul - Oct 22	Notes - October
Ordinary Income/Expense			
Income			
40070 · SPONSORSHIPS	0.00	7,000.00	
40022 · PBID Assessments - Income			
40022a · PBID - Reimbursements	26,159.62	107,251.92	October PBID
40022 · PBID Assessments - Income - Other	0.00	46,420.80	PBID Funds - Not received these are funds that were advaced when PBID was establish in 2018.
Total 40022 · PBID Assessments - Income	26,159.62	153,672.72	
40021 · BID Assessments Advance	7,163.02	27,174.87	October BID
40160 · GRANTS - TEMP RESTRICTED	0.00	17,893.00	SBEP Grant
70010 · INTEREST INCOME	2.18	8.86	
40040 · SPECIAL EVENTS INCOME			
40066 · Taste of North Park			
Boutique Participation	0.00	3,250.00	
Ticket Sales	44,077.77	96,261.22	
Total 40066 · Taste of North Park	44,077.77	99,511.22	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	10,352.00	48,487.00	
Total 40045 · FARMER'S MARKET	10,352.00	48,487.00	
Total 40040 · SPECIAL EVENTS INCOME	54,429.77	147,998.22	
40150 · MISCELLANEOUS INCOME			
40170 · Homeless Project - Mid City	0.00	93.00	
40156 · PROW Program	0.00	150.00	
Total 40150 · MISCELLANEOUS INCOME	0.00	243.00	
Total Income	87,754.59	353,990.67	
Gross Profit	87,754.59	353,990.67	
Expense			
Consulting Services	2,050.00	56,919.99	Final Invoice from Rich McCullen .
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	(100.00)	Voided check from last year's event.
Total 51514 · Marketing	0.00	(100.00)	
51515 · WEB SITE	200.00	949.00	
Total 51510 · PROMOTION	200.00	849.00	
SPECIAL EVENTS & PROJECTS			
51530 · Holiday Events	19,018.33	19,018.33	
51527 · PBID - Spec Assessmt Dist costs			
PBID - Other	0.00	2,600.00	
PBID - Administration	623.22	2,918.67	
PBID - Improvements & Econ Dev	2,961.36	2,961.36	
PBID - Sanitation	6,641.41	28,731.90	
Total 51527 · PBID - Spec Assessmt Dist costs	10,225.99	37,211.93	
51520 · Taste of North Park			
Taste - Consultant/Contractors	8,804.00	19,428.00	

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Taste - Advertising	0.00	75.00	
Taste - Supplies/Materials	1,324.49	2,634.46	
Taste - Miscellaneous	347.76	347.76	
Taste - Printing	1,062.42	1,361.82	
Total 51520 · Taste of North Park	11,538.67	23,847.04	
51522 · Community Profile	201.85	313.85	
51800 · OUTSIDE SERVICES	0.00	1,700.00	
51900 · PERSONNEL	0.00	1,151.00	
52004 · FESTIVAL OF ARTS			
52004L · Beer Gardens&Craft Block	0.00	424.00	
52004A · Contractors (Admin/Profession)	0.00	847.50	
52004D · Marketing/Advertising	0.00	340.00	
52004F · Permits (Other)	0.00	350.00	
Total 52004 · FESTIVAL OF ARTS	0.00	1,961.50	
52010 · DESIGN			
52015 · BANNER PROGRAM EXPENSES	0.00	11,536.34	
Total 52010 · DESIGN	0.00	11,536.34	
52200 · FARMER'S MARKET			
52200L · Staffing	2,991.81	18,785.77	
52200N · FM - Relaunch/reorgz/redevelop			
Entertainment	200.00	800.00	
Total 52200N · FM - Relaunch/reorgz/redevelop	200.00	800.00	
52200A · Facility Expense	2,277.35	9,678.74	
52200B · Marketing & Promotions	200.00	2,372.00	
52200C · Materials & Supplies	629.97	1,631.61	
52200D · Rent	71.44	285.76	
52200E · Taxes & Licenses	2,673.68	5,137.18	
Total 52200 · FARMER'S MARKET	9,044.25	38,691.06	
Total SPECIAL EVENTS & PROJECTS ORGANIZATION	50,029.09	135,431.05	
50040 · Hospitality	309.53	1,889.69	
50070 · INSURANCE			
Directors & Officers Insurance	0.00	3,053.00	
Total 50070 · INSURANCE	0.00	3,053.00	
50080 · TRAVEL & Parking	82.73	82.73	
61100 · ACCOUNTING			
61100a · Bookkeeping	2,775.00	13,163.50	
Total 61100 · ACCOUNTING	2,775.00	13,163.50	
61200 · BANK SERVICE FEES			
Merchant Fees	764.96	3,091.92	
61200 · BANK SERVICE FEES - Other	12.20	32.20	
Total 61200 · BANK SERVICE FEES	777.16	3,124.12	
50135 · COMPUTER SUPPLIES			
Comp Maint/Support/Software	47.97	391.93	

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50135 · COMPUTER SUPPLIES - Other	405.96	1,156.39	
Total 50135 · COMPUTER SUPPLIES	453.93	1,548.32	
50155 · COPIER LEASE	207.26	1,120.92	
50060 · DUES & SUBSCRIPTIONS	15.96	963.84	
50035 · HEALTH INSURANCE	488.67	1,638.08	
50150 · OFFICE SUPPLIES & EXPENSES	340.66	1,324.43	
65600 · PAYROLL PREP FEES	797.90	1,403.13	
50020 · RENT-OFFICE	3,249.35	12,997.40	
50100 · REPAIR & MAINTENANCE	0.00	209.00	
50025 · STAFFING PAYROLL			
Gross Payroll - reimb from PBID	26,429.25	26,429.25	
50046 · PBID - Maintenance Payroll	12,268.70	48,893.98	
50028 · ADMINISTRATIVE ASSISTANT	0.00	1,444.69	
50027 · ASST. DIRECTOR	0.00	3,033.91	
50026 · EXECUTIVE DIRECTOR	7,333.23	7,333.23	
50030 · PAYROLL TAX EXPENSE	2,949.42	9,360.00	
50025 · STAFFING PAYROLL - Other	4,414.54	20,245.26	
Total 50025 · STAFFING PAYROLL	53,395.14	116,740.32	
50145 · UTILITIES	311.70	675.30	
Total ORGANIZATION	63,204.99	159,933.78	
Total Expense	115,484.08	353,133.82	
Net Ordinary Income	(27,729.49)	856.85	
Other Income/Expense			
Other Expense			
Uncategorized	19.38	71.58	
Total Other Expense	19.38	71.58	
Net Other Income	(19.38)	(71.58)	
Net Income	(27,748.87)	785.27	