

**NORTH PARK MAIN STREET**  
**Balance Sheet**  
As of January 31, 2023

Notes

	Jan 31, 23	
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Checking/Savings</b>		
PayPal Account	0.00	
<b>SAN DIEGO COUNTY CREDIT</b>		
101-00 · PBID Savings Account - #00	65.00	
101-90 · PBID Checking Account - #95	38,449.68	
<b>Total SAN DIEGO COUNTY CREDIT</b>	38,514.68	
<b>PETTY CASH</b>		
10070 · General Office Petty Cash	200.00	
PETTY CASH - Other	808.74	
<b>Total PETTY CASH</b>	1,008.74	
<b>US BANK</b>		
10006 · Money Market Acct - #5302	0.00	
10005 · General Checking - #8707 (1870)	0.00	
<b>Total US BANK</b>	0.00	
<b>UNION BANK ACCOUNTS</b>		
10095 · SED Account - 3993	179,387.32	NPMS SED Checking
10090 · General Checking #5354	0.00	
10035 · Money Mkt Savings - #9294	0.00	
10020 · Farmers Market- Checking #7729	0.00	
<b>Total UNION BANK ACCOUNTS</b>	179,387.32	
<b>Total Checking/Savings</b>	218,910.74	
<b>Accounts Receivable</b>		
<b>GENERAL ACCOUNTS RECEIVABLE</b>	111,214.55	<i>PBID December, SED January, BID December &amp; January</i>
<b>Total Accounts Receivable</b>	111,214.55	
<b>Other Current Assets</b>		
Employee Loan	560.01	
1300 · Payroll Service Customer Asset	0.00	
<b>Total Other Current Assets</b>	560.01	
<b>Total Current Assets</b>	330,685.30	
<b>Fixed Assets</b>		
<b>FIXED ASSETS</b>		
10240 · Automobile (PBID Truck)	4,000.00	
10230 · COMPUTER	2,611.06	
10200 · FURNITURE & EQUIPMENT	8,649.50	
10210 · LESS ACCUMULATED DEPRECIATION	(10,589.34)	
<b>Total FIXED ASSETS</b>	4,671.22	
<b>Total Fixed Assets</b>	4,671.22	
<b>Other Assets</b>		
Bank Receiveable - Check Fraud	0.00	
Refundable Security Deposits	129.00	storage garage deposit and mobile storage unit for FM
<b>Total Other Assets</b>	129.00	

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<b>TOTAL ASSETS</b>	<b>335,485.52</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
20270 · ACCOUNTS PAYABLE	16,708.50
<b>Total Accounts Payable</b>	16,708.50
<b>Credit Cards</b>	
<b>Credit Cards</b>	
Home Depot	3,955.60
<b>Total Credit Cards</b>	3,955.60
<b>Total Credit Cards</b>	3,955.60
<b>Other Current Liabilities</b>	
1510 · Clearing Account	928.88
Company Transfers	
PBID Grant	15,000.00
three grants at \$5,000/each	
<b>ACCRUED PAYABLES</b>	12,409.00
20295 · PAYROLL TAXES PAYABLE	
20325 · CHILD SUPPORT GARNISHMENTS	0.00
20305 · FEDERAL, FICA, MEDICARE	0.02
<b>IRA PAYABLE</b>	0.00
20320 · SUI	0.00
<b>Total 20295 · PAYROLL TAXES PAYABLE</b>	0.02
<b>Total Other Current Liabilities</b>	28,337.90
<b>Total Current Liabilities</b>	49,002.00
<b>Long Term Liabilities</b>	
PBID - Advance	0.00
<b>Total Long Term Liabilities</b>	0.00
<b>Total Liabilities</b>	49,002.00
<b>Equity</b>	
Gain/Loss on Disposal of Assets	(2,220.00)
30011 · Retained Earnings	18,049.00
30010 · FUND BALANCE	250,632.77
30015 · NET ASSETS	29,405.48
Net Income	(9,383.73)
<b>Total Equity</b>	286,483.52
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>335,485.52</b>

**NORTH PARK MAIN STREET**  
**Profit & Loss**  
January 2023

	Jan 23	Jul '22 - Jan 23	Notes - January
<b>Ordinary Income/Expense</b>			
Income			
40070 · SPONSORSHIPS	0.00	9,500.00	
40022 · PBID Assessments - Income			
40022a · PBID - Reimbursements	0.00	184,193.78	
40022 · PBID Assessments - Income - Other	0.00	46,420.80	PBID Funds - Not received these are funds that were advanced when PBID was establish in 2018.
<b>Total 40022 · PBID Assessments - Income</b>	<b>0.00</b>	<b>230,614.58</b>	
40025 · SED - Special Enhancement Dist	64,961.62	64,961.62	January SED Reimbursement
40021 · BID Assessments Advance	7,406.84	46,111.62	January BID
40160 · GRANTS - TEMP RESTRICTED	0.00	17,893.00	
70010 · INTEREST INCOME	0.41	16.92	
40040 · SPECIAL EVENTS INCOME			
40058 · Holiday Events	0.00	1,194.20	
40066 · Taste of North Park			
Boutique Participation	0.00	3,250.00	
Ticket Sales	0.00	96,261.22	
<b>Total 40066 · Taste of North Park</b>	<b>0.00</b>	<b>99,511.22</b>	
40045 · FARMER'S MARKET			
40045-A · Vendor Fees	9,561.00	78,998.00	
<b>Total 40045 · FARMER'S MARKET</b>	<b>9,561.00</b>	<b>78,998.00</b>	
<b>Total 40040 · SPECIAL EVENTS INCOME</b>	<b>9,561.00</b>	<b>179,703.42</b>	
40150 · MISCELLANEOUS INCOME			
40170 · Homeless Project - Mid City	0.00	93.00	
40164 · Marketing	45.00	45.00	
40156 · PROW Program	0.00	150.00	
40150 · MISCELLANEOUS INCOME - Other	0.00	60.00	
<b>Total 40150 · MISCELLANEOUS INCOME</b>	<b>45.00</b>	<b>348.00</b>	
<b>Total Income</b>	<b>81,974.87</b>	<b>549,149.16</b>	
<b>Gross Profit</b>	<b>81,974.87</b>	<b>549,149.16</b>	
Expense			
Consulting Services	0.00	57,009.99	
51510 · PROMOTION			
51514 · Marketing			
51514a · Small Business Saturday	0.00	(100.00)	Voided check from last year's event.
51514 · Marketing - Other	(300.00)	258.87	Voided checks.
<b>Total 51514 · Marketing</b>	<b>(300.00)</b>	<b>158.87</b>	
51515 · WEB SITE	20.17	1,340.34	
<b>Total 51510 · PROMOTION</b>	<b>(279.83)</b>	<b>1,499.21</b>	
51537 · SED - Special Enhancement Dist			
SED - Sanitation	33,885.05	34,297.77	
SED - Landscaping	4,166.57	4,166.57	
SED - Improvement & Econ Dev	3,622.84	3,622.84	
SED - Administration	23,287.16	23,287.16	
<b>Total 51537 · SED - Special Enhancement Dist</b>	<b>64,961.62</b>	<b>65,374.34</b>	
<b>SPECIAL EVENTS &amp; PROJECTS</b>			
51530 · Holiday Events	207.50	25,659.31	
51527 · PBID - Spec Assessmt Dist costs			

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PBID - Other	0.00	2,600.00	
PBID - Administration	0.00	4,444.23	
PBID - Improvements & Econ Dev	0.00	12,662.28	
PBID - Landscaping	0.00	4,416.41	
PBID - Sanitation	0.00	43,090.97	
<b>Total 51527 · PBID - Spec Assessmt Dist costs</b>	<b>0.00</b>	<b>67,213.89</b>	
<b>51520 · Taste of North Park</b>			
Taste - Consultant/Contractors	0.00	19,428.00	
Taste - Advertising	0.00	75.00	
Taste - Supplies/Materials	0.00	2,634.46	
Taste - Miscellaneous	0.00	347.76	
Taste - Printing	0.00	1,361.82	
<b>Total 51520 · Taste of North Park</b>	<b>0.00</b>	<b>23,847.04</b>	
<b>51522 · Community Profile</b>	<b>0.00</b>	<b>313.85</b>	
<b>51300 · HOLIDAY DECORATION</b>	<b>0.00</b>	<b>3,970.08</b>	
<b>51800 · OUTSIDE SERVICES</b>	<b>0.00</b>	<b>1,600.00</b>	
<b>51900 · PERSONNEL</b>	<b>0.00</b>	<b>1,501.00</b>	
<b>52004 · FESTIVAL OF ARTS</b>			
<b>52004L · Beer Gardens&amp;Craft Block</b>			
52004la · Cocktail/Beer Garden	833.00	833.00	
52004L · Beer Gardens&Craft Block - Other	0.00	424.00	
<b>Total 52004L · Beer Gardens&amp;Craft Block</b>	<b>833.00</b>	<b>1,257.00</b>	
52004A · Contractors (Admin/Profession)	0.00	847.50	
52004B · Music&Dancers (Artist/ Entert)	(246.09)	(246.09)	
52004D · Marketing/Advertising	0.00	340.00	Voided Checks
52004F · Permits (Other)	0.00	350.00	
<b>Total 52004 · FESTIVAL OF ARTS</b>	<b>586.91</b>	<b>2,548.41</b>	
<b>52010 · DESIGN</b>			
52015 · BANNER PROGRAM EXPENSES	0.00	11,536.34	
<b>Total 52010 · DESIGN</b>	<b>0.00</b>	<b>11,536.34</b>	
<b>52200 · FARMER'S MARKET</b>			
52200L · Staffing	2,486.51	26,502.55	
52200A · Facility Expense	2,277.35	19,357.48	
52200B · Marketing & Promotions	105.00	4,087.00	
52200C · Materials & Supplies	340.19	2,149.35	
52200D · Rent	71.44	500.08	
52200E · Taxes & Licenses	0.00	7,213.18	
<b>Total 52200 · FARMER'S MARKET</b>	<b>5,280.49</b>	<b>59,809.64</b>	
<b>Total SPECIAL EVENTS &amp; PROJECTS ORGANIZATION</b>	<b>6,074.90</b>	<b>197,999.56</b>	
50040 · Hospitality	55.47	2,239.02	
<b>50070 · INSURANCE</b>			
General Liability Insurance	5,089.50	5,089.50	
Directors & Officers Insurance	0.00	3,053.00	
Workers Compensation Insurance	0.00	(2,113.00)	
<b>Total 50070 · INSURANCE</b>	<b>5,089.50</b>	<b>6,029.50</b>	
50080 · TRAVEL & Parking	0.00	6.25	
61100 · ACCOUNTING			

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61100b · CPA - Audit & Tax Return	300.00	6,500.00	
61100a · Bookkeeping	0.00	18,863.50	
<b>Total 61100 · ACCOUNTING</b>	<b>300.00</b>	<b>25,363.50</b>	
<b>61200 · BANK SERVICE FEES</b>			
Merchant Fees	327.43	4,479.20	
61200 · BANK SERVICE FEES - Other	45.00	82.49	
<b>Total 61200 · BANK SERVICE FEES</b>	<b>372.43</b>	<b>4,561.69</b>	
<b>61300 · BOARD &amp; STAFF WORKSHOP &amp; Develop</b>	<b>500.00</b>	<b>500.00</b>	
<b>50135 · COMPUTER SUPPLIES</b>			
Comp Maint/Support/Software	364.98	1,239.89	
50135 · COMPUTER SUPPLIES - Other	441.97	2,324.32	
<b>Total 50135 · COMPUTER SUPPLIES</b>	<b>806.95</b>	<b>3,564.21</b>	
<b>50155 · COPIER LEASE</b>	<b>207.26</b>	<b>1,820.17</b>	
<b>50060 · DUES &amp; SUBSCRIPTIONS</b>	<b>0.00</b>	<b>979.80</b>	
<b>50035 · HEALTH INSURANCE</b>	<b>1,324.61</b>	<b>3,687.41</b>	
<b>50150 · OFFICE SUPPLIES &amp; EXPENSES</b>	<b>231.41</b>	<b>1,726.50</b>	
<b>65600 · PAYROLL PREP FEES</b>	<b>484.75</b>	<b>2,556.63</b>	
<b>50075 · POSTAGE</b>	<b>2.20</b>	<b>2.20</b>	
<b>50020 · RENT-OFFICE</b>	<b>3,249.35</b>	<b>22,745.45</b>	
<b>50100 · REPAIR &amp; MAINTENANCE</b>	<b>0.00</b>	<b>209.00</b>	
<b>50025 · STAFFING PAYROLL</b>			
Employee Advance	0.00	807.81	
Gross Payroll - reimb from PBID	0.00	0.00	
50046 · PBID - Maintenance Payroll	0.00	74,389.54	
50028 · ADMINISTRATIVE ASSISTANT	0.00	1,444.69	
50027 · ASST. DIRECTOR	0.00	3,033.91	
50026 · EXECUTIVE DIRECTOR	4,583.33	30,349.88	
50030 · PAYROLL TAX EXPENSE	3,475.17	17,827.33	
50025 · STAFFING PAYROLL - Other	2,083.90	31,621.24	
<b>Total 50025 · STAFFING PAYROLL</b>	<b>10,142.40</b>	<b>159,474.40</b>	
<b>50140 · TAXES &amp; FEES</b>	<b>100.00</b>	<b>100.00</b>	
<b>50050 · TELEPHONE</b>	<b>0.00</b>	<b>(333.78)</b>	
<b>50145 · UTILITIES</b>	<b>304.36</b>	<b>1,346.26</b>	
<b>Total ORGANIZATION</b>	<b>23,170.69</b>	<b>236,578.21</b>	
<b>Total Expense</b>	<b>93,927.38</b>	<b>558,461.31</b>	
<b>Net Ordinary Income</b>	<b>(11,952.51)</b>	<b>(9,312.15)</b>	
<b>Other Income/Expense</b>			
<b>Other Expense</b>			
Uncategorized	0.00	71.58	
<b>Total Other Expense</b>	<b>0.00</b>	<b>71.58</b>	
<b>Net Other Income</b>	<b>0.00</b>	<b>(71.58)</b>	
<b>Net Income</b>	<b>(11,952.51)</b>	<b>(9,383.73)</b>	