

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Tuesday October 24, 2023 at 11:00 am
2948 University Ave, Floor 2, San Diego, CA 92104

In Attendance: Will, Sandra, Griffen, Gunnar Kenney

1. Call to Order & Introductions
2. Announcements
3. Events – Griffen (events@northparkmainstreet.com)
 - a. Taste of North Park Recap
 - b. Updates on Upcoming Events
 - i. Shop Local (11/25) – Email NPMS if you are offering specials so we can help promote.
 1. Coach B will be having a Turkey Trot that will end in the mini park at 11 am
 2. Musicians and various activations in the neighborhood
 - ii. Winter Wonderland (12/9 & 12/10)
 1. Roller Rink
 2. Partner with Vegan Food Market
 - c. Discussion
4. Community Engagement – Sandra (community@northparkmainstreet.com)
 - a. Updates on Upcoming Activities
 - i. Ribbon Cuttings
 - ii. Business Forums
 - iii. Coffee Chats
 1. Mayor Gloria – Dec 7 at 930 am
 2. Councilmember Whitburn – Nov 8 at 9 am
 3. Assemblymember Ward – Nov 16 at 9 am
 - b. Discussion
5. Programs – Will (manager@northparkmainstreet.com)
 - a. Updates
 - i. San Diego Visitor Center Boards – 2 spots left!
 - ii. Parking Validation Promotion Update
 1. First check in going out
 - iii. Bike Passport
 1. Awaiting enough business participation
 - iv. Bike Locker
 1. SANDAG collecting data
 - b. Discussion
6. Idea Backlog
 - a. North Park Putt-Putt Classic
 - b. North Park Farmers Market – Kids Bike Promotion
7. Adjourn

Next Meeting: Tuesday, November 28th at 11 am