

BOARD OF DIRECTORS MINUTES

Thursday, October 12th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

- I. Call to Order / Introductions- 9:06am
- II. Additions to Agenda ACTION ITEM
- III. Public Comment on Items NOT on Agenda (3-minute limit per person)
 - A. N/A
- IV. Community & Government Liaison Reports INFO ITEM
 - A. Police Report Jenny Hall
 - i. Spiked in homelessness in NP
 - B. Congressman Scott Peters, District 50 ---
 - C. State Senator Toni Atkins, District 39 Gonzalo Rocha-Vazquez
 - i. SB4467& SB519 signed by the governor
 - D. San Diego City Mayor, Todd Gloria ---
 - i. Carecourt has now been affected since Oct. 1st
 - ii. SB43 signed bill – expanding the definition of gravely disabled
 - E. Assembly Member Chris Ward, District 78 ---
 - F. San Diego City Council Member Stephen Whitburn Logan Braydis
 - i. O-lot will have 440 tents in late October
 - ii. Joe -Any update about shading at the Mini Park?
 - 1. Will get an update but has been funded and waiting on finding a contractor
 - iii. David – Is the O-lot going to remain open?
 - 1. Yes, will remain open. People are getting help.
 - G. Economic Development Department Rhea Aguinaldo
 - i. Department hosted a seminar for the overnight crew
 - ii. 1st Amendment FY23 is routing for signature
 - iii. Schedule revamp
 - H. North Park Planning Committee (NPPC) ---
 - I. North Park Business & Neighborhood Foundation (BANF) -----
- V. Consent Items
 - A. Approval of Previous Board Meeting Minutes **David motioned, Jenna seconded, Jim & Joe exception 6-2-3**
 - B. Approval of Financial Report – **Stephan motioned, Jenna seconded 8-0-3**
 - i. Balance Sheet, August 2023
 - ii. Profit & Loss Statement, August 2023
- VI. Executive Director Report
 - A. Taste of North Park Update
 - i. Taste was successful. We were able to spread people at LP & Heaven.
 - ii. Over 1,500 attended
 - iii. Higher impression and engagement on social media
 - iv. Mark will be reaching out to TXIR to get Taste participant feedback
 - B. Mobility Forum Recap
 - i. Mark will get update on the grant next week
 - ii. Joseph- How will long the grant last
 - 1. Will last 3 years for transportation, social media, apps and etc.
 - C. 2023 Business Forums Recap (4 completed)
 - i. Starting to plan for the 2024 Business Forums
 - D. Events
 - i. Taste of North Park Recap
 - ii. Community Coffee

1. Mayor Gloria – October 24th 9am
 2. Councilmember Whitburn – November 8th at 9am
 - iii. Shop Small
 1. December 9-10
 2. Mayor Gloria will be doing the press conference at Mila 11am on November 25th
 - iv. Winter Wonderland
 1. Partnering with Vegan Pop-up
 - E. Committee Meetings & Recommendations to Board
 - i. Economic Development – 4th Tuesdays at 11 am
 1. Shop Small Promotions in development
 - ii. Beautification – 4th Wednesdays at 2 pm
 1. Recommendation for the North Park Trash Signs (image attached)
 - F. Business Spotlight – November **Joseph motioned, Jenna second 8-0-3**
- VII. President's Report
 - A. N/A
- VIII. Motion to Adjourn
- IX. Next Meeting: November 9th 2023, at 9:00 am