

BOARD OF DIRECTORS MINUTES

Thursday, September 14th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

- I. Call to Order / Introductions- 9:08am
- II. Additions to Agenda ACTION ITEM
- III. Public Comment on Items NOT on Agenda (3-minute limit per person)
 - A. Proud of Thao’s work on S+B Wall collaboration with Wooze
 - i. Artist represented the diversity of our neighborhood
 - ii. Thanked NPMS for effort in mural and storefront improvement program
 - B. Albert- Fundraiser for Maui raised \$7,300
- IV. Community & Government Liaison Reports INFO ITEM
 - A. Police Report Jenny Hall
 - i. Vandalism at Target Again
 - B. Congressman Scott Peters, District 50 ---
 - C. State Senator Toni Atkins, District 39 ---
 - D. San Diego City Mayor, Todd Gloria ---
 - E. Assembly Member Chris Ward, District 78
 - F. San Diego City Council Member Stephen Whitburn Logan Braydis
 - i. Back from recess
 - ii. Street resurfacing
 - iii. DS Budget survey
 - iv. Unsafe Camping Ordinance
 - 1. Enforcement in DT and Balboa
 - 2. No arrest, 5 citations and 83 contacts
 - 3. Signage going up to help enforcement
 - G. Economic Development Department Rhea Aguinaldo
 - i. 2 meetings for MAD/BTD
 - 1. MAD PW workshop and water conservation
 - 2. BID contract workshop
 - 3. Goal: Provide clear concise info on best practices
 - 4. PO status- end of September
 - 5. Staff turnover may effect some finances
 - H. North Park Planning Committee (NPPC) Patrick Garbani
 - i. No update
 - I. North Park Business & Neighborhood Foundation (BANF) -----
- V. Consent Items
 - A. Approval of Previous Board Meeting Minutes – **Patrick motioned, Steve seconded; 7-0-1**
 - B. Treasurer’s Report
 - i. Special events help support capacity building at NPMS
 - C. Approval of Financial Report – **Steve motioned, Matt seconded; 8-0-1 Approved**
 - i. Balance Sheet, June 2023
 - ii. Profit & Loss Statement, June 2023
- VI. Executive Director Report
 - A. Bike Passport
 - i. Project with Bike SD to encourage recreational travel to North Park by bike
 - B. Explore North Park
 - i. Website bones are up, progress on social channels, more to come in the next couple of months.
 - C. Parking Validation Program

- i. Sign up this week, limited to fist 25 businesses within walking distance. This program is purely educational and is financed by the Mid City Parking District.
 - ii. Unearthed a lot of information on the garage and its current condition.
 - D. NPMS Staff Update
 - i. Jenn will be leaving NPMS
 - E. Taste
 - i. New this year – multiple check ins, food drive with San Diego Food Bank, and electric shuttles Circuit which will be piloted by Amber Saint James & Crew
 - F. Ribbon Cutting
 - i. Stroll and Falafel went off without a hitch. These are really great community building opportunities, make sure you tell new business owners in NP about this.
 - G. Employee Tax Rebate (ERTC)
 - i. Money running out so if you have not claimed it yet, you should get on it.
 - H. Biz Spotlight
 - i. Goal is to highlight people within our community. For our first one we will highlight Paige T. from Avant Garde Waxery.
- VII. President’s Report
 - A. Motion to approve Lance Sadler to the Board of Directors – **Matt Motioned, Steve seconded, all in favor**
- VIII. Motion to Adjourn **Matt motioned, Jenna second; All in favor**
- IX. Next Meeting: September 14th 2023, at 9:00 am