

# BEAUTIFICATION COMMITTEE MINUTES

Wednesday, September 27, 2023 at 2 pm  
2948 University Ave, Floor 2, San Diego, CA 92104

- I. Call to Order / Introductions
- II. Committee Process Review
- III. Projects
  - a. North Park Trash Signs
    - i. Design Review
      - 1. Committee recommends NPMS install Park's iteration of the North Park Trash Signs
      - 2. Committee recommends that NPMS create a landing page to help explain the app before driving people to the app store
      - 3. Committee recommends making the QR code a sticker laid on the sign so that it can be replaced if damaged or link is changed.
      - 4. Committee recommends sourcing samples from Todd Cazin (858 945 1375) & Siegan Designs
    - b. Additional ideas
- IV. Events
  - a. Community Clean Up Update
    - i. Parker & Tony to evaluate and choose date for first clean up
  - b. Additional ideas
    - i. Mural Audit
      - 1. Committee proposes asking Ben of SD Street Tours for a short tour of murals in NP to highlight the good, bad, ugly & identify walls that could use art.
    - ii. Layered Maps
      - 1. Committee to explore creating layered maps to include
        - a. Murals
        - b. Trees
        - c. Trashcans (trash, recycling)

- V. Motion to Adjourn  
Next Meeting: October 25, 2023, at 2 pm

**ACTION ITEM**