

# EVENTS COMMITTEE MINUTES

Tuesday September 26, 2023 at 11:00 am  
2948 University Ave, Floor 2, San Diego, CA 92104

## AGENDA

1. Call to Order & Introductions
2. Announcements
3. Events
  - a. Updates on Upcoming Events
    - i. Taste of North Park
      1. 55 participating locations, back up to pre-pandemic levels
    - ii. Shop Small
      1. Outreach and organization will begin after TONP
    - iii. Winter Wonderland
      1. Roller Rink on December 9<sup>th</sup> (12pm to 8pm) & 10<sup>th</sup> (12 pm to 4pm)
      2. Working with Vegan Pop Up Market to provide a bigger event on Saturday
      3. Located inside the North Park Mini Park only
  - b. Discussion
4. Community Engagement
  - a. Updates on Upcoming Activities
    - i. Ribbon Cuttings
      1. Revival Eyewear
    - ii. Coffee Chats
      1. Mayor Gloria – Oct 24
        - a. RSVP sooner rather than later, send questions to NPMS for the Mayor
      2. Council member Whitburn – Nov 5
        - a. Will discuss upcoming wrap up of UAMP
    - b. Discussion
5. Programs
  - a. Updates
    - i. San Diego Visitor Center Boards
      1. Working to secure promotional space for atleast 6 businesses interested in advertising to tourists downtown
    - ii. Parking Validation Promotion
      1. Phase I of engagement & education wrapping up. Phase II will be promotion of the program to the businesses. Due to City ordinances we will not be able to highlight specific businesses, we must keep it general
    - iii. Bike Passport
      1. Looking to connect with 5 to 7 NP, SP ,and El Cajon BLVD businesses to promote recreational travel on bikes

- iv. Bike Locker
    - 1. Working with SANDAG to find a space for a secure bike locker in NP.
  - b. Discussion
- 6. Idea Backlog
  - a. North Park Putt-Putt Classic
  - b. North Park Farmers Market – Kids Bike Promotion
- 7. Adjourn

Next Meeting: Tuesday, October 24<sup>th</sup> at 11 am