

BOARD OF DIRECTORS MINUTES

Thursday, August 10th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

- I. Call to Order / Introductions- 9:04am
- II. Additions to Agenda **ACTION ITEM**
- III. Public Comment on Items NOT on Agenda (3-minute limit per person)
 - A. N/A
- IV. Community & Government Liaison Reports **INFO ITEM**
 - A. Police Report Jenny Hall
 - i. Overnight vehicles becoming a target of vandalism
 - ii. Target- has been reporting shoplifting – Jade working with management to try to get the alcohol secured.
 - iii. Mark – Has the alcohol been put in a locked case?
 - 1. No, but working on that with Jade to move forward
 - iv. Keep calling and reposting the shoplifting
 - B. Congressman Scott Peters, District 50 -----
 - C. State Senator Toni Atkins, District 39 Gonzalo Rocha-Vazquez
 - i. Legislator in recess will return on August 14
 - 1. September 14 is the deadline for any bills in House and Senate to pass and make it to the Governor
 - ii. Stoffer possibly representing North Park
 - iii. Mark – any update on the BID money?
 - 1. In talks with the mayor’s office on updates
 - D. San Diego City Mayor, Todd Gloria Kohta Zaiser
 - i. City council heard OF Smart streetlights – video cameras on top of our street that is used by SDPD among other departments for investigated purposes
 - 1. Has been approved to use again- not monitor tools used for Investigation
 - 2. 100 new installations
 - ii. Unsafe Camping – Targeting for parks and schools
 - 1. O-lot is the alternative to Inspirations points. Bigger effort to get more occupants – is being updated in October and by the end of the year hopefully more occupants move in
 - iii. Half 2.0 – Update planning commission did not like the SP10 Implementation – will be splitting the SP10 package apart
 - 1. The Housing Action package will be moving forward to House September 21st
 - 2. SP10 portion will not be moving forward in the legislative process but the remainder of the points within Half will land in House on September 21st
 - 3. Joseph- What’s the language of SP10 and timeline?
 - a. Campaigning item to SP9 - adds more density and transit-rich areas. No timeline – long process
 - E. Assembly Member Chris Ward, District 78 -----
 - F. San Diego City Council Member Stephen Whitburn Logan Braydis
 - i. Safe sleeping site- Is a success people are moving to transitional facilities. Small waitlist -implementation of unsafe campaign is working
 - ii. University Mobility Project will be finished by the end of year

- G. Economic Development Department Rhea Aguinaldo
 - i. Process in using F424 PO's (purchase order) is on schedule
 - 1. Everything is ready to roll out in the last week of August
 - H. North Park Planning Committee (NPPC) Patrick Garbani
 - i. Sending a letter to the City of San Diego asking for the data of Bike Lane usage
 - ii. Next planning committee is canceled due to no meeting agenda items
 - I. North Park Business & Neighborhood Foundation (BANF) -----
- V. Consent Items
- A. Approval of Previous Board Meeting Minutes – Steve motioned, Joseph seconded; 9-0-1
 - B. Treasurer's Report
 - i. Good financial position
 - ii. More detailed report next month
 - C. Approval of Financial Report – Matt motioned, David seconded; All in favor
 - i. Balance Sheet, June 2023
 - ii. Profit & Loss Statement, June 2023
- VI. Executive Director Report
- A. CMO Update
 - i. 2nd phase due date is August 16th – on track
 - B. SANDAG Diamond Award
 - i. NPMS was awarded the SANDAG Diamond Award
 - C. Taste of North Park Update
 - i. Tickets are live – August 7th
 - 1. Adding community art
 - 2. 3 check-ins – mini park, Louisiana Purchase and TBD
 - 3. 2 shuttles throughout the neighborhood
 - D. Senator Toni Atkins BID Support
 - i. BID spending only for events
 - E. Annual Report
 - i. Board members make notes and updates
 - F. PATH Update
 - i. Hoping for PATH to have an office at NPMS
 - G. Walk Audit
 - i. 2 walk audits – need volunteers
 - ii. Important to get data before the mobility plan
 - H. Farmers Market 60 Day Trial
 - i. Getting social analytics to get information on traffic
 - I. Events
 - i. Business Forum
 - 1. East End Recap
 - 2. North End – Will be at Working Class in September
 - ii. Community Coffee
 - 1. Councilmember Montgomery Steppe Recap
 - 2. Councilmember Whitburn – November 8th at 9am
 - J. Committee Meetings
 - i. Events & Promotions – 4th Tuesdays at 11 am
 - ii. Beautification – 4th Wednesdays at 2 pm
- VII. President's Report
- A. Best of Reader nominated the North Park Music Festival for Best Community Event and the North Park Farmers Market for Best Market
 - 1. Voting will end October 6th – can vote daily
- VIII. Motion to Adjourn Joseph motioned, Jen seconded; All in favor

IX. Next Meeting: September 14th 2023, at 9:00 am