

# BEAUTIFICATION COMMITTEE MINUTES

Wednesday, July 26, 2023 at 2 pm

2948 University Ave, Floor 2, San Diego, CA 92104

- I. Call to Order / Introductions at 2:05 pm
- II. Committee Action & Execution Process
  - a. Ideation (Jurisdiction, Project Lead, and Documentation)
  - b. Planning (Timeline, Cost, and Roles)
  - c. Proposal to Board
  - d. Board Approval
  - e. Project Planning Meeting
  - f. Execution
- III. Committee Mission
- IV. Project Brainstorming & Prioritization Recap
  - a. UA Median Trees
  - b. Traffic Safety Issues in front of Black Radish – Referral to NPPC
  - c. Traffic Signage
    - i. Should mimic NP sign design and font
    - ii. Reword maintenance app – tag line “send us suggestions, contact us, report maintenance issues”
- V. Motion to Adjourn ACTION ITEM  
Next Meeting: August 23, 2023, at 2 pm