

NORTH PARK
MAIN
STREET

Welcome to NORTH PARK MAIN STREET's

BUSINESS FORUM

EAST END

NORTH PARK

Art Produce
CULTURE + COMMUNITY



Agenda



Who is North Park Main Street?

What does North Park Main Street do?

North Park Main Street Events

Notable Programs & Projects

Getting Involved

Who is North Park Main Street?

Meet the Board

William Lopez, President – Alternative Strategies

Steve Billings, Vice President – OG40 Brewing

Han Tran, Secretary - Shank & Bone

Patrick Garbani, Treasurer - Home + Hound

Joseph Balestrieri – The Office Bar

Jenna Hanson – Revival Eyeware

David Martin – San Diego Magazine

Jim Sakrison - Plan Prepare Home

Matt Nault – Renew San Diego

Stefan Katsampes – US Bank

Meet the Team

Mark West – Executive Director

Will – Assistant Director

Jenn – Marketing Manager

Jason – Farmers Market Manager

Freddie – Maintenance Manager

Sergio – Maintenance Supervisor

Kyle – Maintenance Coordinator

Sandra – Program Coordinator

Mike, Raymond, Ivan – Pressure Washing Team

Mission

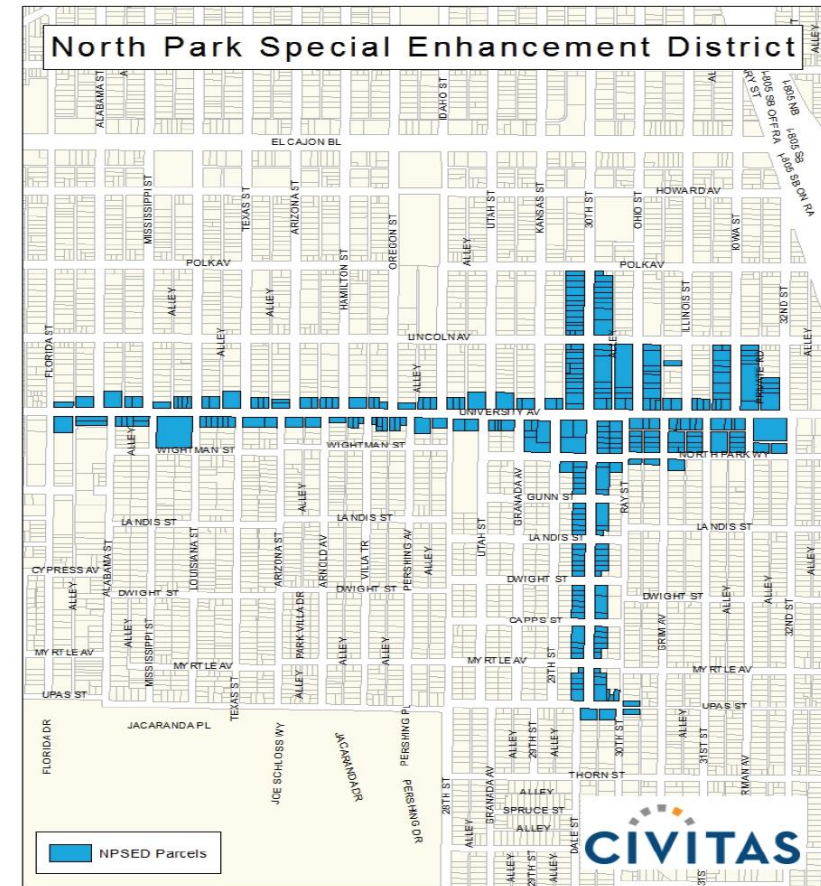
To promote development that supports arts, culture, and entertainment, while creating a pedestrian-friendly destination for shopping, dining, and entertainment that preserves the historical integrity of North Park.



Who is North Park Main Street?

Business Improvement District (BID)

Special Enhancement District (SED)

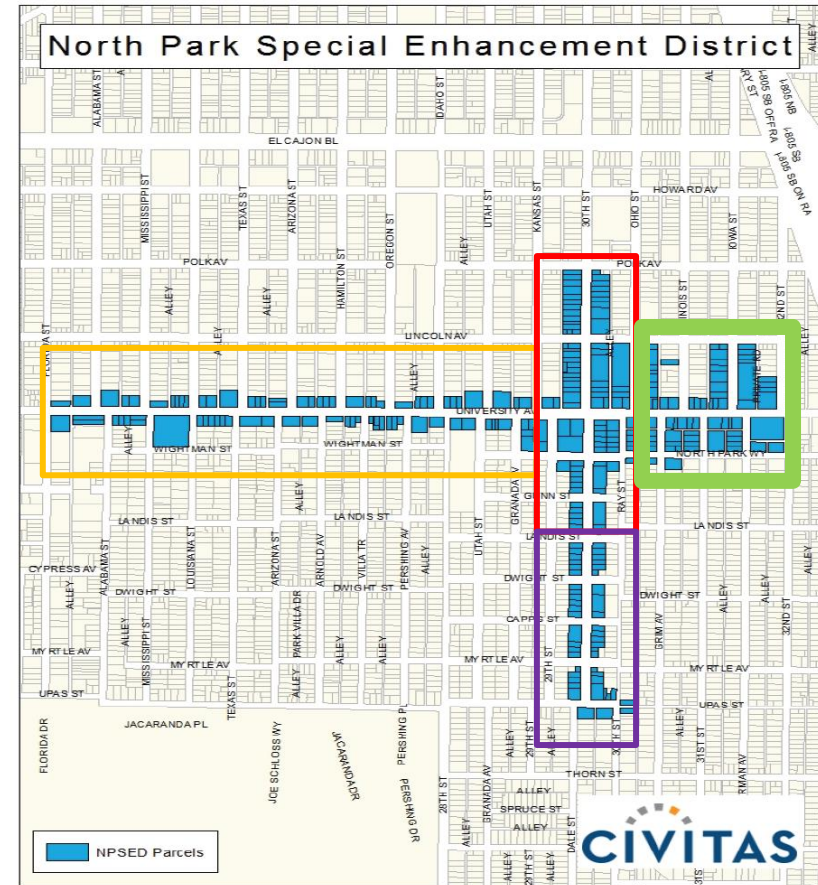


Who is North Park Main Street?

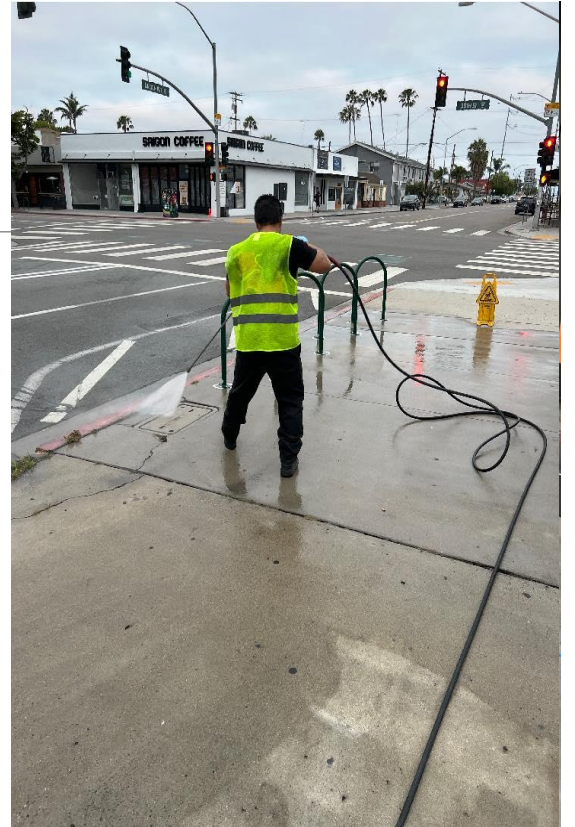
Business Improvement District (BID)



Special Enhancement District (SED)



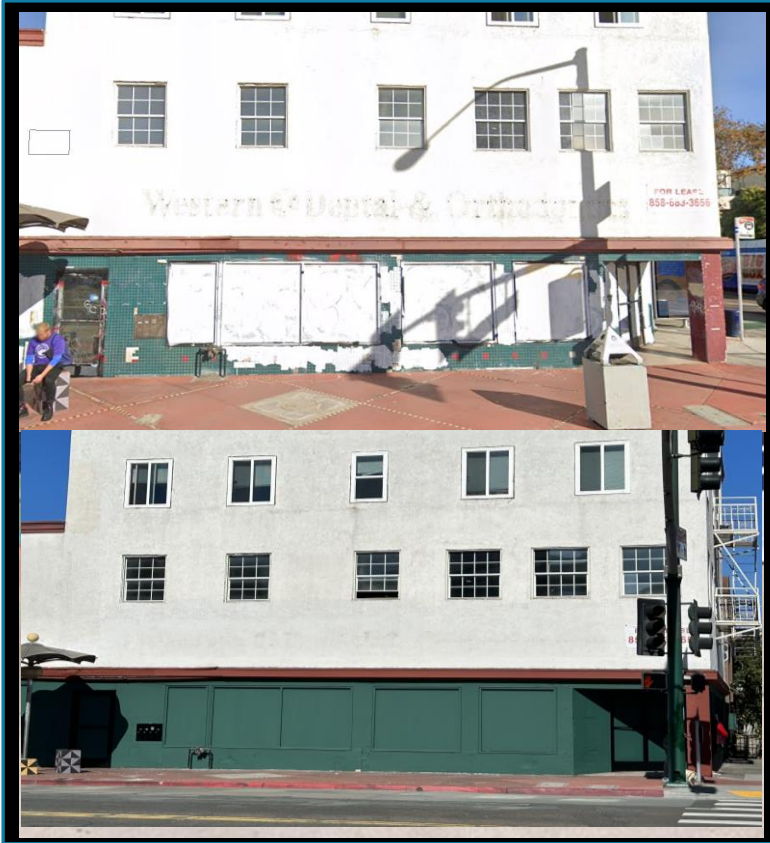
What does North Park Main Street do?



MAINTENANCE – CLEANING, PRESSURE WASHING, DEBRIS REMOVAL, & MORE



MAINTENANCE – CLEANING, PRESSURE WASHING, DEBRIS REMOVAL, & MORE



BEAUTIFICATION



BEAUTIFICATION

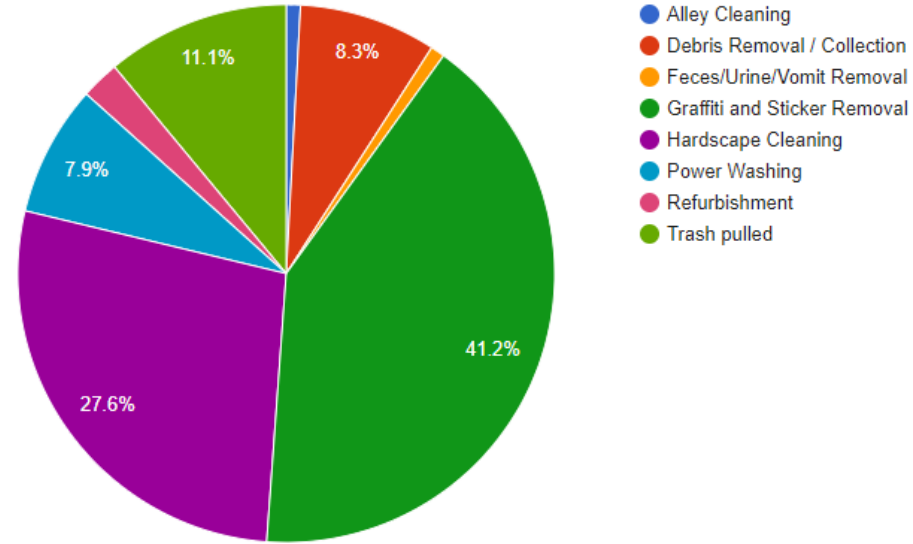
PLASTIC
FREE JULY

NORTH PARK NEIGHBORHOOD CLEANUP

Saturday, July 29th
9AM-Noon
Bivouac Ciderworks,
3986 30th St.



Maintenance at Work



TICKETS GENERATED

from 1/1 to 5/10/2023

57

Tickets created through the
CLEAN & SAFE APP

51

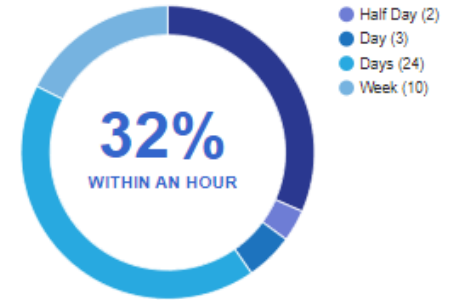
See more on the [Tickets Dashboard](#)

TICKET STATUS



- City Services - Get It Done (4)
- City Services - Use "Get It Done" App (1)
- Outside District (3)
- Outside District - Use (1)
- Outside the Service Area (4)
- Resolved (44)

RESOLUTION TIME



- Hour (18)
- Half Day (2)
- Day (3)
- Days (24)
- Week (10)

AVERAGE TIME ON SITE:

The average time from starting a job until completion

2 MIN

AVERAGE RESPONSE TIME:

Average response time is the time from a ticket reported to the time a worker arrives on site.

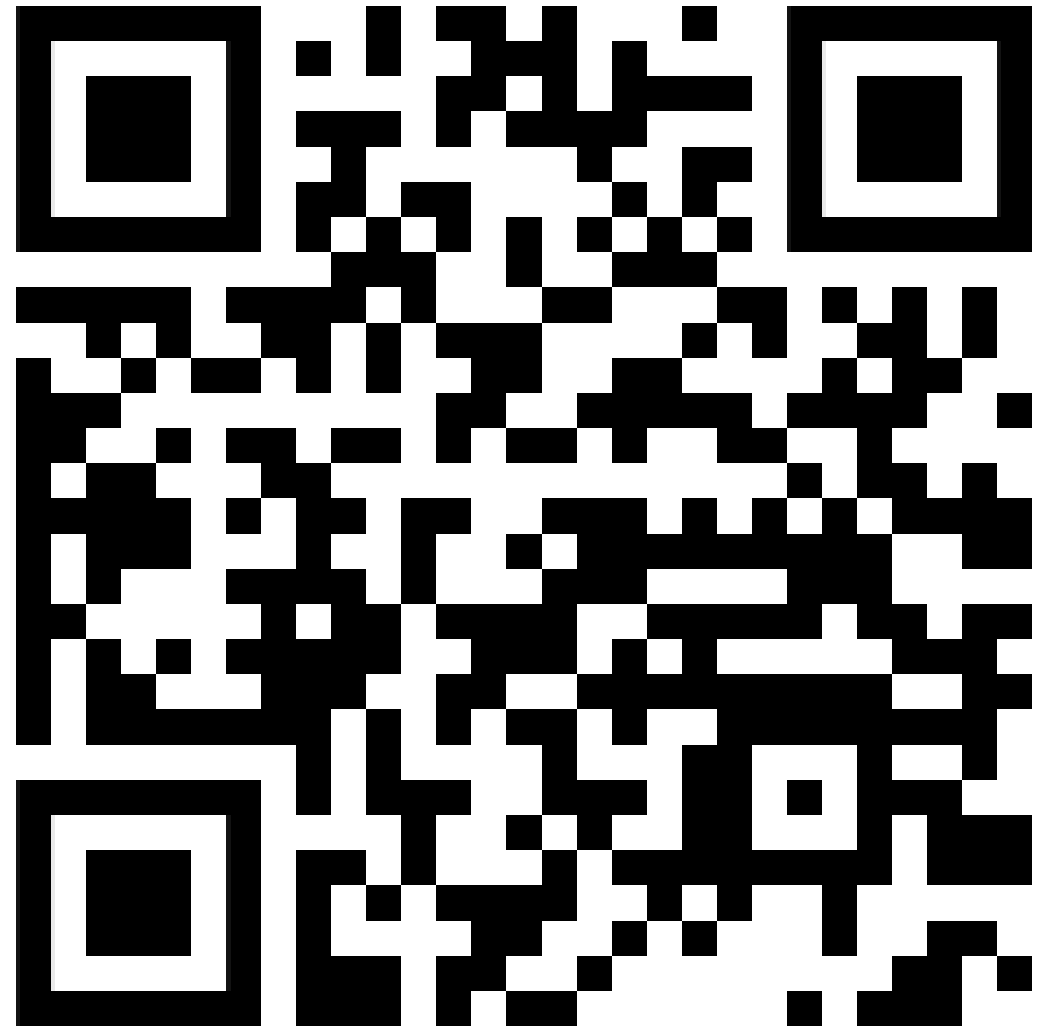
49 MIN

Contact North Park Maintenance

Phone:
619-866-2188

Email:
maintenance@northparkmainstreet.com

App:
Use QR Code to download



North Park Main Street Events

Events – Community Building



Events – Community Building

*Connect with your
Community Leaders!*



COMMUNITY COFFEE

**Councilmember Monica Montgomery
Steppe - Candidate for District 4, SD
County Supervisor**

Date: Thursday August 3rd
Time: 9:30 - 10:30 am
Location: 2948 University Ave



Events – Economic Development



Events – Economic Development



October 7th

11 am to 3pm

+ 1500 visitors

Notable Projects & Programs

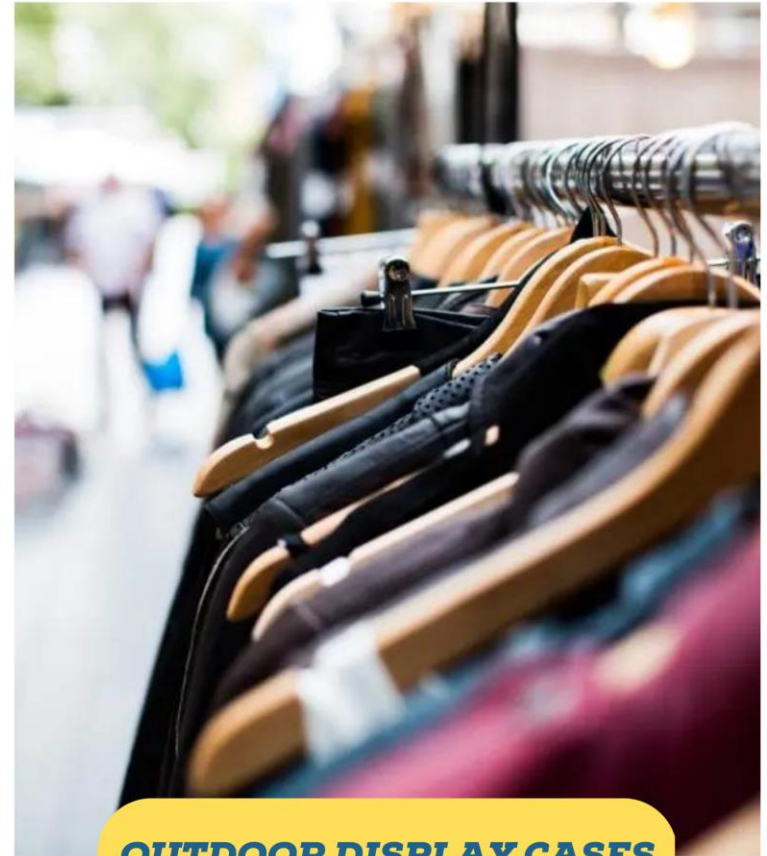
PUBLIC RIGHT OF WAY (PROW)



OUTDOOR DINING AREAS



A-FRAME SIGNS



OUTDOOR DISPLAY CASES



Storefront Improvement Program

Eligibility Guidelines

Program Requirements:

- Located in the City of San Diego
- 25 or fewer employees
- Valid Business Tax Certificate
- Facing the public right of way
- Street-level
- Applicant must operate on-site of subject property

Program Exclusions:

- Former SIP incentive recipients (within the last 5 years)
- National franchises, chain stores
- Commercial buildings (80K + sf)
- Government buildings
- Banks
- Residential structures
- Religious institutions



Letter of Agency

Letter of Agency on File with the
San Diego Police Department

123 Main Street

NO TRESPASSING

Property managed by: John Smith, ABC Realty
(619) 533-5555

Report suspicious activity to San Diego Police
Department at 531-2000



Get It Done



Simple and easy to connect with the City:

- Report non-emergency problems
- Schedule appointments
- Obtain information

sandiego.gov/get-it-done

or download your mobile app today!

“Get It Done San Diego”



Timeline Update – Late 2023

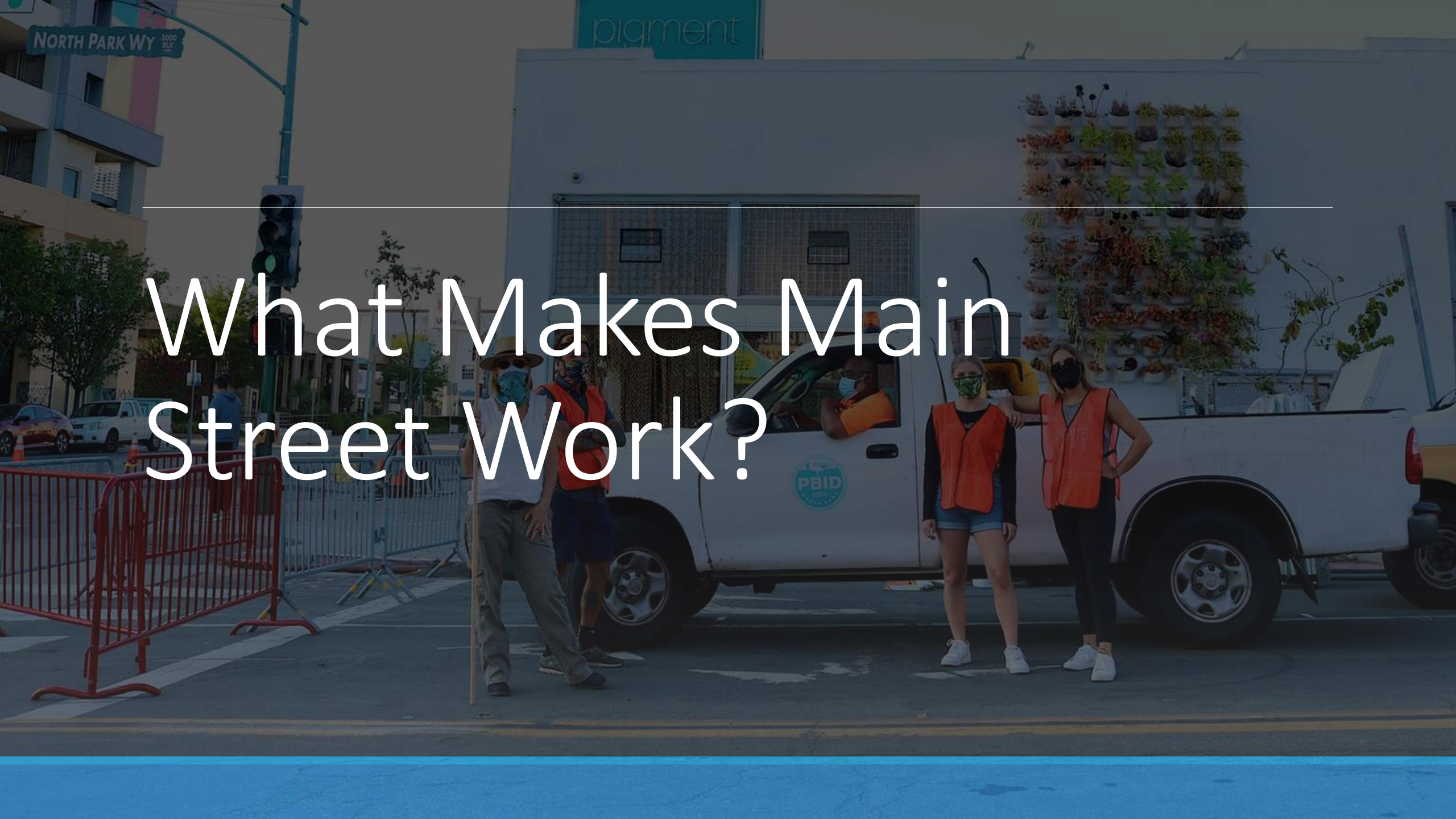


More updates can be found at
https://www.sandiego.gov/cip/projectinfo/feature_dprojects/uamp

Coming 2024: Best of North Park Awards



What Makes Main Street Work?



SAN DIEGO



MIKE HESS BREWING OF SAN DIEGO

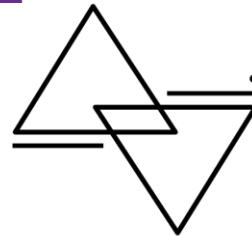
A7D CREATIVE GROUP
BRANDING • MARKETING • PRINTING • WEB



Art Produce
CULTURE + COMMUNITY

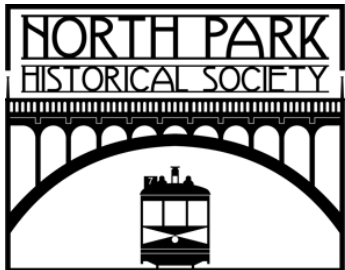


barre3
us bank



COMMUNAL

REVIVAL



ALTERNATIVE STRATEGIES



sarsis
Health | Technology Solutions

Get Involved!

Board of Directors

Governs North Park Main Street's operation

Events & Promotions

Plans & executes North Park Main Street events and activities.
Provides support to other community events

Beautification

Works to continually beautify North Park in big and small ways.
Love where you live!



Q&A

[← NPMS](#)

[Thank You! →](#)

NORTH PARK

Take the post-forum survey below:

THANK YOU!



<https://forms.office.com/r/Ga1gRs6T6y>