

BOARD OF DIRECTORS MINUTES

June 8, 2023

- I. Call to Order / Introductions – 9:08 am
- II. Additions to Agenda ACTION ITEM
- III. Public Comment on Items NOT on Agenda (3-minute limit per person)
- IV. Community & Government Liaison Reports INFO ITEM
 - A. Police Report Jenny Hall
 - i. Nu Mobility – Two break-ins (31st & 3rd). Two males stole scooters from the storefront
 - ii. Robbery outside of Communal Coffee. Case was related to a number of other robberies around the county. Duo is in custody
 - iii. Mark West (additional comment)
 - 1. PD provided great support for removing an individual who was terrorizing North Park Way Businesses
 - 2. Target has been the site of open liquor theft & both PD & NPMS are trying to work with Target to adjust store security, but they are not communicating. No contact info available for a correct person of contact to address the concern.
 - 3. Barbeque Pit has multiple encampments and is unresponsive in forming long term solutions (ie letter of agency).
 - a. Steve Billings (additional comment) - how do we remind them of their liability
 - B. Congressman Scott Peters, District 50 Cesar Solis
 - C. State Senator Toni Atkins, District 39 Gonzalo Rocha
 - i. Senator’s legislative package made it through the application deadline. No other major news or updates as of now.
 - D. San Diego City Mayor, Todd Gloria Kohta Zaiser
 - i. City budget will be heard on 6/12. This is the final process with the final adjustments.
 - ii. Unsafe Camping Ordinance – will be a contentious ordinance & we are anticipating a lengthy public comment.
 - iii. Safe Camping Spots are moving forward – 20th and B is the temporary spot until the O Lot is ready. Wrap around services to be provided from support to equipment. This pilot program will run for 1 year, if the measure is an effective it will be solidified.
 - 1. Point and Time Count: 3200 living on the streets, with thousands more in services but not out of homeless. Roughly a 10% spike.
 - 2. Shelter system is usually at 90% capacity
 - iv. Rally – Tuesday at 1230 at City Hall
 - v. Smoking Goat – has issues with TOBOs and is working through the process.
 - vi. Storage Container – citations on the way, but its moving through the permit process with the City
 - E. Assembly Member Chris Ward, District 78 Chris Gris
 - F. San Deigo County Supervisor, District 4 Lauren M.
 - i. Fletcher has officially resigned
 - ii. Budget season is in progress. June 27th the board will vote on the budget
 - iii. Election season: August 15th is the election date and if no one secures the votes it will be a runoff in November.
 - iv. Mark West (additional comment)
 - 1. We have meet with Janessa Goldbeck & will offer opportunities for community members to meet with the candidates.
 - v. Matt Nault (additional comment)
 - 1. Who represents D4 in the budget review process? Mark/Laruen - No one
 - G. San Diego City Council Member Stephen Whitburn Logan Braydis
 - i. Calls recently have related to encampments in the neighborhood
 - ii. Working on Unsafe Camping Ordinance, support from North Park is appreciated and helpful in pushing the ordinance through. We encourage individuals to come to the council meetings to share their stories and how encampments are impacting their community.
 - H. Economic Development Department Latrell Crenshaw
 - i. BID Budgets have been approved
 - ii. MAD budgets have moved through the committee and moving forward to full council.
 - iii. Submit all reimbursement packets before July 15th – hard deadline
 - iv. Technical Assistance Resources – workshops

1. 6/15th - board governance
2. 6/29th - story telling
- v. Working with DSD & other departments to address issues with compost rollout. De minus waiver available to waive requirements
 1. Jenna Hanson (additional comment) - if waiver is applied, does this reduce environment bill? Latrell – unsure because program is so new. Will elevate the question internally.
- vi. TOBO & Spaces As Places enforcement is coming into effect.

I. North Park Planning Committee (NPPC)

Patrick Garbani

J. North Park Business & Neighborhood Foundation (BANF)

V. Consent Items

A. Approval of Previous Board Meeting Minutes

Matt motioned, Han seconded: All in favor

B. Approval of Financial Report

Han motioned, Jenna seconded: All in favor

- i. Treasurer’s Report
- ii. Balance Sheet, April 2023
- iii. Profit & Loss Statement, April 2023

VI. Executive Director Report

INFO ITEM

A. CMO Update

B. Events

- i. Past
 1. North Park Music Festival
 - a. Increased services/products to overcome issues from last year were effective (fencing, security, or hired staff) but there were increased costs.
 - b. Increased sponsorship revenue this year was over 5 times
 - c. Issues this year
 - i. Scheduling on Memorial Day was an issue with attendees and service providers
 - ii. Extra events were money pits – VIP & Friday Night Preview.
 - iii. Business was much slower than expected during the festival.
 2. SANDAG Pit Stop with Pride SD
 3. Business Forum II
 - a. Come to Events Committee to help formulate the next forums strategy
 4. Red Ribbon at Truffle / Jennis
- ii. Upcoming
 1. Book Fair – June 24th
 2. Scoops – June 25th
 3. Pride Festival
 - a. Working with Fernando on murals and beautification.
 4. Upcoming Coffee Chats

C. Chaser Ticket Parking Promotion

- i. Made Mid-City Parking Budget
- ii. Program to be discussed and planned at Events & Promotions meetings

D. Open Position with Mid City Homeless Outreach

E. End of Year Report

F. Mental Health First Aid Training

i.

ACTION ITEM – REMOVED PRIOR TO START OF AGENDA

G. Approval of Forklift Purchase

VII. President’s Report

VIII. Motion to Adjourn: 1049 am

Jim motioned, Jenna seconded; All in Favor

IX. Next Meeting: July 13th 2023, at 9:00 am