

BOARD OF DIRECTORS MINUTES

Thursday, April 13th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

- I. Call to Order / Introductions 9:03
- II. Additions to Agenda
- III. Public Comment on Items NOT on Agenda (3-minute limit per person)
- IV. Community & Government Liaison Reports **INFO ITEM**
 - A. Police Report Jenny Hall
 - i. Windows have been smashed in the past month at Breakfast Republic & Auntie Helens.
 - ii. As of the 1st Vehicle Habitation Enforcement has started again. Enforcement Criteria: 9 pm to 6 am & not with 500 feet of a residence or school
 - iii. Increased gang-related graffiti being monitored by PD
 - B. Congressman Scott Peters, District 50 Cesar Solis
 - C. State Senator Toni Atkins, District 39 Stopher Vallejo
 - D. San Diego City Mayor, Todd Gloria Kohta Zaiser
 - E. Assembly Member Chris Ward, District 78 Chris Gris
 - F. County Supervisor Nathan Fletcher, Fourth District Lauren McDondald
 - G. San Diego City Council Member Stephen Whitburn Logan Braydis
 - i. CM Whitburn proposing ordinance to better manage when & where camping on the street can take place
 - ii. Clean Up on 4/22 starting at OG40
 - H. Economic Development Department Rhea Aguinaldo
 - i. Working through FY24 MAD budget process. North Park all set
 - ii. EDD working through staffing issues on the payment processing side. It is affecting North Park Main Street, but a path forward has been identified.
 - I. North Park Planning Committee (NPPC) Steve Billings
 - i. No Update
 - J. North Park Business & Neighborhood Foundation (BANF) Joseph Balestrieri
 - i. Meeting next Thursday
 - ii. Granda House Ribbon Cutting Today
- V. Consent Items
 - A. Approval of Previous Board Meeting Minutes
 - i. **Han T motioned, Joe B seconded; 9 Yes 1 Abstain**
 - B. Approval of Financial Report
 - i. **Jim S motioned, Jenna H seconded; All in favor**
 - ii. Treasurer's Report
 - 1. NPMF expenses starting to hit the budget
 - iii. Balance Sheet, Feb 2023
 - iv. Profit & Loss Statement, Feb 2023
- VI. Executive Director Report
 - A. NPMF Ticket Update
 - i. Ahead of ticket sales & revenue compared to last year.
 - ii. Be aware that special event attendance has been lower than anticipated this year
 - iii. Merch sales to launch soon
 - B. Leveraging Connections

- i. Board members should use there connections to extend the impact of NPMS programming
 - C. Events
 - i. Past
 1. Sea Tavern Ribbon Cutting
 2. Cong. Scott Peters North Park Tour
 3. Farmers Market Conference
 4. IDA Conference
 5. Coffee with Janessa Goldbeck
 - ii. Future
 1. Granada House Ribbon Cutting – 04/13 at 5pm
 2. NP Clean Up – 4/22 at 9am - REGISTER
 3. Business Forum II – 5/11 at 2pm – RSVP
 4. Bike Anywhere Pit Stop – 5/18
 5. NPMF – May 27 & 28
 - D. CMO Update
 - i. Priority Order released. We are in a good spot and we will need to wait an see.
 - E. Beautification Committee
 - i. Coming in May
 - ii. William: we should recruit participants at the Clean Up on the 22nd
 - F. EPONICS Update (Will)
 - i. External Maintenance App Launched – Slow roll out to accommodate learning curve and messaging
 - G. iCommute Employer Survey (Will) – handout provided
- VII. President’s Report
 - A. Thank you to NPMS staff and leadership for the direction you’ve put us one
 - B. Upcoming board retreat.
- VIII. Recognition of Outstanding Work – Kyle Goodman
- IX. Motion to Adjourn – **Han motioned, Joe seconded, All in Favor** **ACTION ITEM**
Next Meeting: May 11th 2023, at 9:00 am