

Date: Saturday, May 6, 9:30am to 2pm

- **Lunch Break: Noon to 1:00pm**

Place: Home of William Lopez in Mount Helix

Agenda

- 9:30am Mix and Mingle – Coffee and pastries
- 10:00am William Lopez, Welcome 5-10min
- a. Welcome
 - b. Logistics
 - c. Recap year and introduce Mark
- 10:10am Mark West, (10 min)
- d. Appreciation for participation
 - e. Goal for the Day
 - f. Introduce Facilitator
- 10:20 Denise Price (30 min)
- g. Review Agenda and set Ground Rules
 - h. Activity number #1: Teambuilding Exercise
 - i. Two truths and a lie
- 10:50 10 min Break
- 11:00 SWOT Analysis (60 minutes) – Post It Exercise
- What has North Park Business Association Done Well? Strengths?
 - What could North Park Business Association Do Better? Weaknesses?
 - What are opportunities for North Park Business Association?
 - What are challenges/threats to your association?
- Noon Lunch (60 minutes)
- 1:00 Activity #2: Team Building Activity – (10 minutes)
- 1:10 Review SWOT Analysis (10 minutes)
- 1:20 Brainstorming Ideas (30 minutes)
- Align passions with opportunities
- 1:50 Closing and Where we go from here- Mark West