

BOARD OF DIRECTORS MINUTES

Thursday, March 9th, 2023 at 9 am
2948 University Ave, Floor 2, San Diego, CA 92104

- I. Call to Order / Introductions (9:05)
- II. Additions to Agenda
- III. Public Comment on Items NOT on Agenda (3-minute limit per person)
 - A. David Gamboa – any changes on paid parking or updates from the Mid City Parking District
 - i. Mark – there is revenue, but it is low
- IV. Community & Government Liaison Reports
 - A. Police Report Jenny Hall
 - i. Smart Street Lights
 - 1. Previously installed and used until September 2020
 - 2. Re-writing the surveillance ordinance.
 - 3. Old cameras being removed from 3500 sites, new cameras being installed at 500 sites right now.
 - 4. Video is passively recording, but not monitored. Data is held for 15 days and then wiped.
 - 5. Community meetings coming up to collect input and feedback before going before advisory board.
 - B. Congressman Scott Peters, District 50 Cesar Solis
 - i. New rep as a result of re-districting
 - C. State Senator Toni Atkins, District 39 Stopher Vallejo
 - D. San Diego City Mayor, Todd Gloria Kohta Zaiser
 - E. Assembly Member Chris Ward, District 78 Chris Gris
 - F. County Supervisor Nathan Fletcher, Fourth District Lauren McDondald
 - G. San Diego City Council Member Stephen Whitburn Logan Braydis
 - i. Safe sleeping ordinance
 - 1. Restrictions on where and when ‘unsafe’ camping can take place
 - 2. Looking into parking lots that are removed from residential and business corridors.
 - ii. Creek-to-Bay clean up on 4/22 at 9 am to 12 pm
 - 1. Meet at OG40
 - H. Economic Development Department Rhea Aguinaldo
 - i. BID Budgets brought to ED & IR Committee. This is the first step in budget appropriation before going to full council.
 - ii. MAD Budget process started, a month behind BIDs to
 - I. North Park Planning Committee (NPPC) Steve Billings
 - J. North Park Business & Neighborhood Foundation (BANF) Joseph Balestrieri
 - i. Elections
 - 1. Dave G. – President
 - 2. Kyle Paliunik – Vice President
 - ii. St. James Production in the works
 - iii. Coffee and Jazz coming up
 - iv. Revenue sharing for cups at the NPMF
- V. Consent Items
 - A. Approval of Previous Board Meeting Minutes

- i. **Jim, Jenna; All in favor**
 - B. Approval of Financial Report
 - i. **Han, Steve; All in favor**
 - ii. Treasurer's Report – Mark West
 - 1. Good numbers coming from the Farmers' Market
 - 2. Mad budget process will help with final transition from PBID revenue to MAD revenue.
 - iii. Balance Sheet, Jan 2023
 - iv. Profit & Loss Statement, Jan 2023
- VI. Executive Director Report
 - A. Maintenance Team Update
 - i. Joe: what is the purpose of making the trial process competitive?
 - ii. Mark: the competitive process helps protect us.
 - iii. Sanjay: What is Kyle's role with maintenance?
 - iv. Mark: He assists with maintenance and farmers market. He will also be apart of our expansion of EPONICS
 - B. BID Presentation to City Council
 - i. Presentation went well and 3 member committee approved our BID budget to go before full council
 - C. NPPC Election
 - i. Steve: quantity and quality of candidates has surprised many folks
 - D. Explore North Park RFP Update
 - i. A7D & Sarsis split the RFP and should receive the SoW soon.
 - E. North Park Shuttle CMO Update
 - i. CH/NP collaboration to submit a grant proposal for the federal CMO opportunity.
 - ii. 1st round is random selection on completed proposals. We
 - F. Events
 - i. Sea Tavern Ribbon Cutting – 3/10 at 2 pm
 - ii. Hon. Scott Peters Tour – 3/14 at 530 pm
 - iii. Coffee w/Hon. Fletcher – 4/7 at 930 am
 - iv. Q2 Business Forum – 5/11 at Haven 2 pm
 - v. North Park Music Festival – Memorial Weekend
 - 1. Sustainable Approach
 - a. Bike Valet
 - 2. Sub committees
 - G. Board Retreat Update
 - H. Farmers Market Conference
 - i. Sanjay: Great experience networking with over 200 market managers and USDA officials. Lots of ideas, now we need to form a implementation plan.
 - I. IDA Conference Trip – San Jose
 - i. **Han motioned, Joe seconded; All in favor**
- VII. President's Report
 - A. Motion to approve Stefan Katsampes to Board of Directors
 - i. **William motioned, Jim seconded; All in favor**
- VIII. Motion to Adjourn
 - A. Jim, William; All in favor
- IX. Next Meeting: April 13th 2023, at 9:00 am