



Music Festival Kick Off

Wednesday, February 15th, 2023 at 12:00 pm
2948 University Ave, Floor 2, San Diego Ca, 92104

AGENDA

1. Call to Order & Introductions
2. **Logistics**
 - a. Budget
 - b. ticketing / pricing / sales - Events.com
 - i. Farmer's market sales table
 - c. stage orientation / map
 - d. Hours
 - e. sound / lighting / gobos
 - f. Volunteers
 - g. food vendors pricing
 - h. permits
 - i. sustainability (Bike valet, mugs, vendor, other ideas)
3. **Promotions**
 - a. Marketing Campaign
 - i. social media announcement
 - b. T-shirts
4. **Entertainment**
 - a. Art Reach
5. Subcommittee meetings
6. Adjourn

Next Meeting: Sub-committees will meet according to the schedule set by NPMS