

MINUTES

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, December 8th | 9:00 a.m.

3939 Iowa St Suite 2, San Diego, CA 92104

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- I. Call to Order & Self-Introductions (9:10) - No Quorum
- II. Adoption of Agenda **Action**
 - A. Han T. motioned; Jim S. seconded – All in favor
- III. Public Comment on Items NOT on Agenda (3-minute limit per person)
- IV. Announcements (3-minute limit per person)
- V. Community Reports (9:13)
 - A. Polic Report - Jenny Hall
 - i. 1st cap advisory board meeting is years, was very successful.
 - ii. Discussed impact of state legislation and provided a forum for information dissemination.
 - iii. Repeated neighborhood nuisance has been identified and in process of issuing a stay away order
 - iv. Robbery at Speedway in December. Bank Robbery on 12/1 at US Bank. Assault with a deadly weapon, person is in custody.
 - B. State Senator Toni Atkins, District 39 - Absent
 - C. San Diego City Mayor, Todd Gloria - Absent
 - D. Assembly Member Chris Ward, District 78 - Absent
 - E. County Supervisor Nathan Fletcher, Fourth District - Absent
 - F. San Diego City Council Member Stephen Whitburn - Absent
 - G. Economic Development Department, Rhea Aguinaldo
 - i. Wrapping up contract monitoring reviews. EDD has identified provisions within operating agreements that they would like to streamline.
 - ii. Recent meeting with NPMS staff to track wind down of PBID. An additional allocation of funds, \$6100, is being sent over to NPMS through collection of delinquent assessments and gas tax.
 - iii. Operating Agreement is at the attorney's desk. NPMS should receive a draft within the next week or so.
 - H. North Park Planning Committee (NPPC) - Steve Billings
 - i. No comment
 - I. North Park Business & Neighborhood Foundation (BANF) - Absent
- VI. Treasurer's Report – Mark West
- VII. Consent Items (9:35)
 - A. Approval of Minutes
 - i. Motion Han T., Seconded by Jim S; all in favor
 - B. Approval of Financial Report
 - i. Motion Jim S., Seconded by Han T; all in favor
 - C. Approval of Drafted Bylaws
 - i. Motion Han T., Seconded by Steve B.; all in favor
- VIII. Executive Director Report (9:45)
 - A. Elected Officials
 - i. Congressman Jacobs – outgoing district CM since re--districting
 - ii. Congressman Peters – upcoming meeting
 - iii. Rep from Toni Atkins
 - iv. Mayor Gloria
 - 1. Focused on maintenance and communication follow through with the closeout of UAMP.

- B. Events
 - i. Volunteer Appreciation
 - ii. Winter Wonderland (12/11 from 11am to 8pm at the mini park).
 - 1. Prepare for the rain, but all activities are good to go.
 - iii. Ribbon Cutting
 - 1. 7th House
 - 2. Haven (12/17 at 12pm)
 - iv. Pickleball Tourney – discussions with the city and pickleball stakeholders. Interest has been high and next step is to organize. Final date TBD, but looking to March/April.
 - v. Farmers Market – upcoming Santa at the market with free toys for kids. 3-5pm
 - C. Community Partners
 - i. Art Produce - Community Power
 - ii. Art Reach – Mural Program (Will)
 - 1. Previous work with schools in NP. They offer a mural program that can provide artists as well as guiding community generated art.
 - 2. Art Reach as worked with EDD to funds some of the murals through the Storefront improvement program.
 - 3. They also hold silent auctions and were interested in a collaboration through a NPMS event. They had an auction for bikes and vans that has been artistically redone.
 - iii. Downtown Partnership – ED Betsy Brennan
 - iv. BANF
 - 1. Sponsored the lighting of the ice skating rink.
 - v. NP MAD w/Matt Stucky
 - vi. NPPC w/Steven Oechle
 - vii. Walkabout /Jessica Young (Will)
 - 1. App that drives hyper local engagement. Currently in beta with residents in North Park. A platform for community events, awards for local shopping, and info documentation.
 - D. Sponsors
 - i. US Bank, MyPoint, Saris
 - E. Transition into Special Enhancement District
 - i. Audit of North Park Sidewalks & Trip Hazards
 - 1. 1100+ reports submitted to the city.
 - ii. Operating Agreement
 - F. Transition of Signors on Union Bank
 - i. Removed: Han Tran, Patrick Garbani, and Joseph Balestrieri
 - ii. Stay: William Lopez
 - iii. Added: Mark West
 - G. Programs & Other Activities
 - i. Holiday Decorations
 - ii. Tree Order
 - iii. Internship Program
 - 1. Projects
 - a. Business Forums & Sustainability Research
- IX. President’s Report (10:00)
- A. Colin Matheson stepped down from board
 - B. Motion to approve Matt Nault to NPMS Board of Directors **Action**
 - i. Jenna H. motioned, Han seconded; all in favor
- X. Motion to Adjourn (10:14) **Action**
- A. Han, Steve; all in favor
 - B. Schooley-Mitchell (Cost Reduction)

Next Meeting: January 12th 2022, at 9:00 am