

# Minutes

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET

Board of Directors Meeting

Thursday, November 10th | 9:00 a.m.

3939 Iowa St Suite 2, San Diego, CA 92104

## Board Present

William Lopez, Han Tran, Steve Billings, Joseph Balestrieri, Jenna Hanson, Jim Sakrison, David Martin, Steve Billings

## Board Absent

Andrew Greenberg, Colin Mathewson, Matt Nault, Patrick Garbani

## Staff in Attendance

Mark West, Will Baker

## Community Attendees

Ryan Darsey, David Gamboa (A7D), Sean Karafin (EDD)

- I. Call to Order & Self-Introductions at 9:05
- II. Adoption of Agenda
  - a. Han motioned, Joe seconded (all in favor)
- III. Public Comment on Items NOT on Agenda (3-minute limit per person)
- IV. Announcements (3-minute limit per person)
- V. Community Reports
  - a. Policing Report Jenny Hall
    - i. Cap Advisory Board 12/6 for invited constituents
    - ii. 10/28 – vandalism at 7/11 on university and Union bank around 2400
  - b. State Senator Toni Atkins, District 39 Absent
  - c. San Diego City Mayor, Todd Gloria Absent
  - d. Assembly Member Chris Ward, District 78 Absent
  - e. County Supervisor Nathan Fletcher, Fourth District Absent
  - f. San Diego City Council Member Stephen Whitburn Rhyan Darsey
    - i. NP Mini Park Sun Shades – met with contractor and should have soft / hard costs at the end of the month.
    - ii. Working to improve police response time, upgrade NP library, and build permanent dog park
    - iii. [Budget Priorities FY24](#)
      1. Homelessness Solutions and Affordable Housing,
      2. Clean and Safe Neighborhoods,
      3. Streets, Sidewalks, and Other Infrastructure.
  - g. Economic Development Department Sean Karafin
    - i. Working on MAD operating agreement for NPMS
    - ii. Single Use Plastic Ban has started
    - iii. [Capacity Building Grant open for non-profits](#)
    - iv. Businesses are encouraged to reach out for help at [sdbusiness@sandiego.gov](mailto:sdbusiness@sandiego.gov)
    - v. Internship opportunity available.
  - h. North Park Planning Committee (NPPC) Steve Billings
    - i. No updates

- i. North Park Business & Neighborhood Foundation Joseph B.
  - j. World Cup viewing party on 12/18 at NP Mini Park (Free to public)
- VI. Treasurer’s Report Patrick Garbani
  - a. No major updates, we are seeing better stability after a couple rocky months
- VII. Consent Items
  - a. Approval of Minutes – Jenna H. motioned; Han T. seconded (all in favor)
  - b. Approval of Financial Report – Han T. motioned; Steve B. seconded (all in favor)
- VIII. Executive Director Report
  - a. Mid-City Homeless Outreach – Community Connections Hub
    - i. Mid City Outreach Pilot was a success and the program was adopted by the city
    - ii. Price Philanthropies is now considering a new pilot for a community hub. St. Lukes has been discussed as a good location with great infrastructure but little oversight. Would be a place outreach works could meet with clients.
    - iii. Funding model to be developed
  - b. Homeless Outreach Rapid Response for North Park
    - i. Discussed the role needed in NP for someone to help responds to homeless outreach (wake ups. Move-a-longs, de-escalations). Initial discussion with CS Fletcher went well.
    - ii. More info to be provided as details develop.
  - c. Meetings w/elected officials
    - i. CS Fletcher
    - ii. ASM Ward
  - d. EPONICs proposal
    - i. Eponics has a forward facing program that business could use to create send requests to maintenance team. Reduces chance of going to voicemail and allows for oversight on the effectiveness of NPMS responses.
    - ii. Additional cost of \$500 per month on top of \$300 for the current EPONICs internal system.
    - iii. Full plan to be presented to the board as an action item
  - e. UAMP Sync
    - i. Meet with city and contractor to discuss communication.
    - ii. Resurfacing and re-striping to be done around spring 2023.
  - f. Gears & Cheers
    - i. Great community event at Pretzels & Pints. Meet a lot of elected officials there.
  - g. Special Events
    - i. Winter Wonderland – 12/11 from 11 am to 8 pm
    - ii. Shop Small 11/26 at 1030
    - iii. NP Music Festival Update – 5/27 to 5/28
  - h. By-laws Draft
    - i. Utilized a template found in other BIDs/MADs
    - ii. Election process update
  - i. First scope of work agreement with NPMS staff
    - i. Clearly defined roles and expectations to promote sustainable practices
- IX. President’s Report

- a. Details regarding our holiday party - Sunday, December 4th (5pm – 7pm)
- X. Adjourn at 10:17
  - a. Joe motioned, Han Seconded (all in favor)