

**North Park Main Street | Minutes of the Board of Directors Meeting**  
**Meeting Location: North Park Main Street, 3939 Iowa St.; San Diego, CA 92104**  
**Thursday, September 8th | 9:00am**

**Board Members Present**

William Lopez (President) via call, Han Tran (Secretary), Steve Billings, Joseph Balestrieri, Jenna Hanson, Andrew Greenberg, Matt Nault via call

**Board Members Absent**

Patrick Garbani, Lafo Kaapana, Johnny Mercado, Jim Sakrison

**Staff in Attendance**

Rich McCullen, William Baker, Jenn Coleman

**Community Attendees**

Jenny Hall (SDPD)

Anna Hopkins (A7D)

David Martin (San Diego Magazine, North Park Resident)

**I. Call to Order and Self-Introductions**

- A. Meeting called to order at 9:00

**II. Adoption of Agenda**

- A. Motion to adopt agenda by Han Tran, seconded by Joseph Balestrieri; all in favor.

**III. Public Comments on Items not on Agenda**

**IV. Announcements**

**V. Community Reports**

- A. Police Report – Jenny Hall/SDPD
  - a. Vandalism on window at the Hearing Center
  - b. Planned command post on El Cajon Blvd
  - c. Reports on Get It Done App are getting addressed, including homeless encampments handled by the Environmental Services Dept.
  - d. Captain is looking to start up an advisory board again, seeking representatives from local communities and businesses to have meetings for direct, constructive dialogue. Contact Jenny Hall to volunteer.
- B. State Senator Tony Atkins – absent
- C. San Diego City Mayor Todd Gloria – absent
- D. Christopher Gris (Assembly Member Chris Ward) – absent
- E. County Supervisor Nathan Fletcher – absent
- F. Ryan Darsey (Council Member Stephen Whitburn) – absent

- G. North Park Planning Committee – nothing to report at this time
- H. North Park Business & Neighborhood Foundation (BANF) – Joe Balestrieri –
  - a. Coffee & Jazz in the Mini Park on Saturday, September 10th at 12:00 if weather permits.

#### **VI. Approval of Minutes**

- A. Motion to approve the minutes from the August 17th meeting of the North Park Main Street Board of Directors by Jenna Hanson, seconded by Joseph Balestrieri; all in favor.

#### **VII. Approval of the Financial Report**

- A. Motion by Jenna Hanson, seconded by Joseph Balestrieri; all in favor.

#### **VIII. Taste of North Park Update – Anna Hopkins of A7D**

- A. Updated with current ticket sales numbers and current count of participating restaurants, food trucks, and breweries. Looking to add more restaurants.
- B. Other topics discussed: potential additional restaurants to reach out to, volunteer numbers and coordination, photographer hired, music and PR coordinators.

#### **IX. Sponsor an Electric Box Campaign – Jenn Coleman**

- A. Artists have begun work on sponsored boxes.
- B. Sponsorships will be for duration of about 6 months
- C. 3 sizes of electric boxes/artwork sponsorship to choose from: small(\$200), medium(\$250), large(\$350)

#### **X. President's Report**

- A. Introduction of our new Office Manager at NPMS: William Baker
- B. After an extensive search and interview process we have selected and signed on our new Executive Director of NPMS: Mark West.
  - a. Mark will be starting in his position part time 9/28, and full time 10/5.
  - b. An official announcement with Mark's bio and photo will be posted to NPMS social media and website.
- C. During closed session (August 17th) NPMS Board of Directors voted that any raises given to NPMS staff during the new Executive Director's initial 120 days must be approved by the North Park Main Street Board of Directors.
- D. During closed session at our Special Meeting (September 1st) the Board of Directors approved for the Board President, William Lopez, to move forward to work with Blair Partnerships to hire Mark West to be the Executive Director for NPMS.
- E. The window of time for any objection to the designation of the North Park Special Enhancement District (NPSED) has expired. NPSED is cleared to move forward.
- F. NPMS Board of Directors is looking to increase number of Board Members now that the Executive Director and Office Manager positions have been filled.

#### **XI. Adjourn at 9:45**

- A. Motion to adjourn by Joe Balestrieri, seconded by Jenna Hanson; all in favor.