



North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
March 10, 2022

Board Members Present

William Lopez (President), Joseph Balestrieri (Vice President), Han Tran (Treasurer)
Andrew Greenberg, Cindy Cate, Colin Matthewson, Patrick Garbani

Board Members Absent

Lara Worm (Secretary), Johnny Mercado, Laura Weiss, Matthew Segal, Steve Billings

Board Candidates Present

Jenna Hanson, Lafo Kaapana, Jim Sakrison

Staff in Attendance

Angela Landsberg, Jake Romero, Jennifer Coleman

I. Call to Order and Self-Introductions

A. Meeting called to order at 9:04 am.

II. Adoption of Agenda

A. Motion to adopt agenda by Han Tran, seconded by Joseph Balestrieri,
all in favor.

III. Public Comment and items not on the agenda (3-minute limit per person)

A. No comment

IV. Announcements

A. Alex Southand of the City of San Diego Economic Development Department
spoke on loans and the North Park Maintenance Assessment District.

- V. **North Park Main Street Elections**
 - A. Motion to approve the 2022 / 2023 North Park Main Street Business Improvement District Election slate of candidates: Patrick Garbani, Jenna Hanson, Lafo Kaapana, Jim Sakrison, and Han Tran by Colin Mathewson, seconded by William Lopez, all in favor.

- VI. **Consent Items**
 - A. Motion to approve consent items including the minutes from the February 10, 2022 meeting of the board of directors and January 2022 financial report by Patrick Garbani, seconded by Joseph Balestrieri, all in favor.

- VII. **North Park Main Street Meetings**
 - A. Motion to move to in-person board meetings beginning April 14, 2022 by Cindy Cate, seconded by William Lopez, all in favor.

- VIII. **Executive Directors Report**
 - A. Angela Landsberg gave a status report on the Special Enhancement District formation. Next step is the petition phase.
 - B. Angela Landsberg gave a short synopsis of upcoming North Park Main Street events in 2022.

- IX. **Community Reports**
 - A. Police Report: Jenny Hall
 - I. Jenny gave a report on break ins and assaults in February.
 - II. Angela Landsberg asked for additional patrols on 30th and University and the alley behind Target. She also requested a community walk with Officer Hall.

 - B. State Senator Toni Atkins, District 39, Jason Weisz
 - I. Jason spoke on last months deadline for new legislation, financial support for businesses, the State of The State address by Governor Newsom, and gas price relief.

 - C. San Diego Mayor Todd Gloria, Khota Zaiser
 - I. No report.

 - D. Assemblymember Chris Ward, District 78, Christopher Gris
 - I. Christopher spoke on assembly bills that Assemblymember Ward is working on and noted Chris Wards new role as Assistant Majority Leader.

 - E. County Supervisor Nathan Fletcher, Fourth District, Aaron Burgess
 - I. No report

- F. San Diego City Council Member Stephen Whitburn, Ryan Darsey
 - I. Ryan reported on new vendor sidewalk regulations, review of towing practices, housing reform, and an upcoming community conversation tour.

- G. North Park Planning Committee, Steve Billings
 - I. No report from the committee, but Angela Landsberg did address upcoming NPPC elections.

- H. North Park Thursday Market, Jennifer Coleman
 - I. Jennifer gave a presentation on the market and reported on current and new vendors, gave a financial report, and gave a social media report. She noted that the market will soon have a larger footprint.

- I. North Park Business and Neighborhood Foundation
 - I. Joseph Balestrieri spoke on the development of a strategic plan for the Mini-Park that features new local programming, events, and community cleanups.

- X. **Discussion on Executive Committee**
 - A. Motion to replace Han Tran as Treasurer with Patrick Garbani as the new Treasurer by Cindy Cate, seconded by William Lopez.

- XI. **Adjourn at 10:07**
 - A. Motion to adjourn by Joseph Balestrieri. Seconded by Han Tran, all in favor.

Next Meeting: April 14, 2022 at 9:00 am