



North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
January 13, 2022

Board Members Present

Cindy Cate (President), Joseph Balestrieri (Vice President), Han Tran (Treasurer), Lara Worm (Secretary)

Colin Matthewson, David Gamboa, Laura Weiss, Matthew Segal, Patrick Garbani, Steve Billings, William Lopez, Johnny Mercado

Board Members Absent

Andrew Greenberg

Staff in Attendance

Angela Landsberg, Jake Romero, Jennifer Coleman

I. Call to Order and Self-Introductions

A. Meeting called to order at 9:01 am.

II. Adoption of Agenda

A. Motion to adopt agenda by William Lopez, seconded by Joseph Balestrieri, all in favor.

III. Public Comment and items not on the agenda (3-minute limit per person)

A. No Comment

IV. Announcements

A. David Gamboa officially resigned from the Board of Directors stating that this will be his last meeting.

V. Consent Items

- A. Motion to approve consent items including the minutes from the December 9, 2021 meeting of the board of directors, November financial report, Median Water Meters, and General Liability Insurance policy by Joseph Balestrieri, seconded by David Gamboa. All in favor.

VI. Information Items

- A. No information items.

VII. Executive Directors Report

- A. CPPS GRANTS
 - I. North Park Main Street will be allocating grant funds for the North Park Mini-Park
 - II. Garage web page launched on NPMS website and possible garage events will be vetted through promotions committee
 - III. Funds will be allocated towards homeless programs.
- B. SDGE Sponsorship
 - I. Funds will be used for data collection pilot program
- C. Bylaw Review
 - I. Review of bylaws is needed for our contract with the City. Review committee consists of Johnny Mercado, Cindy Cate, Patrick Garbani, and Joseph Balestrieri.

VIII. Action Item

- A. NPMS Lease
 - I. Motion to approve the North Park Main Street one-year lease by Han Tran, seconded by David Gamboa, all in favor.
- B. North Park Main Street Proposed Events
 - I. Motion to approve the schedule of North Park Main Street proposed events by Laura Weiss, seconded by David Gamboa, abstention by Lara Worm, remainder in favor.

IX. Community Reports

- A. Police Report: Jenny Hall
 - I. Jenny gave a report on crime in the district
- B. State Senator Toni Atkins, District 39, Jason Weisz
 - I. Jason spoke on the state budget, CalSavers program, and economic relief for small businesses.
- C. San Diego Mayor Todd Gloria, Khota Zaiser
 - I. Khota reported on the Mayor's State of the City address, conservatorship and the homeless, and housing and infrastructure.

- D. Assemblymember Chris ward, District 78, Christopher Gris
 - I. No report
- E. County Supervisor Nathan Fletcher, Fourth District, Aaron Burgess
 - I. No report
- F. San Diego City Council Member Stephen Whitburn, Ryan Darsey
 - I. Ryan reported on bike counters and 2023 budget priorities.
- G. North Park Planning Committee, Steve Billings
 - I. No report
- H. North Park Thursday Market, Jennifer Coleman
 - I. Jennifer reported on current and new vendors, family friendly market initiatives, and the upcoming Valentine's Day market promotion.
 - I. North Park Business and Neighborhood Foundation, Ed Orozco
 - I. Ed reported on the North Park Mini-Park special use permit agreement and the upcoming Mini-Park grand opening ceremony.
- X. **Closed Session**
 - A. Personnel
- XI. **Reopen to Regular Meeting**
 - A. Motion to reopen to regular meeting by William Lopez, seconded by Joseph Balestrieri, all in favor.
- XII. **Adjourn:** Next meeting: February 10, 2022 at 9:00 am