

North Park Main Street | Minutes of the Board of Directors Meeting 3939 Iowa Street Suite 2, San Diego CA 92104 September 9, 2021

Board Members Present

Cindy Cate (President), Joseph Balestrieri (Vice President), Han Tran (Treasurer), Lara Worm (Secretary)

Colin Matthewson, David Gamboa, Johnny Mercado, Laura Weiss, Matthew Segal, Paris Landen, Patrick Garbani, Steve Billings

Board Members Absent

Andrew Greenberg, Patrick Cowan

Staff in Attendance

Angela Landsberg (Executive Director), Jake Romero, Mady Richardson

I. Call to Order and Self-Introductions

A. Meeting called to order at 9:00 am.

II. Adoption of Agenda

A. Motion to adopt agenda by Joseph Balestrieri, seconded by Patrick Garbani, all in favor.

III. Public Comment and items not on the agenda (3-minute limit per person)

- A. Dalour Younan, a property owner in North Park, expressed concern about wild bamboo as a fire hazard growing on the City side of his property. He appealed for assistance with this issue. Ryan Darsey of Councilmember Steve Whitburn's office stated that he had reported this issue to the City of San Diego.
- B. Angela Landsberg and Matthew Segal appealed to board members for participation in MAD meetings.

IV. Announcements

A. No Announcements

V. Consent Items

A. Motion to approve consent items (minutes and financial report) by David Gamboa, seconded by Joseph Balestrieri. All in favor.

VI. Information Items

- A. Presentation: City of San Diego Commercial Food Scraps Composting Program
 - I. Jeanne Patton of San Diego Environmental Services gave an overview of the new composting law and program, provided information on the program, and answered questions from meeting attendees.
 - II. Angela stressed the need to review the impact of more recycling trucks in North Park alleys.

B. Executive Directors Report

See attached

C. FY21 North Park Main Street Audit

- Motion to approve the FY21 contract for auditing services by Matt Segal, seconded by Joseph Balestrieri.
- D. North Park Property and Business Improvement District Elections
 - Angela Landsberg gave an update on the board of directors election and schedule of balloting.
 - II. Ballots to be received no later than September 30, 2021, at 5:00 pm.

E. North Park Special Enhancement District

I. See Executive Director's report

F. North Park Main Street Board of Directors required training

 Dates for the November training will be sent out. Businesses will be encouraged to attend.

VII. Community Reports

- A. Police Report: Jenny Hall
 - I. Jenny gave an incident report in North Park reporting on a vandalism and an arson.
 - II. She announced that the Department will be holding "Coffee with a Cop" meetings.

- B. State Senator Toni Atkins, District 39, Jason Weisz
 - I. Small Business Relief Grant deadline is September 30, 2021. He stated that today was the last day in the legislature to pass bills this session.
- C. Assemblymember Chris ward, District 78, Christopher Gris
 - 1. Christopher introduced himself to the Board
- D. San Diego Mayor Todd Gloria, Khota Zaiser
 - No report
- E. County Supervisor Nathan Fletcher, Fourth District, Aaron Burgess
 - l. No report
- F. San Diego City Council Member Stephen Whitburn, Ryan Darsey
 - I. Ryan reported on assessments by Caltrans for fire issues and CPPS funds.
- G. North Park Planning Committee, Steve Billings
 - l. No report
- H. North Park Thursday Market, Mady Richardson
 - I. Mady reported on the increased market footprint with the removal of the Eppig Brewing parklet, winter hours shortened to 6:30 pm, and gave a new vendor report.

VIII. Executive Directors Report

A. See section VI, item B.

IX. Adjourn

A. Motion to adjourn at 10:22 Next meeting is October 14, 2021, at 9:00 AM.

Executive Directors Report: section VI, item B.

Events PBID Management US Bank Event Councilmember Whitburn Tour Taste of North Park -SDTA Tour October 9th · Travel Magazine Rock & Roll Marathon - October 23rd Pitch Shopping promo flyer Parking Survey Saturday November Book Fair- December Organizational **Programs** Management Municipal Advocacy Member Services Reporting 30th Street SDG&E Street Lights Out True North Computer upgrades Verbena **PBID Election Hoxton Manor Board Trainings NP Creamery ASSESSMENT** DISTRICT RENEWAL Nov 2021-JAN 2022 PHASE 2 Feb- June PROPERTY OWNER OUTREACH/ PETITION SIGNING DISTRICT MANAGEMNT PLAN / ENGINEER'S REPORT