

PROMOTIONS AND MARKETING COMMITTEE

AGENDA

North Park Main Street

Friday, August 6, 2021, 12:00 noon

Per Executive Order of the Governor, this meeting will be held teleconference

Join Zoom Meeting

<https://us02web.zoom.us/j/84473141107>

1. Call to Order
2. Introductions and Public Comment (5 Minutes)
3. Announcements (5 Minutes)
4. Approval of Agenda
5. Parking Garage Campaign (5 minutes)
 - a. Update
6. North Park Main Street Social Media – *Jamie Southerland* (10 minutes)
 - a. Summer round up
7. North Park Pride – *Bay Bird* (5 minutes)
 - a. Pride update on business participation
8. Next North Park Book Fair – *Mady Richardson* (10 minutes)
 - a. Update and information
9. North Park Thursday Market – *Mady Richardson* (10 minutes)
 - a. Update and information
10. Taste of North Park 2021 – *Jason Noble* (10 minutes)
 - a. Business Participation
11. Toyland Parade (5 minutes)
 - a. Update
12. Adjourn

Next Meeting: Friday, September 3, 2021, at 12:00 noon