



North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
July 15, 2021

Board Members Present

Cindy Cate (President), Han Tran (Treasurer), Lara Worm (Secretary), Andrew Greenberg, Colin Matthewson, David Gamboa, Laura Weiss, Paris Landen, Patrick Garbani, Steve Billings

Board Members Absent

Joseph Balestrieri (Vice President), Johnny Mercado, Matthew Segal, Patrick Cowan

Staff in Attendance

Angela Landsberg (Executive Director), Jake Romero, Mady Richardson (Thursday Market Manager)

I. Call to Order and Self-Introductions

A. Meeting called to order at 9:01 am.

II. Adoption of Agenda

A. Motion to adopt agenda by Cindy Cate, seconded by Patrick Garbani, all in favor.

III. Public Comment and items not on the agenda (3-minute limit per person)

A. Juliet Terramin, Business Development Officer with Accessity (formerly Accion) introduced herself. She spoke about nontraditional lending and Covid relief loans.

IV. Announcements

A. Mady Richardson announced the book fair happening on Saturday, July 17 from 10:00 am to 5:00 pm. She called for volunteers from the board.

V. Consent Items

A. Motion to approve consent items (minutes and financial report) by Cindy Cate, seconded by Steve Billings. All in favor.

VI. Information Items

- A. North Park Community Corner LLC Construction Project: Presentation by Danny Fitzgerald, City of San Diego, and City Staff
 - I. A presentation on this mixed-use project was given to the board presenting the features and amenities of the project.
 - II. Danny took questions from board members.

- B. North Park Main Street Contract Requirements
 - I. Board members were sent documents required by the City of San Diego fulfilling our contract. Documents were sent via DocuSign and all board members signed and fulfilled the requirements.

- C. North Park Main Street Elections
 - I. North Park Main Street board members approved the election timeline.
 - II. Motion to approve the election timeline by Paris Landen, seconded by Han Tran.
 - III. The election for NPPBID members was officially announced.

- D. North Park Main Street Annual Retreat
 - I. Angela Landsberg proposed a future board retreat. No further action was taken on this item.

- E. 30th Street Bike Lane
 - I. Angela Landsberg gave a report on the bike lane. She reported that more floating parking had been installed than was indicated on plans previously presented by the City. Board members requested a review and need for more signage, and directional striping on 30th and Upas from Kohta Zaiser of Assembly Member Todd Gloria's office. He will follow up with the City on these requests.

VII. Community Reports

- A. Police Report: Jenny Hall
 - I. Jenny gave an incident report in North Park, reporting on two arrests involving deadly weapons.

- B. State Senator Toni Atkins, District 39, Jason Weisz
 - I. No report

- C. Assemblymember Todd Gloria, District 78, Kohta Zaiser
 - I. Kohta reported on the FY22 budget which includes funds from State and County to support the homeless, and Cool Zones.
 - II. He reported that the work on the 30th Street bike lane should be completed by Wednesday, July 21, 2021.

- D. County Supervisor Nathan Fletcher, Fourth District, Aaron Burgess
 - I. Aaron reported on the ISSH Press conference, Shine Bright Event, and the NRP Fund application which can be found online on the San Diego County website.
- E. San Diego City Council Member Stephen Whitburn, Ryan Darsey
 - I. Ryan reported on the North Park Mini-Park and an access property agreement signed with the theater. He said the construction will resume end of July.
 - II. He reported on CPPS funds availability until July 30 for community projects.
 - III. He also reported on water and wastewater rate increases beginning in January of 2022.
- F. North Park Planning Committee, Steve Billings
 - I. No meeting was held. No report
- G. North Park Thursday Market, Mady Richardson
 - I. Mady reported on efforts to accept EBT at the market, gave a new vendor report, and presented a financial report showing May income of \$4,000 (up from last year).

VIII. Executive Directors Report

- A. Angela Landsberg reported on the ongoing North Park Inclusivity and Diversity Initiative, the upcoming Taste of North Park, and asked board member to review the NPMS website to use as a resource.

IX. Adjourn

- A. Motion to adjourn at 10:08 AM by Lara Worm, seconded by David Gamboa, all in favor. Next meeting is August 12, 2021 at 9:00 AM.