

Board Members Present

Joseph Balestrieri (President), Lara Worm (Secretary)
Cindy Cate, Colin Mathewson, David Gamboa, Han Tran, Paris Landen, Patrick Garbani

Board Members Absent

Steve Billings, Al Kerendian, Andrew Greenburg, Johnny Mercado, Matthew Segal, Pat Cowan

Staff in Attendance

Angela Landsberg (Executive Director), Jamie Southerland (Marketing Assistant)

I. Call to Order and Self-Introductions

Meeting called to order at 9:02 am.

II. Adoption of Agenda

A. Motion to adopt agenda by Joe Balestrieri, seconded by Han Tran.

III. Public Comment and items not on the agenda (3-minute limit per person)

A. Angela discusses North Park Main Street's stolen pressure washer.

IV. Announcements

A. Mady Richardson introduces herself as the new North Park Farmers Market Manager.

V. Consent Items

A. Motion to approve minutes and financial report made by Joseph Balestrieri, seconded by Lara Worm, all in favor.

VI. Information Items

A. Financial updates

I. Angela gives an update on the NPMS financials.

B. Property and Business Improvement District (PBID)

I. Angela discusses how the PBID is up for renewal. She discusses 'exploratory expansion,' or expanding the PBID boundaries down to Florida St and El Cajon Boulevard.

C. Wayfinding project

I. Angela discusses the approval of the wayfinding signs. The locations have been decided but the language on the signs has not. Angela asks committee members to volunteer to come up with what to say on the signs. Lara Worm, Paris Landen, Patrick Garbani, Joseph Balestrieri, and

Han Tran volunteer to be on wayfinding committee.

- D. North Park Main Street Insurance
 - I. Angela discusses North Park Main Street's insurance situation – still looking for new insurance
- E. North Park Main Street
 - I. Angela discusses annual meeting, annual report and filling new seat at the next board meeting.

Community Reports

- VII. Police Report: Jenny Hall
 - A. There was a robbery at Smart & Final. A homeless man was arrested for vandalism again, but has been released. Jenny sent out a notice about the stolen pressure washer to the rest of the police.
- VIII. State Senator Toni Atkins, District 49: Jason Weisz
 - A. No report.
- IX. Assembly Member Todd Gloria, District 78: Kohta Zaiser
 - A. Kohta discusses Mayor Gloria's inaugural speech. Mayor Gloria signed an executive order that creates stricter enforcement of Covid-19 lockdown rules.
- X. County Supervisor Nathan Fletcher, Fourth District: Makana Rowan
 - A. No report.
- XI. San Diego Council Member Stephen Whitburn: Ryan Darsey
 - A. Ryan discusses the small business relief fund. Council member Stephen Whitburn will be putting forward an ordinance that would cap at 18%. Angele asks that NPMS gets support from Whitburn and Gloria's office to continue to include the organization in their budget and to continue to offer the grants they have in the past.
- XII. North Park Planning Committee: Steve Billings
 - A. No report.
- XIII. North Park Thursday Market: Mady Richardson
 - A. No report.

Executive Directors Report

- A. Angela Landsberg discusses the new in-house farmers market manager, the SDG&E grant, the second round of the Payroll Protection Program, the Annual Report, the 2020 photo journal and the North Park Mini Park.

Adjourn

- A. Motion to adjourn at 9:58 by David Gamboa seconded by Joseph Balestrieri, all in favor.
Next meeting is February 11, 2020 at 9:00 AM.