



November 12th, 2020 | ATTENTION READERS

For up-to-date information, look for our e-blasts every other Wednesday and check our [social](#) and [website](#) for information between newsletters.

Q&A with Kyle Palaniuk of Plan Prepare Home

Home



Kyle Palaniuk is the owner of [Plan Prepare Home](#), a financial mortgage company located here in North Park. Kyle is also our wonderful sponsor of the upcoming [North Park Community Cleanup](#) happening this Saturday, November 14th. We asked Kyle a few questions in order to learn more about him and what his business can do for others.

Tell us about yourself.

Kyle: "I'm originally from North Bend, Oregon. I found a zest for traveling at 18 and decided to move to Seattle, Washington. I went to Pacific Lutheran University in Tacoma, Washington and studied International Economics and Spanish. I also studied abroad in Argentina and Costa Rica where I would do case studies on poverty alleviation in Latin America. I met my wife right after I got back and we decided to move to Korea and teach English for a couple years. Now we live in North Park with two kids, a cat, a dog and two chickens."

Why did you choose North Park for your business?

Kyle: "I fell in love with North Park after we moved here in 2011. I especially love the community which reminds me of all the best parts of how I grew up in a small town, but inside a city full of opportunity. I knew it would be the perfect place to start my company."

What is Plan Prepare Home?

Kyle: "Plan Prepare Home is a concierge home-financing shop that focuses on tailoring to the unique needs of each client. We offer wholesale mortgage rates with top quality service. I always say it's kind of like the 'Nordstrom experience' with 'Costco prices'. It's a very hands-on approach to the home buying and/or the home-financing process."

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San Diego County Moves into Most Restrictive Purple Tier

SHIFTING OPERATIONS FROM RED TO PURPLE	
TIER #1 (PURPLE TIER) Retail - 25% Indoor Shopping Center - 25% Indoor with no food courts Restaurants - Outdoor Only Places of Worship - Outdoor Only Movie Theatre - Outdoor Only Museums - Outdoor Only Gyms - Outdoor Only Zoos/Aquariums - Outdoor Only K12 Schools - Distance Learning if not already open for in-person instructions	TIER #2 (RED TIER) Retail - 50% Indoor Shopping Center - 50% Indoor & reduced capacity for food courts Restaurants - 25% Indoor Places of Worship - 25% Indoor Movie Theatre - 25% Indoor Museums - 25% Indoor Gyms - 10% Indoor Zoos/Aquariums - 25% Indoor

San Diego county falls back into the most restrictive "purple tier" impacting many indoor businesses. [Click here](#) for more information.



Join North Park residents, community groups and business owners **THIS SATURDAY, NOVEMBER 14TH** for a Community Cleanup sponsored by [Plan Prepare Home!](#)

Signing up is easy: just register online at <http://bit.ly/npcleanup>, choose your check-in location, and that's it! [Click here](#) for more details.

A special thank you to the North Park Community Association and North Park Street Stewards for helping us organize this event, and to Plan Prepare Home for sponsoring.



Don't forget to check out the North Park Thursday Market by Artelexia every Thursday from 3 pm to 7:30 pm! Located between 29th and Ray Street on North Park Way. Check out the brand new [website](#), or follow @shopnorthparkmarket on [Instagram](#) and [Facebook](#) for vendors, products, updates and more!

Hope to see you all Thursday!

[Sarsis](#) is a rare mix of information technology, public health, and lead generation professionals ideally positioned to deliver unique solutions to government and private sectors. It is a locally focused company, and half of its business originates in San Diego County. Sarsis does business with local vendors whenever possible because they believe when the community thrives, they thrive. Sarsis is a great option for helping your small business with web design, creating an online presence, marketing and more.

North Park Homeless Outreach Program Featured in San Diego Union-Tribune



More than a dozen specialized homeless outreach workers will take a neighborhood-specific approach to getting people off the street under a new plan finalized by the San Diego City Council on Tuesday.

Council members in June had approved \$1.5 million to create coordinated street outreach services, and on Tuesday they awarded the job to People Assisting the Homeless, a Los Angeles-based nonprofit that operates PATH Connections Housing in San Diego.

Lisa Jones, executive vice president of strategic initiatives for the San Diego Housing Commission, said the new program will involve teams working in specific neighborhoods in an approach that could help the city reduce the number of people on the street in half within three years, a goal set by an action plan accepted by the City Council in October 2019.

A key component of the new program is an outreach framework that would coordinate citywide efforts through the Housing Commission and involve social workers who build a rapport with homeless people and provide them with case management on the street, Jones said.

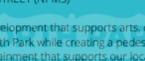
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THIS WEEK'S TOP POST



217 likes
northparkmainstreet It's Market Day! 🌻 Head on over to the @shopnorthparkmarket for flowers, fresh produce, delicious food and tons of other goodies! Open until 7:30pm!

Follow [@northparkmainstreet](#) on Instagram for more.



ABOUT NORTH PARK MAIN STREET (NPMS)
 NPMS works to promote development that supports arts, culture, entertainment, and the historical integrity of North Park while creating a pedestrian-friendly destination for shopping, dining, and entertainment that supports our local businesses.
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