

North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
December 16th, 2020

ATTENDANCE

Board Members Present

Joseph Balestrieri (President), Lara Worm (Secretary), Colin Mathewson, David Gamboa, Johnny Mercado, Paris Landen, Steve Billings

Board Members Absent

Al Kerendian (Treasurer), Patrick Cowen, Matthew Segal, Andrew Greenberg

Staff in Attendance

Angela Landsberg (Executive Director), Jamie Southerland (Marketing Coordinator)

I. Call to Order and Self-Introductions

1. Meeting called to order at 9:05 am.

II. Adoption of Agenda

1. Motion to adopt agenda by Lara Worm, seconded by David Gamboa.

III. Public Comment and Items Not on the Agenda (3-minute limit per person)

- A. No public comments

IV. Announcements

- A. No announcements

V. Consent Items

- A. Motion to approve minutes made by Joe Balestrieri, seconded by Steve Billings, all in favor.

VI. Information Items

1. **Presentation: 30th Street Resurfacing - Dan Nutter, City of San Diego Civil Engineer**
 - A. Dan Nutter, Brittany Mcintosh, Abi Palaseyed, Alex Garcia, Steve Lindsay, Cuin Wassenberg, Sheila Bose, Louis Shaar and Wendy Gamboa all introduce themselves.
 - B. Dan Nutter gives an update on the 30th St Pipeline Project and Bike Lane. He describes the plan for the bike lanes in which business owners who have “parklets” are asked to remove their parklets while the road is resurfaced. Then, they can put them back, but they must take black paint, cover any existing bike striping, and paint one bike stripe with tapered ends around their parklet. They are also asked to provide signage to warn bikers of upcoming pedestrians. Business owners will also be liable for any injuries that come from bikers running into parklets. Businesses would not be required to hire a traffic engineer or apply for any additional permits.
 - C. Many board members and business owners express concern including David Gamboa, Lara Worm, Paris Landen, Han Tran, Steve Billings, Adam Cook of Bluefoot Bar, Tammy Piehl of The Smoking Goat, Paul Sloman, Catt Fields and Joe Balestrieri. Many are concerned that local businesses can’t afford to “take another hit” since the pandemic. “We are asking for a reconsideration. Businesses will simply close down. They don’t have the stamina to jump through one hoop right now,” Landsberg said.

- D. Business owners ask the City to consider delaying bike striping until restaurants are able to fully open for indoor dining.
 - E. A motion to move to request the city delay the bike lane striping until restaurants are open 100% for indoor dining is made by Lara Worm. Johnny Mercado seconds. No objections, no abstains. Passes unanimously.
2. **University Avenue Tree Lights**
 - A. Angela discusses how NPMS has funding for the tree lights until January and then budget runs out. Matt Stucky explains how NPMS should consider funding from the North Park Maintenance Assessment District as part of a “street scape improvement”.
 3. **Farmers Market**
 - A. Angela discusses bringing someone in-house to manage the market.
 4. **Small Business Covid-19 Relief Fund**
 - A. Angela discusses small business grants, tax deferrals, a plea to congress for federal funding, and staying updated on small business resources and Covid-19 relief by reading our newsletters and regularly checking the NPMS website.

VII. Community Reports

1. Police Report: Jenny Hall
 - A. Officer Hall gave a report on a burglary at A&B Sporting Goods, break-ins at Belgian, Beer & Waffle and Eppig Brewing, vandalism (etched glass) at KFRSTAR and on an individual who was charged for attempted arson.
2. State Senator Toni Atkins, District 49: Jason Weisz
 - A. No report.
3. Assembly Member Todd Gloria, District 78: Kohta Zaiser
 - A. Todd’s Gloria’s new community representative Kohta Zaiser introduces himself.
4. County Supervisor Nathan Fletcher, Fourth District: Aaron Burgess
 - A. No report.
5. San Diego Council Member Stephen Whitburn: Ryan Darsey
 - A. Stephen Whitburn: introduces himself. Discusses the challenges that small businesses are facing.
 - B. Ryan Darsey , Council Member Stephen Whitburn’s representative, introduces himself.
6. North Park Planning Committee: Steve Billings
 - A. No report.
7. North Park Thursday Market: Elexia de La Parra
 - A. No report.

VIII. Motion to adjourn to closed session:

1. Attorney Ian Williamson discusses the SDOG v. City of San Diego case

IX. RE-OPEN REGULAR SESSION

X. North Park Main Street Insurance

1. Angela gives an update on NPMS’s insurance. Office and PBID operations have been suspended until NPMS finds new insurance.

XI. Executive Directors Report

- A. No report.

IX. Adjourn

- A. Motion to adjourn at 11:06 by David Gamboa, seconded by Lara Worm.