

North Park Main Street | Minutes of the Board of Directors Meeting
3939 Iowa Street Suite 2, San Diego CA 92104
April 12, 2018

ATTENDANCE

Board Members Present

Joseph Balestrieri (President), Troy Geyer (Vice-President), Al Kerendian (Secretary), Andrew Greenberg (Treasurer)
Chris Blankinship, Patrick Cowan, Steve Blasingham, David Gamboa, Jason Noble,
Mathew Segal, Lynn Susholtz

Board Members Absent

Steve Billings, Matt Gordon,

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director), Roni Kleinhen (Bookkeeper)

Guests Present

San Diego Police Officer Jenny Hall, Tyler Renner-Office of City of San Diego Councilmember Chris Ward, Jason Weisz-Office of State Senator Toni Atkins, Tim Taylor-North Park Planning Committee, Catt Fields White and Brijet Myers-San Diego Markets

I. Call to Order and Self-Introductions

- A. Meeting called to order at 8:07

II. Adoption of Agenda

- A. Motion to adopt agenda by David Gamboa, seconded by Lynn Susholtz, all in favor.

III. Public Comment and Items Not on the Agenda (3-minute limit per person)

- A. Angela Landsberg spoke on Board seat vacancies, NPPC elections and lack of NPMS representation on the NPPC Board.

IV. Consent Items

- A. Motion to approve minutes and financials by Pat Cowan, seconded by David Gamboa, all in favor.

V. Community Reports

- A. North Park Thursday Market: Catt Fields White
 - 1. Catt gave an update on events at the market and noted an increase in vendor applications. She stated her last day as market manager will be June 14, 2018.
- B. Police Report: Jenny Hall
 - 1. Jenny reported on crime in the district and prescription drug take back day.
- C. State Senator Toni Atkins, District 49: Jason Weisz
 - 1. Jason distributed a newsletter, spoke on legislation being sponsored by Senator Atkins, and announced that Toni has been officially sworn in as leader of the Senate.
- D. Assembly Member Todd Gloria, District 78: Nick Serrano
 - 1. No report

- E. County Supervisor Ron Roberts, Fourth District: Nerea Urtasun
 - 1. No report
- F. San Diego Council Member Chris Ward: Tyler Renner
 - 1. Tyler spoke on budget decisions, distributed a newsletter, and spoke on CPPS funding awarded to North Park Main Street.
- G. City of San Diego, Neighborhood Investment Manager: Elizabeth Studebaker
 - 1. No report
- H. North Park Planning Committee: Tim Taylor
 - 1. Tim spoke on condo approvals, dual tracking, and the NPPC election results.
- I. North Park Maintenance Assessment District: Jake Romero
 - 1. Jake urged Board members to attend MAD meetings

VI. Presidents Report:

- A. North Park Thursday Market
 - 1. Motion to approve revised Thursday Market Manager contract with revised date made by David Gamboa, seconded by Al Kerendian, opposed by Chris Blankinship, remainder in favor.
- B. SDCCU Festival of Arts in North Park
 - 1. Angela Landsberg gave an update on the festival budget, the Craft Beer Block food pairing, stages, and events.
- C. NPPBID
 - 1. Angela Landsberg gave an update on upcoming projects and the FY '19 budget approval process, the placemaking ordinance, and current grant applications.
 - 2. Motion to adopt draft budget for FY '19 made by Chris Blankinship, seconded by David Gamboa, all in favor.
- D. Climate Action Campaign
 - 1. A discussion ensued on the benefits of adding NPMS to the list of Climate Action Campaign's Community Choice Energy supporting organizations.
 - 2. Motion to add NPMS to list of supporting organizations made by Joseph Balestrieri, seconded by David Gamboa, all in favor.

VII. Standing North Park Committee Reports

- A. **Design Committee** (Lynn Susholtz)
 - 1. Lynn reported on items at the last meetings: support letter for Louisiana Purchase project and RFP for North Park Parking Garage Art Project.
- B. **Promotions Committee** (David Gamboa)
 - 1. David Gamboa gave a review of items presented at the last meeting: social media presentation and SDDCU Festival of Arts in North Park.
- C. **Business Development Committee** (Troy Geyer)
 - 1. Chris Blankinship gave a review of the presentation he gave at the last meeting and spoke on working on/refining email lists. A7D working on Explore website, Chris working on NPMS website

2. A presentation was given on a potential North Park Business gift card. It was determined to be cost prohibitive.

VIII. Executive Director's Report (Angela Landsberg)

A. See attached

IX. Announcements

A. No announcements

X. Adjournment

A. Motion to adjourn by David Gamboa, seconded by Chris Blankinship, all in favor.

B. *ADJOURN MEETING at 9:25 AM*

NEXT MEETING: June 14, 2018 at 8:00 AM, North Park Main Street Administrative Office

Respectfully Submitted by: _____

Alfred Kerendian, Board Secretary