

**North Park Main Street  
Board of Directors Meeting  
3939 Iowa Street, Suite 2  
August 10, 2017  
Minutes**

**ATTENDANCE**

Board Members Present

Matt Gordon (President), Rich Geisler (Vice-President), Steve Codraro (Secretary), Joseph Balestrieri (Treasurer), Brijet Myers, Patric Stillman, Paris Landen, Lynn Susholtz, Troy Geyer, David Gamboa, Alma Rodriguez, Steve Blasingham

Board Members Absent

Johan Engman, Paris Landen, Jason Noble, Garrick Oliver

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)  
Roni Kleinhen (Bookkeeper)

Guests Present

Assemblymember Todd Gloria and Nick Serrano (Office of Assemblymember Todd Gloria, District 78), Omar Passons (candidate for County Board of Supervisors District 4), Jason Weisz (Office of Senator Toni Atkins, District 39), Cat White (Thursday Market), Laurie Jones and Kim Hayden (Target), Mike McConnel, Katy Daneker, Dorothy Dupree (Victoria House), Anna Gamboa (A7D), Greg Mickelson (GM Realty Advisors)

**I. Call to Order and Self-Introductions**

- A. Meeting called to order at 8:03

**II. Adoption of Agenda**

- A. Motion to adopt agenda by Brijet Myers, seconded by Jason Noble, all in favor.

**III. Public Comment on Items *Not* on the Agenda (3 minute limit per person)**

- A. Dorothy Duprey of Victoria House announced the annual production of the Holiday Toyland Parade. Angela Landsberg asked for materials from Victoria House to help get the word out about the parade.

**IV. Consent Items**

- A. Motion to approve minutes, financials and consent items made by Rich Geisler, seconded by David Gamboa, abstention by Matt Gordon with remainder in favor.

**V. Presentation: Assemblymember Todd Gloria, District 78**

- A. Todd gave a brief update from Sacramento and issues affecting California and North Park: Housing, SB 1, Extended Cap and Trade Program, SB 2, SB 35, and SB 384 (which he voted against).

**VI. Presentation: Mike McConnel**

- A. Mike gave a PowerPoint presentation on homeless issues and his boots on the ground approach to combatting it. He gave his contact info: [Michael@lajollacoin.com](mailto:Michael@lajollacoin.com) and [www.facebook/homelessnewsandevents](http://www.facebook/homelessnewsandevents)

B. Angela invited everyone to attend the regional taskforce meetings in August from 3-5:00.

**VII. Presentation: Omar Passons, Candidate for County Board of Supervisors District 4**

A. Omar gave a presentation on his candidacy

**VIII. Presentation: Roger Garcia and Claudia Mejia, University Avenue Pipeline Replacement Project**

A. An update was given on the replacement project and an opportunity was given to address concerns by NPMS. Angela asked for extra follow up on business notices, for secured storage of equipment and removal of broken and old a-frame signs. Curb outs need to be repaired. Work to be completed in late August with water outages throughout September.

**IX. Community Reports**

A. Police Report: Jenny Hall

1. No report

B. State Senator Toni Atkins, District 49: Jason Weisz

1. Jason distributed the most recent issue of the Toni Times, spoke of advancing legislation, and reiterated that Toni did not support the 4:00 am alcohol bill. Session ends in September.

C. Assembly Member Todd Gloria, District 78: Nick Serrano

1. Nick deferred to previous statements made by Assemblymember Todd Gloria.

D. County Supervisor Ron Roberts, Fourth District: Nerea Urtasun

1. No report

E. San Diego Council Member Chris Ward: Chloe Madison

1. No report

F. City of San Diego, Neighborhood Investment Manager: Elizabeth Studebaker

1. No report

G. North Park Planning Committee: Steve Gettinger

1. No report

H. North Park Maintenance Assessment District: Jake Romero

1. Jake noted that there was no August meeting, but encouraged meeting attendees to attend the monthly MAD meetings.

I. North Park Thursday Market: Catt White / Brijet Myers

1. Brijet spoke on National Farmers Market Week, developing a holiday event with NPMS, and efforts to have an NPMS booth manned by herself and Joseph Balestrieri.

**X. Presidents Report:**

A. 3029 University Avenue

1. Kim Hayden and Laurie Jones gave a presentation on the proposed Target store proposed to occupy 3029 University Avenue. They spoke about the project, the type of merchandise that would be offered, outreach efforts with North Park Businesses, employment opportunities for community residents, and took questions and addressed concerns. Nothing has been officially signed to date. They also spoke of future meetings with North Park organizations (NPPC and NPCA). They are also receiving feedback on the

mural that would replace the current dinosaur mural. Anticipated opening in Fall of 2018.

**XI. Standing North Park Committee Reports**

**A. Design Committee** (Lynn Susholtz)

1. A presentation and discussion on placemaking was given by Elizabeth Studabaker.

**B. Promotions Committee** (David Gamboa)

1. A slide presentation of Explore North Park was presented by A7D.

**C. Business Development Committee** (Troy Geyer)

1. A review of possible North Park visitor packages developed for promotion through the San Diego Tourism authority was given. Ideas were explored and input received from committee members. The meeting was held at a new time: the second Tuesday of the month at 11:00 am. It was well attended.

**XII. Executive Director's Report** (Angela Landsberg)

- A. See attached

**XIII. Announcements**

- A. Alma announced the National Poetry Slam in 2018

**XIV. MOVE TO CLOSED SESSION AT 9:47 AM: Staff compensation**

- A. Meeting reopened at 9:55

**XV. Adjournment**

- A. *PROPOSED MOTION: ADJOURN MEETING at 9:55AM*

- B. Motion approved

**NEXT MEETING:** September 14, 2017 at 8:00 AM, North Park Main Street Administrative Office

Respectfully Submitted by: \_\_\_\_\_

Steve Codraro, Board Secretary