

**North Park Main Street
Board of Directors Meeting
3939 Iowa Street, Suite 2
July 13, 2017
Minutes**

ATTENDANCE

Board Members Present

Rich Geisler (Vice-President), Steve Codraro (Secretary), Joseph Balestrieri (Treasurer), Brijet Myers, Jason Noble, Garrick Oliver, Patric Stillman, Paris Landen, Lynn Susholtz, Troy Geyer, David Gamboa

Board Members Absent

Matt Gordon (President)

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)
Roni Kleinhen (Bookkeeper)

Guests Present

Chloe Madison (Office of Council Member Chris Ward), Jason Weisz (Office of Senator Toni Atkins, District 39), Nick Serrano (Office of Assembly Member Todd Gloria, District 78), Jenny Hall (SDPD Mid-City), Elizabeth Studebaker (City of San Diego), Steve Blasingham (Tamarindo), Miguel Martinez (NPMS Intern), Cat White (Thursday Market)

I. Call to Order and Self-Introductions

- A. Meeting called to order at 8:00

II. Adoption of Agenda

- A. Motion to adopt amended agenda with NPMS financials pulled from agenda by David Gamboa, seconded by Jason Noble, all in favor.

III. Public Comment on Items *Not* on the Agenda (3 minute limit per person)

- A. No comments

IV. Consent Items: Approval of June Minutes

- A. NPMS financials pulled from agenda.
B. Festival of Arts in North Park Financial Review:
1. A financial report on the festival financials took place led by Angela Landsberg. She reported that the festival did not do as well as in previous years due to: a) Craft Beer Block Ticket Sales, and B) More money was spent making the event special but the costs were not recouped.
2. Roni Kleinhen reported that the event was down 62% from the previous year (\$30k), although the event was still in the positive, and vendor sales were up a bit as well.
C. Motion to approve minutes made by Garrick Oliver, seconded by Paris Landen, all in favor.
D. Motion to approve financial report by David Gamboa, seconded by Patric Stillman

V. Presentation: NPMS Intern Miguel Martinez

- A. Miguel gave a presentation on the NPMS Intercept Survey.

VI. Community Reports

- A. Police Report: Jenny Hall
 1. Jenny reported that the homeless outreach team did outreach last week. 100 contacted. Four requested services.
 2. Usual problems in North Park (homeless and drunk in public incidents).
 3. Police canine was stabbed in an incident.
- B. State Senator Toni Atkins, District 49: Jason Weisz
 1. Jason distributed the most recent issue of the Toni Times, spoke of legislation advancing such as SB2: Affordable Housing and the non-binary identification bill. He also spoke of North Park being well represented in the Business of the Year Awards (A7D and Live Wire received recognition).
- C. Assembly Member Todd Gloria, District 78: Nick Serrano
 1. Nick spoke on the importance of SB2 as a big win for housing. He spoke on the new state budget (\$125 billion), and investing in transportation (SB1).
 2. Nick spoke on the \$10 million Todd Gloria has secured for homeless youth services with \$2.5 million coming to San Diego. Bills are now in Senate.
- D. County Supervisor Ron Roberts, Fourth District: Nerea Urtasun
 1. No report
- E. San Diego Council Member Chris Ward: Chloe Madison
 1. Chloe spoke on the ongoing issue of homelessness and the \$80 million in funding going to a rapid rehousing program and 8 psychiatric service teams.
 2. She reported that Chris Ward is chairing the homeless committee on homelessness at City Council.
 3. She reported that Chris Ward is supporting AB 805: reform to SANDAG.
 4. She invited everyone to march with Chris Ward in the San Diego Pride Parade.
 5. She announced Chris Ward will be at the Observatory meeting (held 7/13/17).
- F. City of San Diego, Neighborhood Investment Manager: Elizabeth Studebaker
 1. Elizabeth congratulated NPMS on the passing of the PBID and spoke of the Amendments to City code on placemaking.
- G. North Park Planning Committee: Steve Gettinger
 1. No report
- H. North Park Maintenance Assessment District: Jake Romero
 1. Jake reported on the letter sent to Paul Sirois requesting weekend trash service and efforts by the Grounds Maintenance Manager: Bids for Services, trees, landscaping, solar light repair.
 2. Jake reported on efforts to finalize MAD bylaws.
 3. Jake gave a report on NPMS monitoring of abandoned shopping carts and the number of carts reported.

- I. North Park Thursday Market: Catt White / Brijet Myers
 1. Brijet spoke on the flea market joining the Thursday market and the loss of Susie's Farm from the market.

VII. Presidents Report:

- A. PBID
 1. Angela stated that the PBID passed 70% to 30% in favor of passage. Next steps are a press release, an email to property owners, and RFP's for contractors.
 2. She announced an upcoming PBID Board training.
 3. Liz added that the City is working on the Fund Management Contract for the PBID.
- B. Capital Improvement Projects
 1. Angela stated that the Capital Improvement Projects discussion has been referred to the Design Committee to put together a list of projects.
- C. New Board Member Election
 1. Call for nominations to fill vacant seat on the NPMS Board of Directors.
 - a. Jason Noble Nominated Steve Blasingham
 - b. *MOTION TO ADOPT STEVE BLASINGHAM TO THE NPMS BOARD OF DIRECTORS*
 - c. Motion to approve made by Steve Codraro, seconded by David Gamboa, all in favor.

VIII. Standing North Park Committee Reports

- A. **Design Committee** (Lynn Susholtz)
 1. Design committee is working on wayfinding.
 2. An App presentation was given.
 3. Angela gave an overview of placemaking.
 4. The City is developing ordinances for placemaking and the Committee is working on coming up with a list of projects.
- B. **Promotions Committee** (David Gamboa)
 1. The meeting covered the SDCCU Festival of Arts in North Park and new event ideas.
- C. **Business Development Committee** (Rich Geisler)
 1. The meeting had low attendance (1 person plus staff).
 2. NPMS looking at moving the meeting time to make it easier for Board members to attend.

IX. Executive Director's Report (Angela Landsberg)

- A. See attached

X. MOVE TO CLOSED SESSION AT 9:00 AM: Staff performance review

- A. Meeting reopened at 9:30
- B. *MOTION TO APPROVE ADDITIONAL COMPENSATION FOR STAFF*
- C. Motion to approve by Patric Stillman, seconded by Garrick Oliver with all in favor.

XI. Announcements

- A. Alma asked about the probation office closure. Angela stated that the office is being torn down and rebuilt with a new service concept.

- B. Patric announced the Art Produce & Studio Door collaboration, and an August 4th gallery forum with Alexander Salazar & Sparks Gallery.

XII. Adjournment

- A. *PROPOSED MOTION: ADJOURN MEETING at 9:40AM*
- B. Motion approved

NEXT MEETING: August 10, 2017 at 8:00 AM, North Park Main Street Administrative Office

Respectfully Submitted by: _____

Steve Codraro, Board Secretary