

**North Park Main Street
Board of Directors Meeting
3939 Iowa Street, Suite 2
June 8, 2017
Minutes**

ATTENDANCE

Board Members Present

Matt Gordon (President), Joseph Balistreri (Treasurer), Brijet Myers, Jason Noble, Garrick Oliver, Patric Stillman, Paris Landen, Lynn Susholtz, Troy Geyer, David Gamboa

Board Members Absent

Steve Codraro (Secretary), Rich Geisler (Vice-President), Alma Rodriguez, Johan Engman

Staff in Attendance

Angela Landsberg (Executive Director), Jake J. Romero (Assistant Director)
Roni Kleinhen (Bookkeeper)

Guests Present

Chloe Madisson (Office of Council Member Chris Ward), Jason Weisz (Office of Senator Atkins), Co, Jenny Hall (SDPD), City Attorney Jeff Brooker, Rene Vidales (NPPC), Robert Gettinger (NPPC), Oscar Amador, Claudia Mejia, Roger Garcia, Andrew Shannon, Dorothy Duprey (Victoria House)

- I. **Call to Order and Self-Introductions**
 - A. Meeting called to order at 8:02

- II. **Adoption of Agenda**
 - A. Motion to adopt agenda by Garrick Oliver, seconded by Jason Noble, all in favor.

- III. **Public Comment on Items *Not* on the Agenda** (3 minute limit per person)
 - A. No comments

- IV. **Consent Items:** Approval of April Minutes and Financial Reports
 - A. Motion to approve made by Lynn Susholtz, seconded by Jason Noble, all in favor.

- V. **Rene A. Vidales, Chair North Park Planning Committee**
 - A. Rene gave a presentation on the list of Capital Improvement Projects as part of the committee's outreach efforts. The first 25 projects on the list were recommended by the Planning Committee, with the remainder in the community plan. Rene requested feedback from NPMS.

- VI. **University Avenue Pipeline Replacement Project**
 - A. Roger Garcia and Claudia Mejia gave a short outreach presentation on the status of the pipeline replacement. The current work is the new water main on Oregon, with the remainder of work moving west bound. The project is nearing completion.

- VII. **Community Reports**
 - A. Police Report: Jenny Hall
 1. Jenny attended the meeting with City Attorney Jeff Brooker
 2. She gave a review of robberies and burglaries that have occurred in the district.

3. Jeff reported on the Attorney's Office and a problem individual in North Park. He encouraged people to email him about repeat offenders. His email is jbrooker@sandiego.gov. He advised including any report ID number in the email. He also advised people to make sure to vocally ask a repeat offender to leave.
- B. State Senator Toni Atkins, District 49: Jason Weisz
 1. Jason gave a report on Prop 47 and the \$6 million in funding coming to San Diego for innovative justice programs. He also spoke about the Small Business District of the Year and recognition for Ponce's Restaurant. He thanked the group for the booth at the Festival of Arts. He also reported on the Senate passing the Single Payer Health Care Bill.
 - C. Assembly Member Todd Gloria, District 78: Nick Serrano
 1. No report
 - D. County Supervisor Ron Roberts, Fourth District: Nerea Urtasun
 1. No report
 - E. San Diego Council Member Chris Ward: Chloe Madison
 1. Chloe reported on the \$3 million that the City approved for recruitment and retention of the SDPD and the \$1.8 million for culture funding.
 2. She reported that Chris Ward voted against the T.O.T. because he supported measure L.
 3. She announced a Committee on Homelessness meeting at 2 pm on June 21st, June 14th Office Hours with Chris Ward from 4-6 pm, and Cocktails with a Council Member at Patio on Goldfinch on June 27th.
 - F. City of San Diego, Neighborhood Investment Manager: Elizabeth Studebaker
 1. No report.
 - G. North Park Planning Committee: Steve Gettinger
 1. Steve had no new news to report from the NPPC.
 - H. North Park Maintenance Assessment District: Jake Romero
 1. Jake reported on the tree inventory efforts, street lighting replacement, relationship moving forward with the new chair, and bus stop tile replacement. Angela spoke about the landscaping contractor and how there is a new contract out to bid.
 - I. North Park Thursday Market: Catt White
 1. Catt spoke about building up the third block of the market, income being up overall, and the markets participation in the Festival of Arts and live art block. Brijet reported that they have 10,000 followers on Instagram.

VIII. Presidents Report:

- A. PBID
 1. Angela thanked those who attended the Council meeting. Mailing of ballots was approved. Ballots due by July 11. She is working on contacting supporters and making sure they received their ballot.
- B. SDCCU Festival of Arts in North Park
 1. Angela gave a general overview of the festival. She stated that the event will need to evolve due to increased competition.

- C. Explore North Park
 - 1. Angela reported on the progress of the magazine and brochure.
- D. Wayfinding
 - 1. Angela reported on reallocating the funds for physical wayfinding signs to a wayfinding app.

IX. Standing North Park Committee Reports

- A. **Design Committee** (Lynn Susholtz)
 - 1. No May meeting
- B. **Promotions Committee** (David Gamboa)
 - 1. No May meeting
- C. **Business Development Committee** (Rich Geisler)
 - 1. No May meeting

X. Executive Director's Report (Angela Landsberg)

- A. See attached

XI. Announcements

- A. Patric announced that The Studio Door and Art Produce are hosting a collaborative exhibition.
- B. Lynn announced performances at Art Produce, kicking off a month of sit down dinners in the gallery.
- C. Paris thanked the SDPD for their response to the incident at The Observatory. She reported that no staff was harmed.

XII. Adjournment

- A. *PROPOSED MOTION: ADJOURN MEETING at 9:29AM*
- B. Motion approved by Dave Gamboa, seconded by Joseph Balistreri, all in favor.

NEXT MEETING: July 13, 2017 at 8:00 AM, North Park Main Street Administrative Office

Respectfully Submitted by: _____

Steve Codraro, Board Secretary