

**North Park Main Street  
Board of Directors Meeting  
July 14, 2016  
Minutes**

**ATTENDANCE**

Board Members Present

Matt Gordon (President), Rich Geisler (Treasurer), Steve Codraro (Secretary), Brijet Myers, Jason Noble, David Gamboa, Alma Rodriguez, Travis LeGrand, Joseph Balestrieri, Lynn Susholtz, Patric Stillman, Paris Landen, Mario Sanchez, Garrick Oliver

Board Members Absent

Staff and Guests Present

Angela Landsberg (Executive Director), Jillian Wolter (Assistant Director), Roni Kleinhen (Bookkeeper), Jenny Hall, Adrian Granda, Johan Engman, Simon Andrews, Chris McCampbell, Lia Garcia, Jason Weisz, Speaker Emeritus Atkins

**I. Call to Order and Self-Introductions**

- Meeting Called to Order at 7:34 AM

**II. Public Comment on Items *Not* on the Agenda (3 minute limit per person)**

- A. **Grace – Work Won't Kill You – handbags made of dollar bills**
- B. **Patrick Edwards – historic district – petition Caltrans for historic North Park signs off 805 freeway both directions off of North Park Way**
- C. **Joe Balistrieri – Community Association - Human Trafficking info session Wednesday July 14, 2016 susan davis, todd Gloria the uglytruth.org, terri mcmannus – 6 to 8 at Plymouth Church University and Utah**

**III. Adoption of Agenda**

*PROPOSED MOTION: ADOPT AGENDA*

Motion by , Seconded by (10/0/0)

**IV. Consent Items**

- A. **Approval of Minutes**
- B. **Approval of Financial Report**
- C. **ACE Parking Letter of Support**

*PROPOSED MOTION: ADOPT CONSENT AGENGA*

Motion by Rich Geisler, Seconded by Lynn Susholtz (10/0/0)

**V. Community Reports (3 minute limit per person)**

- A. **Police Report** (Officer Jenny Hall)

Jenny Hall reported that 711 was robbed on Saturday July 11 – 2 others with same suspect within a few hours. Community support for the station from local schools, etc. in wake of national tragedies – thank you

- B. **State Senator Marty Block, District 39** (Sarah Fields)

No Report

C. **State Assemblywoman Toni Atkins, District 76** (Jason Weisz)

Budget highlights in Newsletter – education Prop 30 voters have shown that they care – highest for education ever plus support from- public safety, jail reconstruction, California Competes 25% tax credit

350 million spent in tax credits to expand small business

89 companies in San Diego – 11500 new jobs

Training sessions

Finishing up 2 bills on Human Trafficking – 11,000 people affected annually in San Diego – raising local awareness and supportive housing and focus counseling

Georgia Street Bridge

SD Markets – Small Business of the Year

Love the Julie Warren artwork

Kelsey McNair – North Park Brew Co over a year and a half to complete ABC application process – feeling restrictive by limited permitting and required

Vice did not take reasonable assessment

ABC has become one of the most difficult issues

Send alcohol license issues to the Assembly office early to get help from the State level

Responsible establishments mixed with community pushback on oversaturation

Needs to balance good business with community

More enforcement officers work with ABC

No consensus on making laws stricter – but the process shouldn't take so long but often caused by community protests

Happy to help with reissuing operating hours

Angela Landsberg: lack of consistency from business to business so new businesses do not know how to plan out their strategy and know what to expect because each license is on a case-by-case basis

D. **County Supervisor Ron Roberts, District 4** (Nerea)

Just closed budget period – project One for All housing for mental ill homeless population – Ohio Street probation office is in the assessment period – many services will be moved south and facility will be rebuilt on that property

Waterfront Park –

County Enhancement Grant

E. **San Diego City Council Todd Gloria, District 3** (Adrian Granda)

Adrian Granda reported that Coffee with the Councilman July 23 11-12:30

Adopted certified results from election – now minimum wage \$10.50 and increased sick days. Will increase to 11.40 January 2017. Took action on enforcement office in treasurer's office to help with employers and wage theft – long emergency wait times – Joe Schloss Way sign reveal

Catt White: question on Cap on accrual – hard to pay staff on leave and someone to cover shift

Paris: is there any kind of policy to require noticing

Is 5 days 30 hours or 40 hours – 1 hour per 30 hours

F. **City of San Diego, Neighborhood Investment Manager** (Elizabeth Studebaker)

No Report

G. **North Park Planning Committee** (Steve Codraro)

Steve Codraro reported that the North Park Planning Committee is digging deep in to the EIR – 800 page document – change as a result of density and growth  
Northparkplanning.org

H. **Maintenance Assessment District** (Jillian Wolter)

Jillian Wolter reported that the MAD Twinkle Light project will be  
Keep an eye on the trees and we will make sure they are watered

I. **North Park Thursday Market** (Brijet Myers)

Catt White reported that SD Markets was awarded Small Business of the Year accepted award in Sacramento. Thursday Market has expanded to a third block from 30<sup>th</sup> to Utah – new vendors adding each week – income rising. Bigger market means higher expenses – barricades, no park signs- lights, 3 compartment sink within 200 feet  
More shoppers – chef demos and live bands – Bird Park, University Heights, 5k as advertising  
Market match program – up to \$10 of CalFresh for fruits and vegetables with EBT

VI. **New Business**

A. **Sacramento Update: 78<sup>th</sup> Assembly District** (Speaker Emeritus Atkins)

- i. Covered in Community Reports

B. **Presentation: Georgia Street Bridge Improvement Project (City of San Diego)**

- i. **Monica Munoz introduced the team – reyes construction**
- ii. ***Mobilized first week of August – preliminary***
- iii. ***Thru summer of next year***
- iv. ***At night the road may be closed completely***
- v. ***During day, there will be at least one lane in each direction***

C. **Bylaw Updates**

- i. Board Vacancies – Policy Revision
  1. Article 6, Section 8: Vacancies - to extend time to replace board members
  2. Language was presented in April, but supermajority not present to vote

PROPOSED MOTION: *APPROVE THE OUTLINED CHANGE TO THE BYLAWS OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET* (Requires 80% supermajority)

- ii. Elections – Calendar Update / Annual Meeting / Officer Elections

1. Article 6, Section 5: BOD Elections – to reorder timeline for January seating
2. Article 5, Section 1: Annual Meeting – addition of clarifying language
3. Article 6, Section 10: Officer Elections – to reorder timeline for seating

D. **Discussion of New BOD Meeting Time**

- i. Executive Committee proposed to change monthly meeting time to the 2nd Thursday of the month at 8:00 AM

PROPOSED MOTION: *APPROVE CHANGE OF BOARD OF DIRECTORS MONTHLY MEETING TIME TO THE SECOND THURSDAY OF EACH MONTH AT 8:00 AM*  
Motion by Rich Geisler, Seconded by Jason Noble (11/0/3)

**VII. Standing North Park Committee Reports**

**A. Design Committee (Jillian Wolter)**

- i. American Society of Landscape Architects (ASLA) Grant 2016
  1. \$5,000 reimbursable grant has been made available by San Diego ASLA
  2. NPMS will be applying for a Community Garden Project
    - a. Depending on negotiations with Saint Luke's, it will be placed in the vacant lot at the corner of 30<sup>th</sup> Street and Gunn
  3. Project is in beginning stages right now – more information at Design

**B. Promotions Committee (David Gamboa)**

**i. Explore North Park Magazine – Spring Arts Edition**

1. Magazine is in final stages of editing and will be printed by next month
2. Thank you to all of the participating businesses!
3. Visit [www.ExploreNorthPark.com](http://www.ExploreNorthPark.com) to stay involved in local events

**C. Business Development Committee (Jillian Wolter)**

**i. New Business Welcome Packet**

1. Project is complete – hard copy version is now complete and available in the North Park Main Street Office
  - a. Used by staff / board members to educate new / potential upcoming businesses
2. Digital copy and links to web resources will be available at [www.northparkmainstreet.com](http://www.northparkmainstreet.com) soon

**VIII. Executive and Assistant Director's Report (Angela Landsberg + Jillian Wolter)**

**A. Recap of Executive Director's Report**

- i. Review of New Businesses in North Park in 2015 / 2016
- ii. Maintenance team – stickers – book boxes
- iii. San Diego Tourism Authority – just became a member – access to database of small meetings (less than 5,000 people) – mission valley

**B. Assistant Director Position Available**

i.

**C. National Main Street America Accreditation**

**D. CicolSDias 2016**

- i. October 30

**IX. Announcements**

**X. Adjournment**

*PROPOSED MOTION: ADJOURN MEETING at 8:51 AM*

Motion by Garrick Oliver, Seconded by Brijet Myers (14/0/1)

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