

**North Park Main Street
Board of Directors Meeting
January 13, 2016
Minutes**

ATTENDANCE

Board Members Present

David Gamboa (President), Matt Gordon (Vice President), Rich Geisler (Treasurer), Steve Codraro, Travis LeGrand, Patric Stillman, Brijet Myers, Paris Landen, Mario Sanchez, Lynn Susholtz, Jason Noble

Board Members Absent

Garrick Oliver, Mike Fish, Alma Rodriguez, Dang Nguyen

Staff and Guests Present

Angela Landsberg (Executive Director), Jillian Wolter (Assistant Director), Roni Kleinhen (Bookkeeper), Adrian Granda, Jenny Hall, Lucky Morrison, Chris Ward

I. Call to Order and Self-Introductions

- Meeting Called to Order at 7:36 AM

II. Public Comment on Items *Not* on the Agenda (3 minute limit per person)

- A. City Council Candidate Chris Ward announced that election is less than 4 months via absentee, seeking seat
 - i. Homelessness solutions
 - ii. Monday, February 1 at 8am at Holsem Coffee – focusing on small business issues
 - iii. Small Business Support, Infrastructure
 - iv. Voteforward.com

III. Adoption of Agenda

PROPOSED MOTION: ADOPT AGENDA WITH ITEM IV. CONSENT AGENDA TO BE MOVED TO ITEM VII.B IN NEW BUSINESS

Motion by Mario Sanchez, Seconded by Rich Geisler (11/0/0)

IV. Consent Items

- A. **Approval of Minutes**
- B. **Contract Approval**

- 1. A7D Contract for website

PROPOSED MOTION: ADOPT AGENDA WITH ITEM IV. CONSENT AGENDA TO BE MOVED TO ITEM VII.B IN NEW BUSINESS

Motion by Jason Noble, Seconded by Patric Stillman (10/0/1)

V. Financial Report (Roni Kleinhen)

Roni Kleinhen presented the Financial Report.

PROPOSED MOTION: APPROVE THE FINANCIAL REPORT

Motion by Steve Codraro, Seconded by Mario Sanchez (11/0/0)

VI. Community Reports (3 minute limit per person)

- A. **Police Report** (Officer Jenny Hall)
1. Incidences:
 - a. North Park Auto break-in: front office window pried in and items stolen
 - b. Valero on University: window smash, items stolen, some video footage and eyewitness - seen leaving in an old red chevy pickup
 - c. The General Store: window smash and theft, working on followup
 - d. Fatboy's Deli broken window: 2 masked suspects, some video footage
- B. **State Senator Marty Block, District 39** (Sarah Fields)
No Report
- C. **State Assemblywoman Toni Atkins, District 76** (Jason Weisz)
No Report
- D. **County Supervisor Ron Roberts, District 4** (Nerea Urtasun)
No Report
- E. **San Diego City Council Todd Gloria, District 3** (Adrian Granda)
Adrian Granda reported that Todd's team has one more year representing District 3 – there is still plenty of time to do great things! Climate Action plan was passed unanimously – 100% clean energy by 2025 with measurable and enforceable steps to make sustainable changes in San Diego. Improvements to the Storefront Improvement Program – Art element has been removed, but now there is a higher threshold of money available. "Small Business" staff count was raised from 15 to 25 to allow for more participation. Red Sidewalk Project has begun and should last about 45 days. Team is working hard to keep communication open with the business owners. Community Workshop on January 14.
- F. **City of San Diego** (Elizabeth Studebaker)
No Report
- G. **North Park Planning Committee** (Steve Codraro)
Steve Codraro reported that the North Park Planning Committee is continuing their work on the Community Plan Update.
- H. **Maintenance Assessment District** (Jillian Wolter)
Jillian Wolter reported that the MAD has passed the FY17 Budget with increased funding set aside for tree planting, trash cans and electrical box repair. The MAD also agreed unanimously to take steps to become a subcommittee of the North Park Planning Committee. More information to follow.
- I. **North Park Farmers' Market** (Brijet Myers)
Brijet Myers reported that the markets had been closed over the holidays because of the way the calendar fell this year. Rain did not prevent the first market of the year from being successful. Mona Lizzy will be hosting kids crafts plus many more event programming. Finalizing grant for Market Match – EBT funding match to allow families to double their spending capability. Permit is awaiting City approval to relocated market to North Park Way – hoping to be open in new location by March 24. Increased marketing to come

VII. New Business

- A. **Presentation: SANDAG Uptown Bikeways Project (Chris Kluth)**
- B. **Presentation: Explore North Park Campaign**
 - i. Tabled to February
- C. **3076 University Avenue – Curb Ramp Repair (Angela Landsberg)**
 - i. Angela Landsberg is requesting that we take action to contact the City and request that the condition be improved and returned to intended, matched color
 - ii. How will this be patched in coordination with Red Sidewalk repairs, how will we ensure that the same problem will not continue happening with upcoming repairs
 - 1. Requirement in new contract to see a sample prior to work being done
 - iii. City-implemented project, no contractor to hold accountable
 - iv. Letter from the Board requesting that they fix the color and fix the bike rack/trash can placement
- D. **Bike Rack Coordination (Angela Landsberg)**
 - i. Sidewalks have become cluttered and uncoordinated
 - ii. Letter from the Board requesting better coordination with the City Office in charge of bike rack placement
 - iii. Requests can come from anyone – NPMS does not have the exclusive control over what happens in the PROW – our approval is not required
- E. **Committee Chairmen (Jillian Wolter)**

PROPOSED MOTION: *APPROVE 2016 COMMITTEE CHAIRMAN NOMINEES*
Motion by David Gamboa, Seconded by Mario Sanchez (11/0/0)

VIII. Standing North Park Committee Reports

- A. **Organization Committee (Matt Gordon)**
 - i. Organization Committee voted to be absorbed into the Executive Committee

PROPOSED MOTION: *APPROVE 2016 COMMITTEE CHAIRMAN NOMINEES*
Motion by David Gamboa, Seconded by Mario Sanchez (11/0/0)
- B. **Design Committee (Jillian Wolter)**
 - i. Design Committee has been working on completing the Cultural Assets Map and is finalizing the content
 - ii. February Design Committee meeting will take place downtown for a tour of Downtown Partnership's Wayfinding Signage project
- C. **Promotions Committee (David Gamboa)**
 - i. **Spirits and Shop Under the Stars Event**
 - ii. **Festival of Arts 2016**
 - 1. May 21: 10 AM to 10 PM
 - 2. Vendor Applications Out Now:
www.northparkmainstreet.com/events/festival-of-arts
 - 3. Sponsorships: Ron Oster, SDCCU and meeting with many more
 - 4. Poster Contest will begin this month
- D. **Business Development Committee (Jillian Wolter)**

i. **Business Mixer at**

1. Wednesday, March 2 at the General Store from 5:30 to 7:30pm

IX. **Executive and Assistant Director's Report** (Angela Landsberg + Jillian Wolter)

A. **Recap of Executive Director's Report**

- i. This month's report is a list of all of the projects and that are

B. **Red Sidewalk Project Updates**

- i. Work has begun and is going well, weather permitting

C. **Wayfinding Signage Project with ACE Parking and Civic San Diego**

- i. Project is underway, contracts are being signed

D. **2014-2015 Annual Report**

- i. Will be in the mail this month!

X. **Announcements**

- A. David Gamboa says the elevator in the parking garage is always broken and the trash cans are always overflowing on weekends.

XI. **Adjournment**

PROPOSED MOTION: ADJOURN MEETING at 9:05 AM

Motion by David Gamboa, Seconded by Jason Noble (11/0/0)

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