

**North Park Main Street
Board of Directors Meeting
June 10, 2015
Minutes**

ATTENDANCE

Board Members Present

David Gamboa (President), Matt Gordon (Vice President), Trent Riley (Secretary), Rich Geisler (Treasurer), Lea Caughlan, Steve Codraro, Mike Fish, Alma Rodriguez, Mario Sanchez, Lynn Susholtz, Garrick Oliver, John Stewart McGaughy

Board Members Absent

John Pani, Jason Noble, Dang Nguyen

Staff and Guests Present

Angela Landsberg (Executive Director), Roni Kleinhen (Bookkeeper), Jillian Wolter (Executive Assistant), Dani Jimenez (Events Coordinator), Jenny Hall, Catt White, Adrian Granda, Carole Beason, Becky Kaplan

I. Call to Order and Self-Introductions

- Meeting Called to Order at 7:32 AM

II. Public Comment on Items *Not* on the Agenda (3 minute limit per person)

Lucky Morrison requested that we not remove existing benches to make room for future development. As a disabled veteran he and many community members use those benches daily

III. Adoption of Agenda

PROPOSED MOTION: ADOPT AGENDA

Motion by Garrick Oliver, Seconded by Trent Riley (12/0/0)

IV. Consent Items

A. Approval of Minutes

PROPOSED MOTION: APPROVE THE MINUTES FROM THE March 11th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET

Motion by Rich Geisler, Seconded by Mike Fish (11/0/1)

PROPOSED MOTION: TO REORDER THE AGENDA TO PROMOTIONS COMMITTEE REPORT / FESTIVAL OF ARTS RECAP BEFORE THE FINANCIAL REPORT DUE TO SCHEUDLE CONFLICTS

Motion by Trent Riley, Seconded by David Gamboa (12/0/0)

V. Promotions Committee (Dani Jimenez)

Thank you to all who helped and supported the 2015 SDCCU Festival of Arts in North Park! This year's festival was the largest to scale yet in terms of stages, vendors and attendees
The Live Art Expo was a big success and people loved to watch the creative process happening live! This year we had to turn away vendors despite an increased vendor fee— 180 v 117 last year
Out layout worked well and fire lanes held up great when tested with ambulance / fire truck.
Great job Dani!

VI. Financial Report (Roni Kleinhen)

Roni Kleinhen presented the Financial Report.

PROPOSED MOTION: APPROVE THE FINANCIAL REPORT

Motion by Trent Riley, Seconded by Matt Gordon (12/0/0)

VII. Community Reports (3 minute limit per person)

A. Police Report (Officer Jenny Hall)

All are invited to attend **Inside SDPD**, a program to be held the next 3 Saturdays from 10 to 2 – Program features classroom discussions + questions sessions at the Academy Saturday, as well as an Interactive Scenarios Course on July 27

SDPD received 900 free gun locks for gun owners as a donation from Project Child Safety – email Officer Hall if you would like one – can pick up at the front counter at the station, no questions asked – We have 100 to give away at our precinct – first come first served.

May Incidents

May 2, 2:30 AM – 2900 block North park Way - suspects in custody – robbery, strong arm – took wallet. Witnesses have given statements

May 2:30 AM - 3015 North Park Way, assault on male sitting in car – beat him up and took off – looking for video for any details

Ramona Theater – still attracting undesirables - Letter expires today – Angie requests an update- Have the resubmitted a statement for intent - Lease sign has been up for weeks but no one is returning phone calls to interest renters

Stay Away Order on the young man who was disturbing businesses – he has been spotted again – please follow up if you have any information

B. State Senator Marty Block, District 39 (Sarah Fields)

New North Park rep Sarah Fields introduced herself to the group. One of the big bills the Senate has been working on SB15 which is a financial incentive program to encourage students to graduate from undergraduate studies in 3 years.

C. State Assemblywoman Toni Atkins, District 76 (Jason Weisz)

Jason Weisz reported on a bill which closes loophole to prevent use / hunting / sale of ivory. The San Diego River Conservancy Bill – leveraged local and federal funds to clean up the river from Jamul all the way to the ocean – is due to sunset next year – please advocate if you would like to see the program continue!

The upcoming deadline to pass along budget requests to governor is June 15 -

If you have concerns about project funding, please let the Assemblywoman's Office know ASAP

D. County Supervisor Ron Roberts, District 4 (Lauren Prescott)

No Report

E. San Diego City Council Todd Gloria, District 3 (Adrian Granda)

Adrian Granda reported that City Council passed budget on Monday –currently looking at better financial times which means increased services:

2.3 million – library hours

1 million – penny for the arts program

350k – 2 additional staff members + support – SD Film Commission

100k – mid city - expansion of park – dog park?

3.2 million – new sidewalks

Regarding Transient activity reporting: unattended property and encampments require a 72 hour posted notice by environmental services to be removed without infringing upon civil rights – please be considerate and aware of their rights. If you would like to report an issue, please copy Adrian and Jenny via email to begin 72 hour notice process

Hillcrest Bike Lanes: protected bike lanes on 4th and 5th delayed by community members concerned about loss of parking. Funding may have to be shifted elsewhere if the plan is not approved – stakeholders were very opposed to plan; compromise was met to leave certain areas alone, but now there are gaps in the lanes. More updates to come

F. City of San Diego (Elizabeth Studebaker)

The City has been working on formalization of Parklet programs “pedestrian plazas” for legal reasons with permitting fee structure now in place - \$2,000 annual fee raised from \$1,200 because DSD wants all to go through Neighborhood Use Permit – total project cost is ballpark about \$20,000

2 new bike corrals have been installed at 30th & Adams and 50th & ECB – There will be 15 new by end of summer – taking requests if you would like one near your business!

G. North Park Planning Committee (Steve Codraro)

Steve Codraro reported that the North Park Planning Committee Subcommittees – mentions NPMS and Sustainable North Park as supported entities

H. Maintenance Assessment District (Jillian Wolter)

Jillian Wolter reported that the MAD Powerwashing w/ drought – considered health and safety as long as the process follows

I. North Park Farmers’ Market (Catt White)

Catt White reported that the North Park Farmers' Market profits are down a bit between April and May. Farmer booths have been doing well, but vendors not as successful. SD Weekly Markets is Working on increasing retention rate

The North Park Market will have a booth at the South Park Old Park Fair. Current sponsors include T-mobile at ECB + 30th who is sponsoring the new door hanger campaign

Kids Coloring Contest + Cooking Demos – summer time promo of healthy foods for kids

J. Ray at Night (Brian Beevers)

No Report

K. North Park Hospitality Group (Lea Caughlan)

No Report

VIII. President's Report (David Gamboa)

A. Vacant Buildings

a. Ramona Theater – 3020 University Avenue

i. See Section VII. A

B. New North Park Businesses

i. New Businesses: Crazee Burger, Tostadas

ii. Closed: Wang's, The Good Life Eatery, MsVintage (relocating)

- Wang's – redevelopment funding 10 years forgivable – money went to building owner must keep the building in tact -refit of the building – 2 million?- removing foundation and improving structure – Lucky Morrison – sat on the redevelopment committee

IX. Standing North Park Committee Reports

A. Economic Restructuring Committee (Trent Riley)

Trent Riley reported that the Business Development Committee is working closely with the new parking garage manager Luz Garcia who is very excited to be running the North Park Garage and has been a big asset in helping us get some signage and marketing rolling to promote the use of the garage

B. Design Committee (John Stewart McGaughy)

John Stewart McGaughy reported that the Design Committee working on developing a Cultural Assets Map of North Park Master plan for programming and aesthetics. The committee will meet with graphic artists in coming months to create a design plan

C. Organization Committee (Matt Gordon)

No Report

X. Executive Director's Report (Angela Landsberg)

A. Red Sidewalk Project Update

- i. Working directly with City Engineering and impacted business owners mitigate impact and create the lowest impact construction schedule possible
- ii. Project is up for bid right – waiting to find out who the contractor will be

B. Festival of Arts

- i. CBB Ticket Sales 792 presale + day-of sales not exact yet
- ii. The Festival was a big success this year with more advertising exposure than we have ever had and more people on the streets – we also received feedback that there was good turnout to brick and mortar retailers that day as well. Thank you!

XI. Announcements

- **NO JULY MEETINGS – all committees and BOD will be DARK IN JULY**

- o **Next Board of Director Meeting will be held Wednesday, August 12 at 7:30 AM.**

XII. Adjournment

PROPOSED MOTION: ADJOURN MEETING at 8:34 AM

Motion by Lynn Susholtz, Seconded by Matt Gordon (12/0/0)