

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, November 8, 2018 | 8:00 a.m. – 9:30 a.m.

3939 Iowa Street, Suite 2, San Diego, CA 92104

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- I. **Call to Order and Self-Introductions (8:00 am)**
- II. **Adoption of Agenda** Action
- III. **Public Comment on Items *Not* on the Agenda** (3-minute limit per person)
- IV. **Announcements**
- V. **Consent Items (8:05)** Action
 1. Approval of Minutes
 - a. PROPOSED MOTION:
APPROVAL OF AGENDA AND MINUTES FROM OCTOBER 11, 2018 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET
 - b. PROPOSED MOTION:
APPROVAL OF FINANCIAL REPORT
 - I. Balance sheet, 10/31
 - II. Profit and Loss Statement, 10/31
 - III. NPPBID Budget
 - IIV. Taste of North Park -2018 Profit & Loss Statement
 - c. Explore Magazine Contract
 - I. Review of proposal submitted by A7D Creative Group
 - II. PROPOSED MOTION:
SHALL NORTH PARK MAIN STREETS BOARD OF DIRECTORS APPROVE THE A7D CREATIVE GROUP 2019 EXPLORE MAGAZINE CONTRACT?
 - d. Letter of Support: North Park Observatory, Neighborhood Use Permit
 - e. Letter of Support: North Park Beer Co., Request for Alcohol Service till 2:00 am
- VI. **Information Items (8:10)**
 1. January 2019 Executive Committee Meeting Angela Landsberg
 - a. Meeting to be held on Monday, January 7th at 12 noon
 2. Brown Act Training Presentation Angela Landsberg
 - a. Review of Brown Act guidelines and video
- VII. **Community Reports: (8:15)**
 1. North Park Thursday Market Brian Beevers
 2. Police Report Jenny Hall
 3. State Senator Toni Atkins, District 39 Jason Weisz
 4. Assembly Member Todd Gloria, District 78 Michaela Valk
 5. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
 6. San Diego City Council Member Chris Ward Tyler Renner
 7. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker
 8. North Park Planning Committee (NPPC) Tim Taylor

VIII. Presidents Report (8:45)

Action/Discussion

- 1. North Park Art Project Lynn Susholtz
 - a. Review of concept and timeline of proposed project and review of funding reallocation
 - b. PROPOSED MOTION:
SHALL NORTH PARK MAIN STREET ALLOCATE \$13,000 TO A NORTH PARK ART PROJECT TO BE VETTED THROUGH DESIGN COMMITTEE

- 2. North Park Festival of Arts Angela Landsberg
 - a. Review of proposal submitted by Macfarlane Promotions
 - b. PROPOSED MOTION:
SHALL NORTH PARK MAIN STREETS BOARD OF DIRECTORS APPROVE THE MCFARLANE PROMOTIONS EVENT COORDINATION CONTRACT FOR THE 2019 FESTIVAL OF THE ARTS IN NORTH PARK?

- 3. Memorandum of Understanding: Mid-City Homeless Outreach Pilot Program Angela Landsberg
 - a. PROPOSED MOTION:
SHALL THE NORTH PARK MAIN STREET BOARD OF DIRECTORS APPROVE THE MEMORANDUM OF UNDERSTANDING BETWEEN CITY HEIGHTS COMMUNITY DEVELOPMENT CORPORATION, CITY HEIGHTS BUSINESS ASSOCIATION, PRICE CHARITIES, AND NORTH PARK MAIN STREET?

- 4. Grievance policy Angela Landsberg
 - a. PROPOSED MOTION:
SHALL THE NORTH PARK MAIN STREET BOARD OF DIRECTORS APPROVE LANGUAGE TO BE INCLUDED IN THE NORTH PARK MAIN STREET BYLAWS ADDRESSING GRIEVANCES?

IX. Standing North Park Committee Reports (9:20)

- 1. Design Committee Lynn Susholtz
 - a. Wayfinding signage
 - b. North Park Art Project
 - c. North Park Landscaping project at 30th and Lincoln

- 2. Promotions Committee David Gamboa
 - a. 2019 Festival of Arts in North Park
 - b. Thursday Market
 - c. Taste of North Park recap
 - d. Ray at Night
 - e. Small Business Saturday

- 3. Business Development Committee Andrew Greenberg
 - a. Continuation of charrette at October 9 meeting
 - b. Establishment of objectives and projects identified in charrette

X. Executive Director Report (9:30)

Angela Landsberg

- 1. E.D. Report: (See attached)

XI. Adjournment

Next Board Meeting: December 13, 2018