

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting
Thursday, October 11, 2018 | 8:00 a.m. – 9:30 a.m.
3939 Iowa Street, Suite 2, San Diego, CA 92104
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- I. Call to Order and Self-Introductions (8:00 am)
- II. Adoption of Agenda Action
- III. Public Comment on Items *Not* on the Agenda (3-minute limit per person)
- IV. Announcements
- V. Consent Items (8:05) Action
 - 1. Approval of Minutes
 - a. PROPOSED MOTION:
APPROVAL OF MINUTES FROM SEPTEMBER 13, 2018 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET
 - b. PROPOSED MOTION:
APPROVAL OF FINANCIAL REPORT
- VI. Community Reports: (8:15)
 - 1. North Park Thursday Market Brian Beevers
 - 2. Police Report Jenny Hall
 - 3. State Senator Toni Atkins, District 39 Jason Weisz
 - 4. Assembly Member Todd Gloria, District 78 Michaela Valk
 - 5. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
 - 6. San Diego City Council Member Chris Ward Tyler Renner
 - 7. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker
 - 8. North Park Planning Committee (NPPC) Tim Taylor
 - 9. North Park Maintenance Assessment District (MAD) Jake Romero
- VII. Presidents Report (8:40) Action/Discussion
 - 1. North Park Art Project
 - a. Review of proposed project and funding reallocation
 - b. PROPOSED MOTION:
SHALL NORTH PARK MAIN STREET ALLOCATE \$13,000 TO A NORTH PARK ART PROJECT TO BE VETTED THROUGH DESIGN COMMITTEE
 - 2. Marketing Request for Quote (8:45) Angela Landsberg
 - a. Review of RFQ's for email marketing, social media, and design services
 - 3. Proposed Polystyrene Ban (8:50)
 - a. Discussion on proposed new City ordinance
 - b. North Park Main Street efforts to support and encourage compliance

- 4. Taste of North Park (9:00) Angela Landsberg
 - a. Update on event to be held on Saturday, October 13th from 11-3:00 pm
- 5. Small Business Saturday (9:10) Angela Landsberg
 - a. Update and information on event to be held on Saturday, November 24th, 2018
- 6. Ray at Night (9:15) Angela Landsberg
 - a. Discussion on future of event in North Park

VIII. Standing North Park Committee Reports (9:25)

- 1. Design Committee Lynn Susholtz
 - a. Wayfinding signage
 - b. North Park Art Project
- 2. Promotions Committee David Gamboa
 - a. 2019 Festival of Arts in North Park
 - b. Thursday Market
 - c. Taste of North Park
 - d. Ray at Night
 - e. San Diego Beer Week
 - f. Woolworth's Mural
 - g. Small Business Saturday
- 3. Business Development Committee Andrew Greenberg
 - a. Continuation of charrette at October 9 meeting

IX. Executive Director Report (9:30) Angela Landsberg

- 1. E.D. Report: (See attached)

X. Adjournment

Next Board Meeting: November 8, 2018