

# AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting  
Thursday, September 13, 2018 | 8:00 a.m. – 9:30 a.m.  
3939 Iowa Street, Suite 2, San Diego, CA 92104  
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- I. **Call to Order and Self-Introductions (8:00 am)**
- II. **Adoption of Agenda** **Action**
- III. **Public Comment on Items *Not* on the Agenda** (3-minute limit per person)
- IV. **Announcements**
- V. **Consent Items (8:05)**
  1. Approval of Minutes **Action**
    - a. PROPOSED MOTION:  
*APPROVAL OF MINUTES FROM AUGUST 9, 2018 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET*
  2. City Beat Contract **Action**
    - a. Approval of City Beat Taste of North Park 2018 advertising contract
- VI. **Approval of Financial Reports (8:10)**
  - a. NPMS Balance Sheet – as of August 31, 2018
  - b. NPMS Profit & Loss – statement August 31, 2018
- VII. **Community Reports: (8:15)**
  1. North Park Thursday Market Brian Beevers
  2. Police Report Jenny Hall
  3. State Senator Toni Atkins, District 39 Jason Weisz
  4. Assembly Member Todd Gloria, District 78 Michaela Valk
  5. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
  6. San Diego City Council Member Chris Ward Tyler Renner
  7. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker
  8. North Park Planning Committee (NPPC) Tim Taylor
  9. North Park Maintenance Assessment District (MAD) Jake Romero
- VIII. **Presidents Report (8:40)** **Action/Discussion**
  1. 2019 SDCCU Festival of Arts in North Park
    - a. Review of proposed changes to the 2019 Festival
    - b. PROPOSED MOTION:  
*SHALL NORTH PARK MAIN STREET CHANGE THE FESTIVAL’S HOURS OF OPERATION, ENDING THE FESTIVAL AT 7:00 PM*
    - c. PROPOSED MOTION:  
*SHALL NORTH PARK MAIN STREET MAKE NO CHANGES TO THE OPERATIONAL HOURS OF THE FESTIVAL, KEEPING THE ENDING TIME AT 10:00 PM*

- IX. **Homeless Outreach Program (9:00)** Angela Landsberg
  - 1. Allocation of funding to a pilot program to reduce negative impacts of homelessness in North Park
  - 2. PROPOSED MOTION:  
*SHALL NORTH PARK MAIN STREET ALLOCATE \$10,000 IN FUNDING TO A MID-CITY HOMELESS OUTREACH PROGRAM*
  
- X. **Taste of North Park (9:10)** Angela Landsberg
  - 1. Update on event to be held on Saturday, October 13<sup>th</sup> from 11-3:00 pm
  
- XI. **Update on Projects (9:15)** Angela Landsberg
  - 1. Wayfinding kiosk
  - 2. Landscaping project
  - 3. Discussion of ongoing projects
  
- XII. **Standing North Park Committee Reports (9:20)**
  - 1. Design Committee
    - a. Andrew Wright- Update on wayfinding Kiosk at 30<sup>th</sup> and Ray Street Lynn Susholtz
    - b. Wayfinding signage
    - d. NPPBID Landscaping Project
  
  - 2. Promotions Committee David Gamboa
    - a. Explore Magazine Advertising
    - b. Thursday Market
    - c. Taste of North Park
    - d. San Diego Beer Week
    - e. Health & Fitness month
    - f. Day of the Dead in North Park
    - g. Small Business Saturday
  
  - 3. Business Development Committee Andrew Greenberg
    - a. Nomination of Chair
    - b. Examine and determine focus and projects for the committee
    - c. Upcoming charrette on September 11 meeting
  
- XIII. **Executive Director Report (9:25)** Angela Landsberg
  - 1. E.D. Report: (See attached)
  
- XIV. **Adjournment (9:30)**

**Next Board Meeting: September 13, 2018**