

# AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting  
Thursday, April 12, 2018 | 8:00 a.m. – 9:30 a.m.  
3939 Iowa Street, Suite 2, San Diego, CA 92104  
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- I. **Call to Order and Self-Introductions**
- II. **Adoption of Agenda** **Action**
- III. **Public Comment on Items *Not* on the Agenda** (3 minute limit per person)
- IV. **Consent Items**
  1. Approval of Minutes **Action**
    - a. PROPOSED MOTION:  
*APPROVAL OF MINUTES FROM THE MARCH 8, 2018 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET*
  2. Approval of Financial Reports **Action**
    - a. Balance Sheet – as of March 31, 2018
    - b. Profit & Loss – statement March 31, 2018
- V. **Community Reports:**
  1. North Park Thursday Market Catt Fields White
  2. Police Report Jenny Hall
  3. State Senator Toni Atkins, District 39 Jason Weisz
  4. Assembly Member Todd Gloria, District 78 Nick Serrano
  5. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
  6. San Diego City Council Member Chris Ward Tyler Renner
  7. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker
  8. North Park Planning Committee (NPPC) Tim Taylor
  9. North Park Maintenance Assessment District (MAD) Jake Romero t
- VI. **Presidents Report** **Action/Discussion**
  1. North Park Thursday Market
    - a. PROPOSED MOTION:  
*SHALL NORTH PARK MAIN STREETS BOARD OF DIRECTORS APPROVE THE NORTH PARK THURSDAY MARKET MANAGER CONTRACT*
  2. SDCCU Festival of Arts in North Park
    - a. Review of budget, update, and Information
  3. NPPBID
    - a. Update on NPPBID projects
    - b. Draft FY 19 budget

4. Climate Action Campaign
  - a. Review and information
  - b. PROPOSED MOTION: *SHALL NORTH PARK MAIN STREET AND ITS BOARD OF DIRECTORS PROVIDE A LETTER OF SUPPORT FOR THE CLIMATE ACTION CAMPAIGNS COMMUNITY CHOICE ENERGY CAMPAIGN AND ADD NORTH PARK MAIN STREET TO THE LIST OF SUPPORTING ORGANIZATIONS*

**VII. Standing North Park Committee Reports**

1. Design Committee

- a. Garage art project Lynn Susholtz
- b. Review: North Park Street Gallery

2. Promotions Committee

- a. Update on Explore North Park David Gamboa
- b. SDCCU Festival of Arts in North Park

3. Business Development Committee

- a. Marketing presentation Troy Geyer
- b. Custom Loop Gift Card

**VIII. Executive Director Report**

Angela Landsberg

1. E .D. Report: (See attached)

**IX. Announcements**

**X. Adjournment**

**No May Meeting Due SDCCU Festival of Arts  
Next Board Meeting: June 14, 2018**