## **AGENDA**

# North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, March 8, 2018 | 8:00 a.m. – 9:30 a.m. 3939 lowa Street, Suite 2, San Diego, CA 92104

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- I. Call to Order and Self-Introductions
- II. Adoption of Agenda

Action

- III. Public Comment on Items Not on the Agenda (3 minute limit per person)
- IV. Consent Items
  - 1. Approval of Minutes

Action

a. PROPOSED MOTION:

APPROVAL OF MINUTES FROM THE FEBRUARY 8, 2018 MEETING OF

THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET

2. Approval of Financial Reports

Action

- a. Balance Sheet as of February 28, 2018
- b. Profit & Loss statement February 2018
- 3. City Beat SDCCU Festival of Arts contract proposal

Action

- a. Motion to approve advertising proposal by Al Kerendian, seconded by Andrew Greenberg, abstention by Jason Noble, remainder in favor
- 4. Nonprofit Academy Workshop Consulting Services
  - a. Motion to apply nonprofit consulting to the North Park Thursday Market by Joseph Balestrieri, seconded by David Gamboa, all in favor

### V. Presentation: Mark Hughes, Climate Action Campaign, San Diego Choice Alliance

5-10 min.

Community Choice Energy

Action

## VI. Community Reports:

Police Report
 State Senator Toni Atkins, District 39
 Assembly Member Todd Gloria, District 78
 County Supervisor Ron Roberts, Fourth District
 San Diego City Council Member Chris Ward
 Jason Weisz
 Nick Serrano
 Nerea Urtasun
 Tyler Renner

6. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker

7. North Park Planning Committee (NPPC)

8. North Park Maintenance Assessment District (MAD)

Jake Romero

### VII. Brijet Myers: North Park Thursday Market

10-min.

Tim Taylor

a. Update on the State of the Market

VIII. Presidents Report

Action/Discussion

- 1. Nonprofit Academy Workshop Consulting Services
  - a. Information on services and programs offered to NMPS
- 2. Dockless Bikes
  - a. Update on bike sharing programs in North Park
- 3. BID Contract 2019
  - a. PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING
    INTO ANEXTENSION OF AN AGREEMENT WITH THE CITY OF SAN DIEGO TO RETAIN THE SERVICES OF
    NORTH PARK MAIN STREET TO PROVIDE WORK COORDINATION SERVICES IN THE
    NORTH PARK BUSINESS IMPROVEMENT DISTRICT, AND DESIGNATES PRESIDENT TO
    SIGN THE AGREEMENT, DISPERSEMENT RECONCILLIATION REPORTS, REQUESTS FOR REIMBURSEMENT,
    AND PROGRAM REPORTS.
- 4. County of San Diego
  - a. Community Enhancement Funding FY'19 Application

    PROPOSED MOTION: THE BOARD OF DIRECTORS RESOLVES TO APPLY FOR COUNTY OF SAN DIEGO

    COMMUNITY ENHANCEMENT FUNDING FOR FY'19.

#### IX. Standing North Park Committee Reports

- 1. Design Committee
  - a. Garage art project

Lynn Susholtz

- b. North Park Street Gallery
- c. Vision charrette
- 2. Promotions Committee

David Gamboa

- a. Update on Explore North Park
- b. SDCCU Festival of Arts in North Park
- c. Website review
- 3. Business Development Committee

Troy Geyer

- a. City of San Diego Economic Development business walk
- X. Executive Director Report

Angela Landsberg

- 1. E.D. Report: (See attached)
- XI. Announcements
- XII. Adjournment: Next Board Meeting: March 8, 2018