

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, December 14, 2017 | 8:00 a.m. – 9:30 a.m.

3939 Iowa Street, Suite 2,, San Diego, CA 92104

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- I. **Call to Order and Self-Introductions** Matt Gordon, President

- II. **Adoption of Agenda** **Action**

- III. **Public Comment on Items *Not* on the Agenda** (3 minute limit per person)

- IV. **Consent Items**
 - a. Approval of Minutes **Action**
 - 1. PROPOSED MOTION:
APPROVAL OF MINUTES FROM THE NOVEMBER 9, 2017 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET

 - b. Approval of Financial Reports **Action**
 - 1. Balance Sheet – as of November 30, 2017
 - 2. Profit & Loss – statement through November 30, 2017
 - 3. Taste of North Park 2017– Profit & Loss Statement

- V. **Community Reports:**
 - a. Police Report Jenny Hall
 - b. State Senator Toni Atkins, District 39 Jason Weisz
 - c. Assembly Member Todd Gloria, District 78 Nick Serrano
 - d. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
 - e. San Diego City Council Member Chris Ward Tyler Renner
 - f. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker
 - g. North Park Planning Committee (NPPC) Robert Gettinger
 - h. North Park Maintenance Assessment District (MAD) Jake Romero
 - i. North Park Thursday Market Brijet Myers

- VI. **Presidents Report** **Action/Discussion/Matt Gordon**
 - a. NPMS Board Election
 - 1. Report on election results of the 2017 North Park Main Street Board of Directors election
 - 2. PROPOSED MOTION:
SHALL THE NORTH PARK MAIN STREET BUSINESS IMPROVEMENT DISTRICT (NPPBID) LOAN THE NORTH PARK PROPERTY AND BUSINESS IMPROVEMENT DISTRICT (BID) AN AMOUNT NOT EXCEED \$12,000 FOR THE PURCHASE OF EQUIPMENT AND SUPPLIES TO BE REPAID JANUARY 31, 2018 OUT OF NPPBID ASSESSMENTS.

- 3. PROPOSED MOTION:
APPROVE CONCEPT LOGO DESIGN FOR THE NORTH PARK PROPERTY AND BUSINESS IMPROVEMENT DISTRICT

- b. Wayfinding Project
 - 1. Update on wayfinding signage for proposed kiosk and garage signage
 - 2. PROPOSED MOTION:
APPROVE CONCEPT DESIGN OF WAYFINDING KIOSK

- c. NPPBID Update
 - 1. Discussion of implementation efforts in January 2018

VII. Standing North Park Committee Reports

- a. Design Committee
 - 1. Review of current committee projects Lynn Susholtz
 - 2. Jayna Straughn presentation
- b. Promotions Committee David Gamboa
 - 1. Review of November Events
 - a. Review of Small Business Saturday on November 25, 2017
 - b. Review of Mistletoe Market, November 30, 2017
- c. Business Development Committee Troy Geyer
 - 1. BID reporting metrics
 - 2. Tour of North Park to identify problems, solutions, and possible improvements

VIII. Executive Director Report

- a. E.D. Report: (See attached) Angela Landsberg

IX. Announcements Information

X. Adjournment: Next Board Meeting: January 11, 2018