

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, October 12, 2017 | 8:00 a.m. – 9:30 a.m.

3925 Ohio Street, San Diego, CA 92104

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- I. **Call to Order and Self-Introductions** Matt Gordon, President

- II. **Adoption of Agenda** **Action**

- III. **Public Comment on Items *Not* on the Agenda** (3 minute limit per person)

- IV. **Consent Items**
 - a. Approval of Minutes **Action**
 - 1. PROPOSED MOTION:
APPROVAL OF MINUTES FROM THE SEPTEMBER 14, 2017 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET

 - b. Approval of Financial Reports **Action**
 - 1. Balance Sheet – September 30, 2017
 - 2. Profit & Loss Statement – 1st Quarter 2017

 - c. City Beat Contract **Action**
 - 1. PROPOSED MOTION:
APPROVE PARTNERS IN PRESERVATION ADVERTISING CONTRACT

 - d. Humphrey Consulting **Action**
 - 1. PROPOSED MOTION:
APPROVAL OF HUMPHREY CONSUTING CONTRACT

- V. **Councilmember Chis Ward**
 - a. North Park update

- VI. **Presentation: North Park Mini-Park Update**
 - a. Andy Fields, Assistant Director, City of San Diego Parks and Recreation Department

- VII. **Community Reports:**
 - a. Police Report Jenny Hall
 - b. State Senator Toni Atkins, District 39 Jason Weisz
 - c. Assembly Member Todd Gloria, District 78 Nick Serrano
 - d. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
 - e. San Diego City Council Member Chris Ward Tyler Renner
 - f. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker
 - g. North Park Planning Committee (NPPC) Robert Gettinger
 - h. North Park Maintenance Assessment District (MAD) Jake Romero
 - i. North Park Thursday Market Brijet Myers

VIII. **Presidents Report**

Action/Discussion/Matt Gordon

- a. PBID
 - 1. PBID update and next steps
 - 2. Coordination with MAD and City Services
- b. NPMS Board Restructuring
 - 1. Bylaws pertaining to the PBID formation
 - a. PROPOSED MOTION:
APPROVE THE OUTLINED CHANGES TO THE BYLAWS OF THE BOARD DIRECTORS OF NORTH PARK MAIN STREET (Requires 80% supermajority)
 - 2. Formation of PBID Member Nominating Committee
 - a. PROPOSED MOTION:
FORM A FIVE MEMBER NOMINATION COMMITTEE TO BE COMPRISED OF NORTH PARK PROPERTY AND BUSINESS OWNERS
 - 3. Review and approval of election timeline
 - a. PROPOSED MOTION:
MOTION TO APPROVE NPMS BID AND PBID ELECTION TIMELINE
- c. Mistletoe Market
 - 1. Event to be held on November 30, 2017 from 3:00 to 9:00 pm behind the North Park Observatory Theater in conjunction with the North Park Thursday Market
- d. Lawsuit
 - 1. San Diegans for Open Government

IX. **Standing North Park Committee Reports**

- a. Design Committee
 - 1. Street Banner Design Lynn Susholtz
 - 2. Standardized A-frame signs
 - 3. Arts Marketing
 - 4. PBID: development of priorities list
- b. Promotions Committee David Gamboa
 - 1. Explore North Park update
 - 2. North Park After Dark
 - 3. North Park Day of the Dead Festival
 - 4. Taste of North Park
- c. Business Development Committee Troy Geyer
 - 1. No Update

X. **Executive Director Report**

- a. E.D. Report: (See attached) Angela Landsberg

XI. **Announcements**

Information

XII. **Adjournment: Next Board Meeting: November 9, 2017**