

AGENDA

North Park Organization of Businesses, Inc. | DBA NORTH PARK MAIN STREET | Board of Directors Meeting

Thursday, April 13, 2017 | 8:00 a.m. – 9:30 a.m.

3939 Iowa Street #2, San Diego, CA 92104

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- I. **Call to Order and Self-Introductions** Matt Gordon, President
- II. **Adoption of Agenda** Action
- III. **Public Comment on Items *Not* on the Agenda** (3 minute limit per person)
- IV. **Consent Items**
 - a. Approval of Minutes Action
 - 1. *PROPOSED MOTION: APPROVAL OF MINUTES FROM THE MARCH 9, 2017 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET*
 - b. Approval of Financial Reports Action
 - 1. Balance sheet as of March 31, 2017
 - 2. Profit & Loss – Condensed: March 31, 2017
 - 3. Profit & Loss Statement: March 31, 2017
- V. **Presentation:** State Senator Toni Atkins, District 39
- VI. **Community Reports:**
 - a. Police Report Jenny Hall
 - b. State Senator Toni Atkins, District 39 Jason Weisz
 - c. Assembly Member Todd Gloria, District 78 Nick Serrano
 - d. County Supervisor Ron Roberts, Fourth District Nerea Urtasun
 - e. San Diego City Council Member Chris Ward Chloe Madison
 - f. City of San Diego, Neighborhood Investment Manager Elizabeth Studebaker
 - g. North Park Planning Committee (NPPC) Steve Codraro
 - h. North Park Maintenance Assessment District (MAD) Jake Romero
 - i. North Park Thursday Market Brijet Myers
- VII. **Presentation:** Natalia Mendez, Rock’n Roll marathon
- VIII. **Presidents Report** Action/Discussion/Matt Gordon
 - a. PBID
 - 1. Update
 - b. SDCCU Festival of Arts in North Park
 - 1. Update on vendors, sponsorships, and layout
- IX. **Standing North Park Committee Reports**
 - a. Design Committee
 - 1. Update Lynn Susholtz
 - b. Promotions Committee
 - 1. Update David Gamboa
 - c. Business Development Committee
 - 1. Update Rich Geisler
- X. **Executive Director Report** Information
 - a. E.D. Report: (See attached) Angela Landsberg
- XI. **Announcements**
- XII. **Adjournment: Next Board Meeting: May 11, 2017**